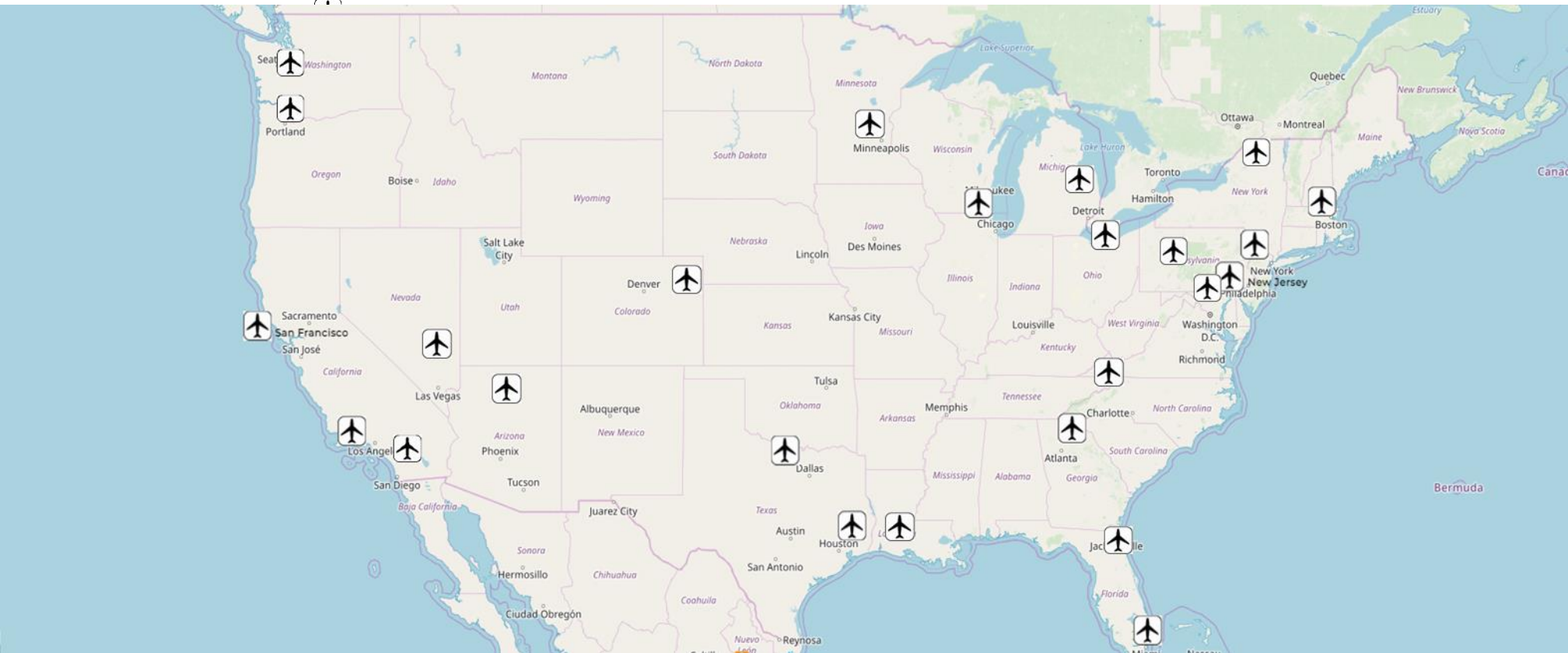
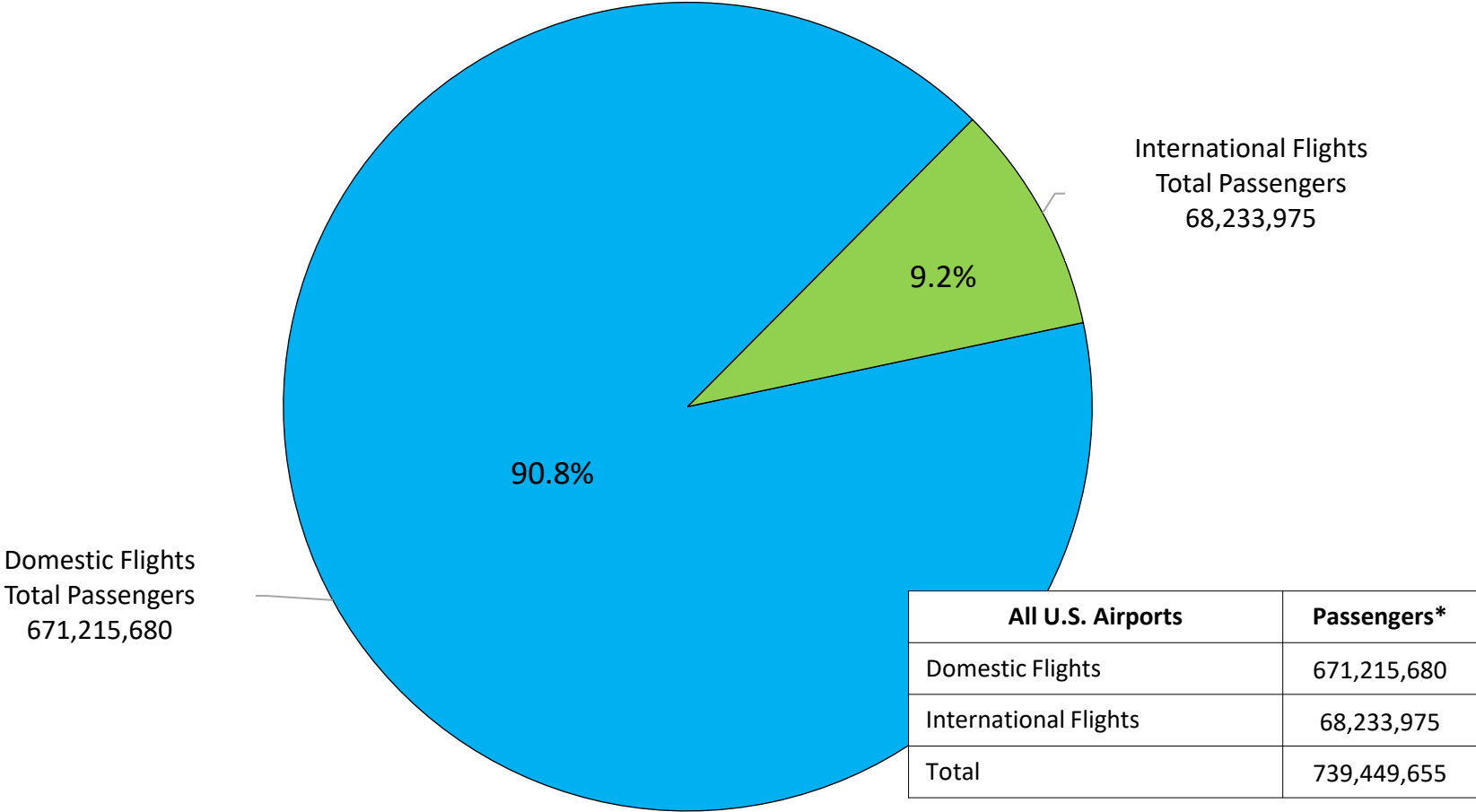


2020: Profile of International Air Passengers Traveling To/From the U.S. Combined Total International Air Passenger Traffic Arriving/Departing the U.S. (Survey of International Air Travelers)



More than 700 Million Passengers Reported for All U.S. Airports (2020)

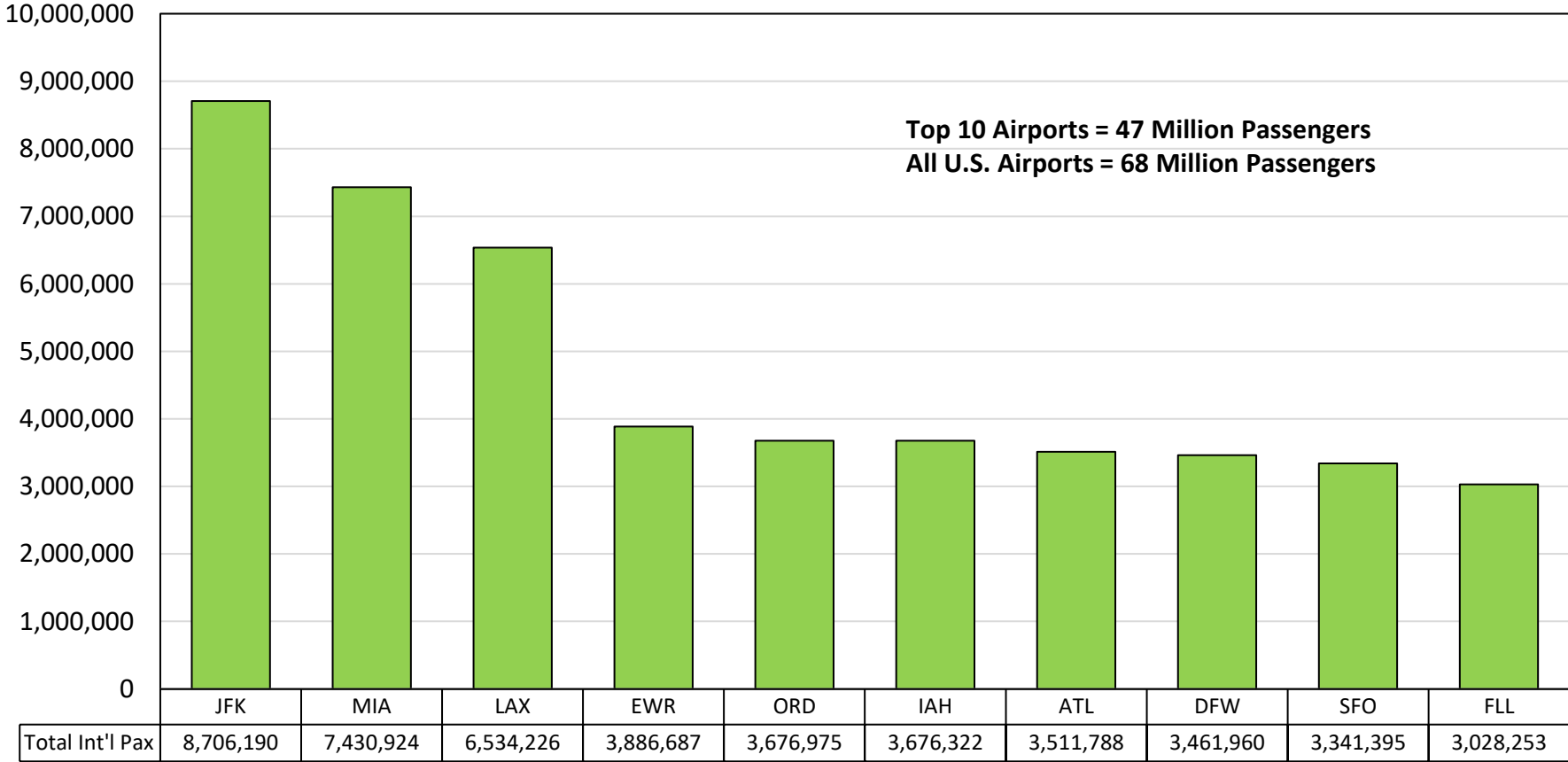


*All U.S. Airport reported embarking and disembarking passengers.

Source: T-100 Domestic Market Data.
https://www.transtats.bts.gov/Data_Elements.aspx?Data=1
 APIS/I-92 U.S. International Flights (embark/debark)

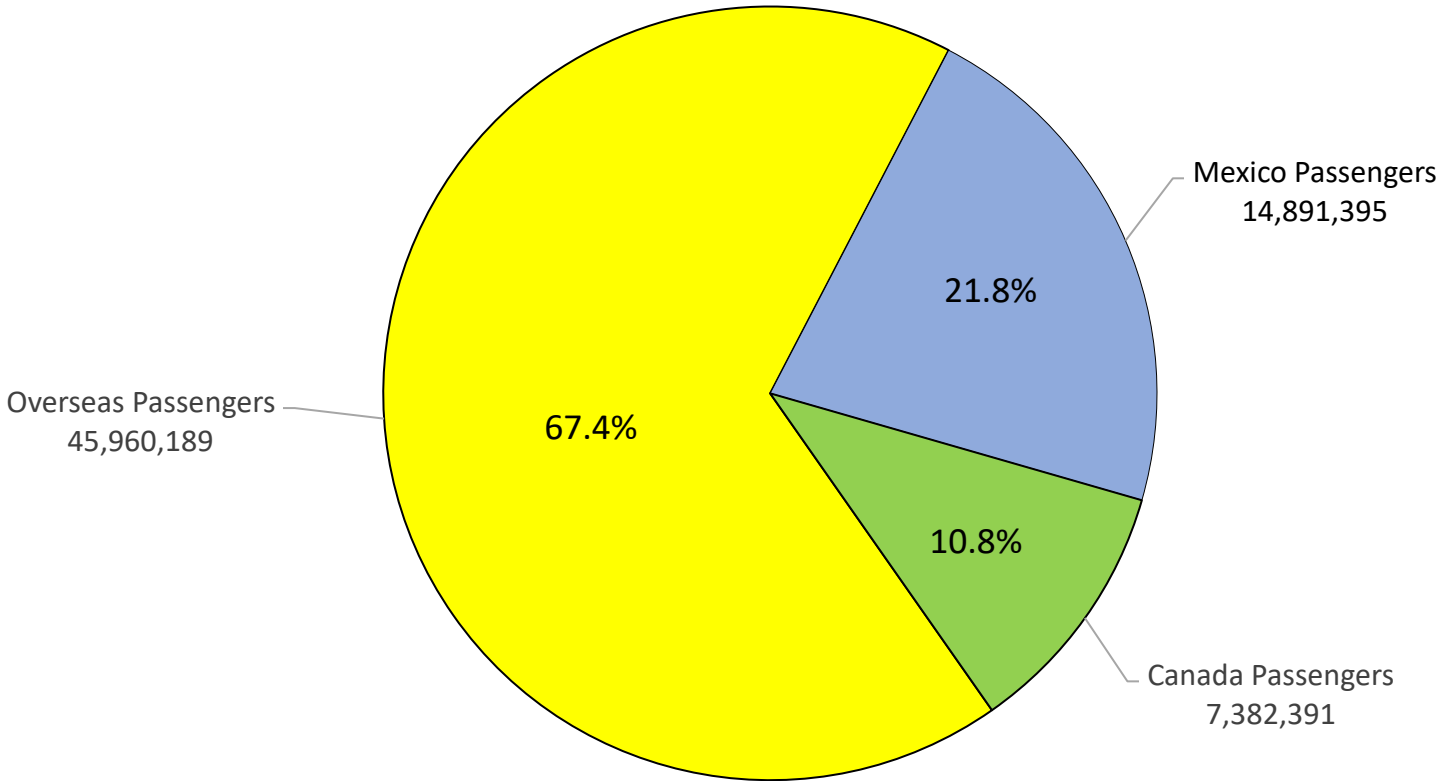
Top 10 U.S. Airports

2020 Total International Passengers to/from the U.S.



Source: APIS/I-92 U.S. International Flights (embark/debark passengers)

2020 U.S. Airport Total International Air Passengers 68 Million Passengers to/from the U.S.

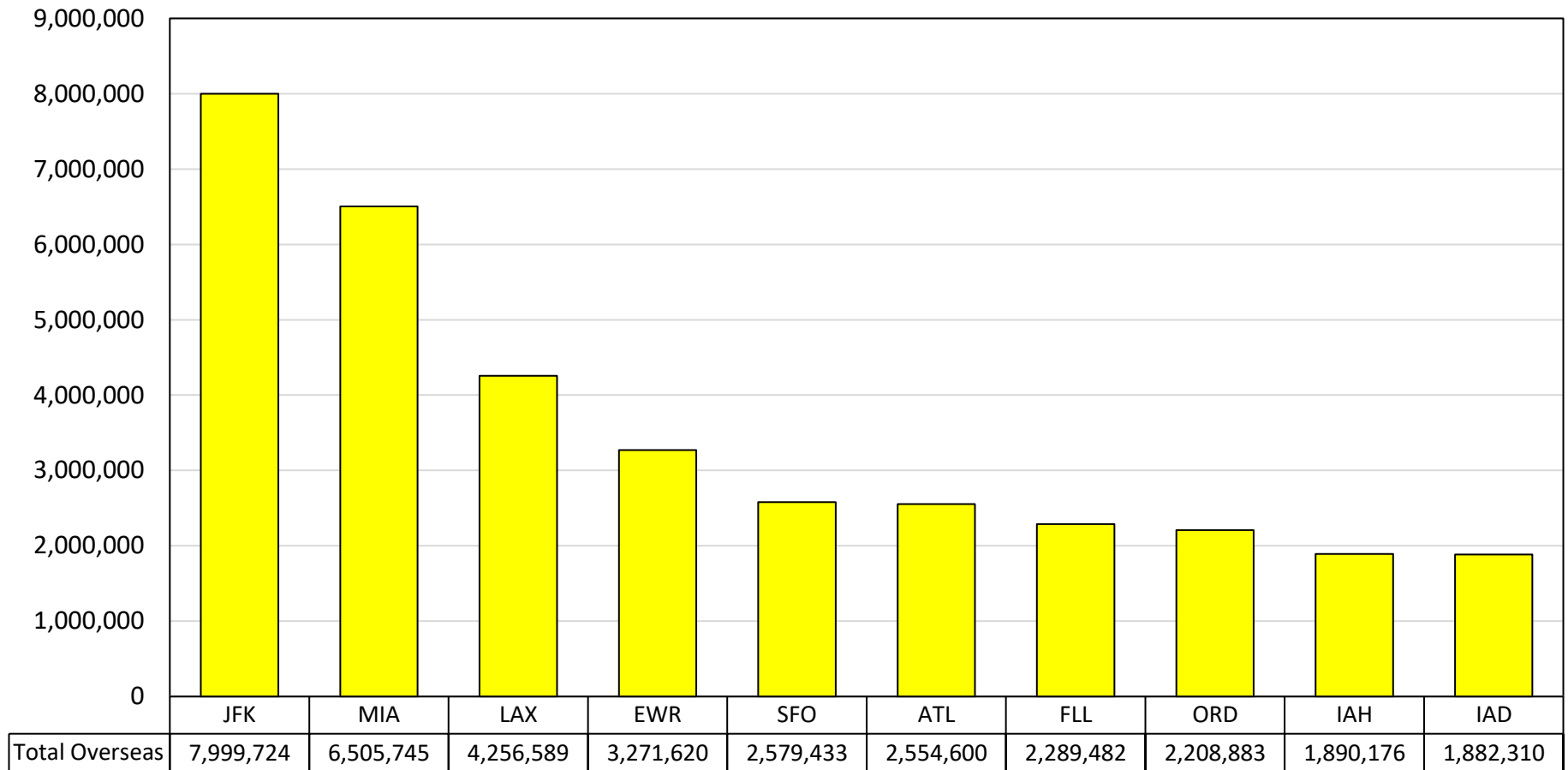


➤ Of the 68 Million international passengers arriving or departing from U.S. airports, 11% are traveling on U.S./Canada flights, 22% are traveling on U.S./Mexico flights and more than two in three (67%) are on U.S./overseas flights.

Source: APIS/I-92 U.S. International Flights (embark/debark passengers)



Top 10 U.S. Airports 2020 Total Overseas Passengers to/from the U.S.



➤ Top 10 U.S. airport arrivals and departures by overseas passengers (excludes Canada and Mexico flights).

Source: APIS/I-92 U.S. Overseas Flights (embark/debark passengers)

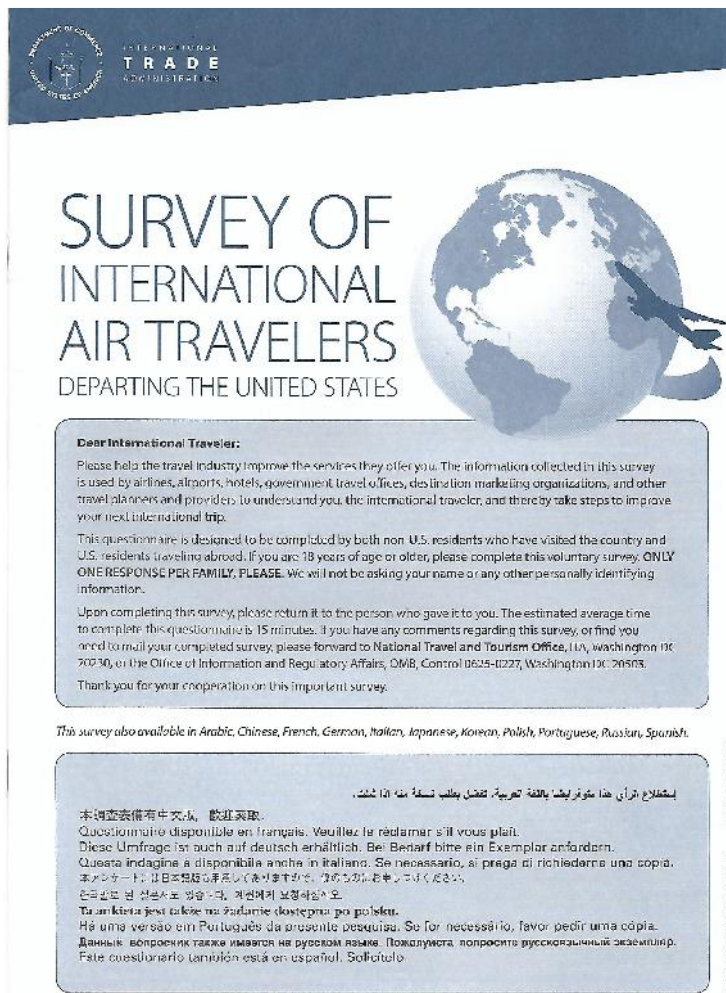


The NTTO Survey of International Air Travelers

English and 11
Foreign language versions

Self administered by
passenger

Same survey for non-resident
and resident travelers ...
Skip patterns



New Questionnaire

Designed by Government and
the Travel Industry

New NTTO Reports
Data on 47
Traveler Characteristics
subset for airports

<https://www.trade.gov/travel-tourism-industry>

Trip Decision Information - 2020 Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Overseas Travelers to the U.S.	U.S. Residents on an Overseas Trip	Combined U.S. Residents & Overseas Visitors
Trip Decision Time Prior to Departure (days)	86	84	85
Airline Reservation Time Prior to Departure (days)	64	61	62
Top 3 Source for Making Airline Reservations			
Directly with the Airline	38%	49%	45%
Internet Booking Service	32%	32%	32%
Travel Agency Office	18%	13%	14%
% of Travelers Buying Travel Insurance for Trip	56%	29%	38%

Source: NTTO Survey of International Air Travelers

Trip Decision Information – 2020 Canada Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Canada Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Canada	Combined Canada Visitors to the U.S. and U.S. Residents to Canada
Trip Decision Time Prior to Departure (days)	76	42	67
Airline Reservation Time Prior to Departure (days)	55	31	48
Top 3 Source for Making Airline Reservations			
Directly with the Airline	46%	51%	48%
Internet Booking Service	33%	29%	32%
Travel Agency Office	10%	4%	8%
% of Travelers Buying Travel Insurance for Trip	32%	16%	27%

Source: NTTO Survey of International Air Travelers

Trip Decision Information – 2020 Mexico Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Mexico Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Mexico	Combined Mexico Visitors to the U.S. and U.S. Residents to Mexico
Trip Decision Time Prior to Departure (days)	53	76	72
Airline Reservation Time Prior to Departure (days)	41	58	55
Top 3 Source for Making Airline Reservations			
Directly with the Airline	54%	52%	52%
Internet Booking Service	33%	35%	35%
Travel Agency Office	8%	10%	9%
% of Travelers Buying Travel Insurance for Trip	24%	25%	25%

Source: NTTO Survey of International Air Travelers

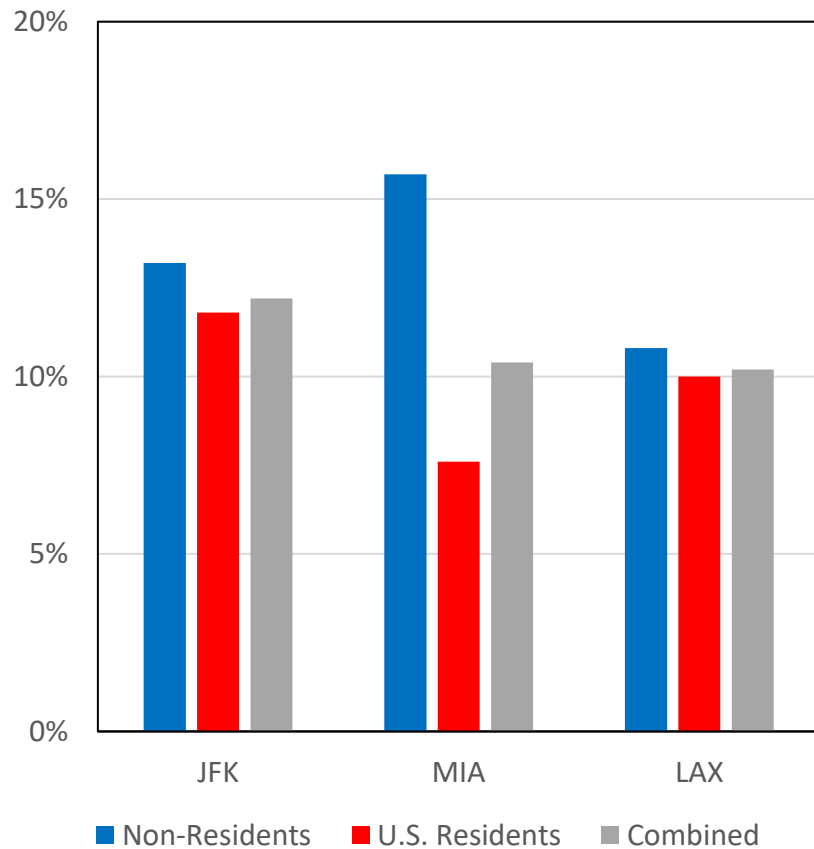
Trip Decision Information – 2020 International Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	International Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Intl.	Combined International Visitors to the U.S. and U.S. Residents to Intl.
Trip Decision Time Prior to Departure (days)	81	80	80
Airline Reservation Time Prior to Departure (days)	60	60	60
Top 3 Source for Making Airline Reservations			
Directly with the Airline	41%	50%	47%
Internet Booking Service	32%	32%	32%
Travel Agency Office	16%	12%	13%
% of Travelers Buying Travel Insurance for Trip	48%	28%	34%

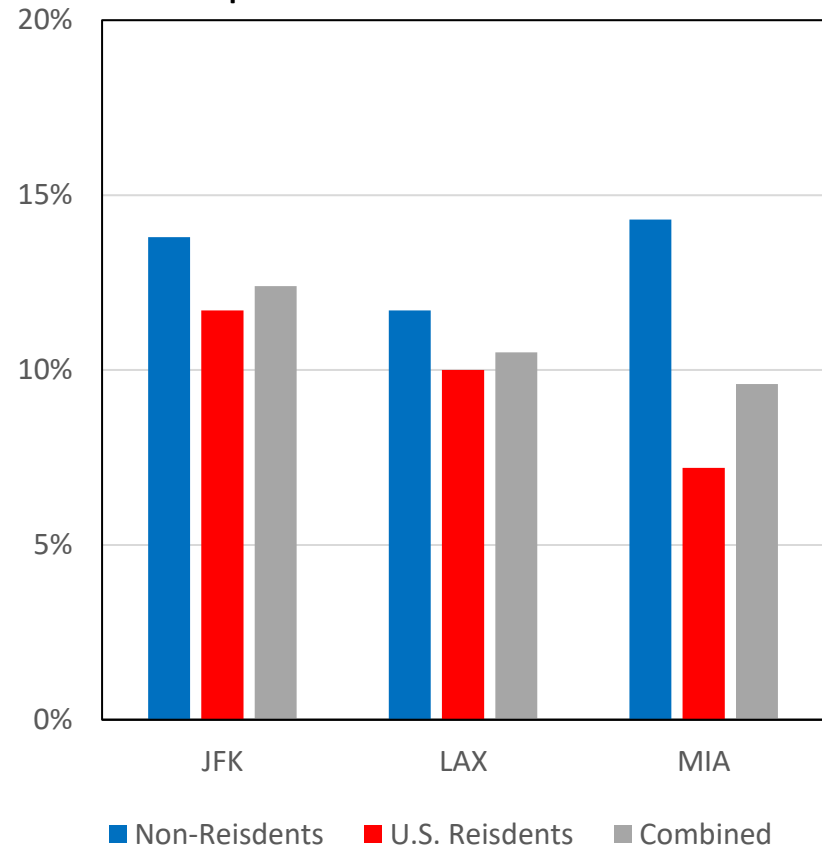
Source: NTTO Survey of International Air Travelers

Total International Traffic Traveling Overseas via All U.S. International Airports as Port-of-Entry/Port of Embarkation 2020

Top Ports of Entry



Top Ports of Embarkation



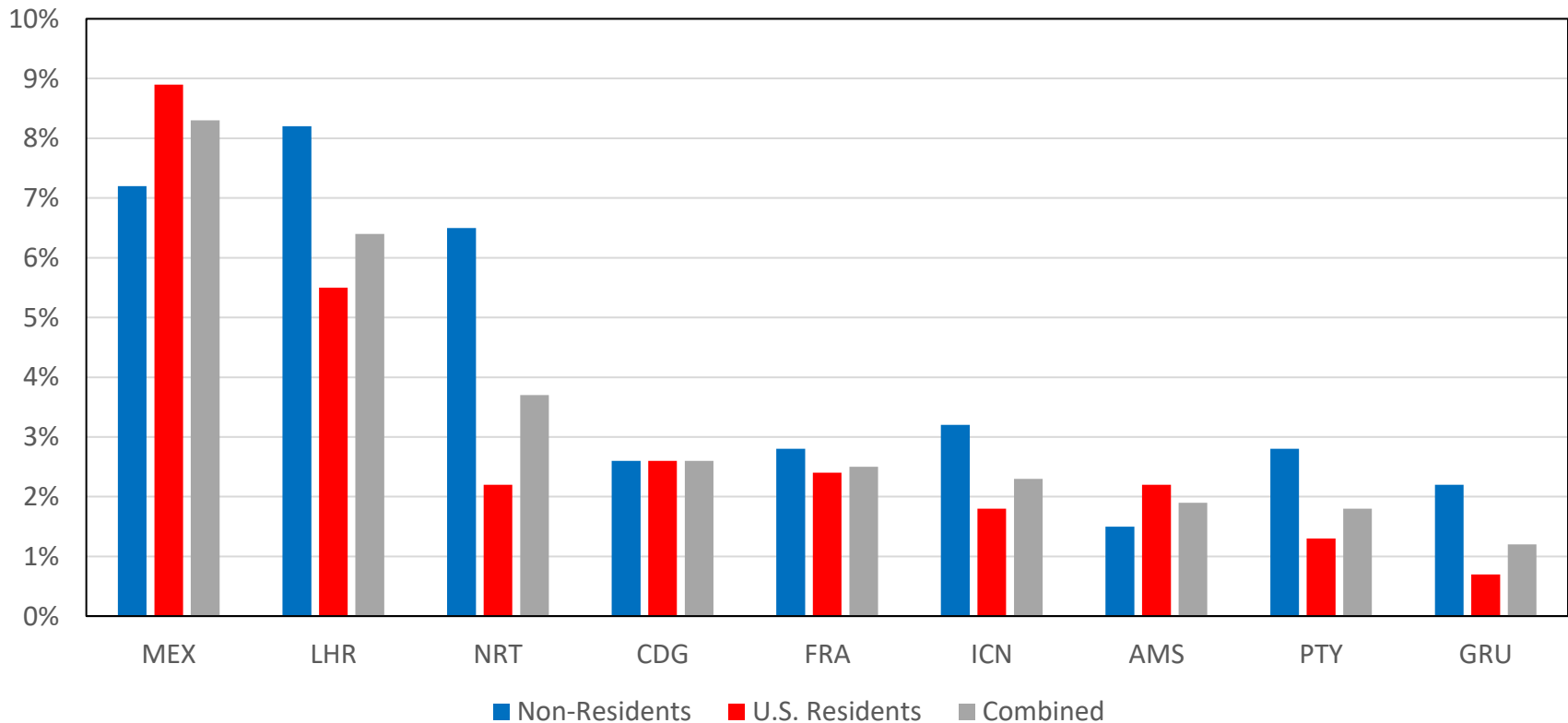
Source: NTTO Survey of International Air Travelers

Source: NTTO Survey of International Air Travelers



2020 Total International Traffic Traveling Overseas via All U.S. International Airports as Port-of-Entry/Port of Embarkation – Foreign Debarcation Airport

International Airport Debarked



Source: NTTO Survey of International Air Travelers

Types of Transport Used by Non-Resident Overseas Visitors and U.S. Residents Traveling Overseas for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2020

Transport Used in Trip Destination	Overseas Travelers to the U.S.	U.S. Residents on an Overseas Trip	Combined U.S. Residents & Overseas Visitors
Auto, Private or Company	37%	47%	44%
Air Travel Between Cities	25%	33%	30%
Taxicab/Limo	24%	25%	25%
City Subway/Tram/Bus	25%	16%	20%
Rented Auto	26%	13%	18%
Ride Sharing Service	19%	15%	17%
Bus Between Cities	16%	17%	16%
Railroad Between Cities	5%	9%	8%

Source: NTTO Survey of International Air Travelers



Types of Transport Used by Canadian Travelers to the U.S. and U.S. Residents Traveling to/from the U.S. and Canada for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2020

Transport Used in Trip Destination	Canada Travelers to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Canada	Combined Canada Visitors to the U.S. and U.S. Residents to Canada
Auto, Private or Company	39%	45%	41%
Rented Auto	28%	23%	26%
Ride Sharing Service	28%	23%	26%
Taxicab/Limo	24%	18%	22%
Air Travel Between Cities	17%	25%	19%
City Subway/Tram/Bus	12%	17%	13%
Cruise Ship/River Boat 1+ Nights	13%	<1%	9%
Bus Between Cities	6%	8%	6%

Source: NTTO Survey of International Air Travelers



Types of Transport Used by Mexican Visitors and U.S. Residents Traveling to/from the U.S. and Mexico for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2020

Transport Used in Trip Destination	Mexico Travelers to/from the U.S.	U.S. Residents Traveling to/from the U.S. & Mexico	Combined Mexico Visitors Traveling to the U.S. and U.S. Residents to Mexico
Auto, Private or Company	54%	47%	48%
Air Travel Between Cities	29%	30%	30%
Taxicab/Limo	13%	28%	25%
Ride Sharing Service	15%	20%	19%
Rented Auto	19%	10%	12%
Bus Between Cities	6%	13%	12%
City Subway/Tram/Bus	9%	6%	6%
Ferry/River Taxi/Short Scenic Cruise	3%	4%	4%

Source: NTTO Survey of International Air Travelers



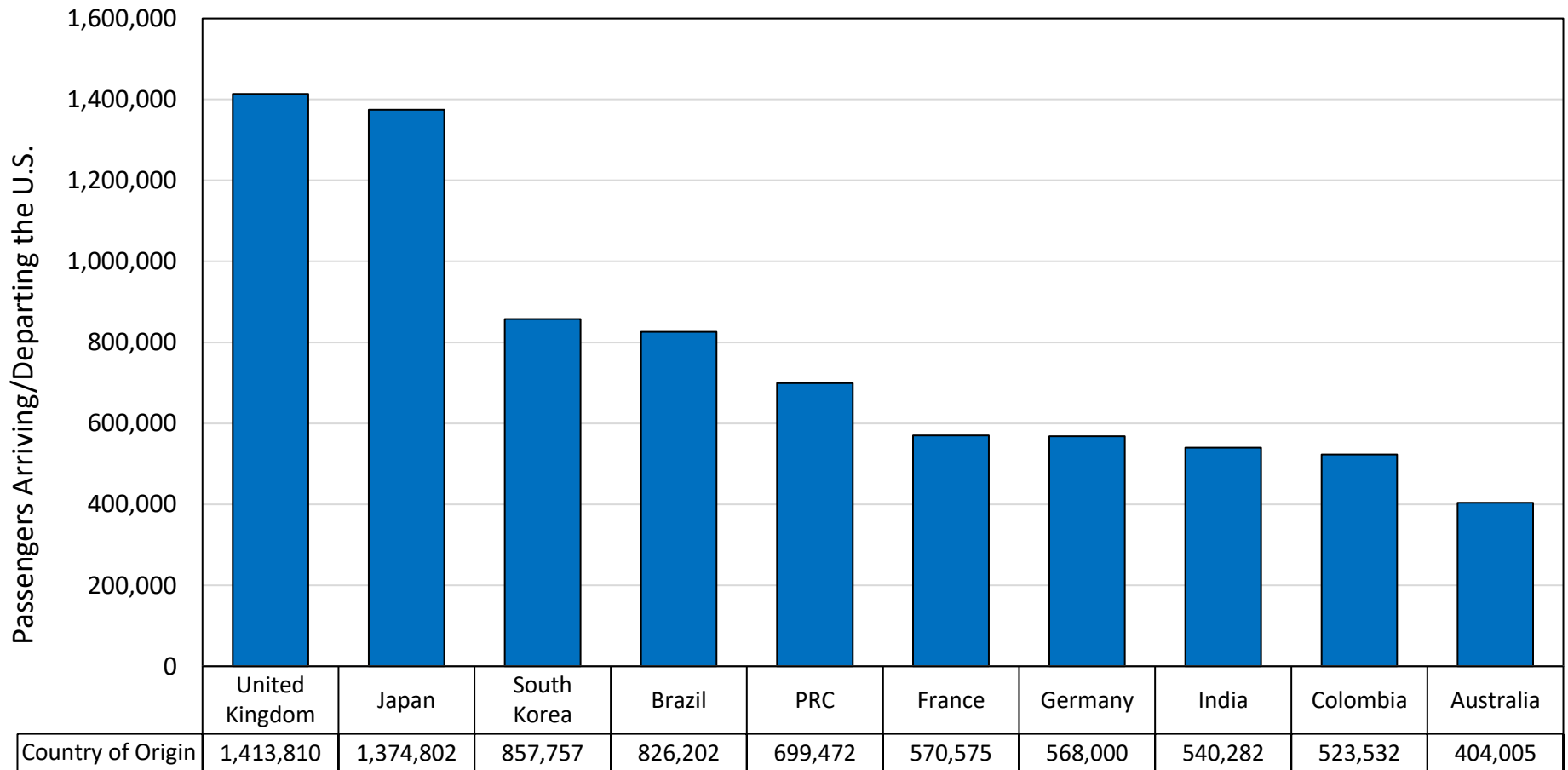
Types of Transport Used by International Visitors and U.S. Residents Traveling to/from the U.S. and Intl. for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2020

Transport Used in Trip Destination	International Visitors to/from the U.S.	U.S. Residents Traveling to/from the U.S. and International	Combined International Visitors to the U.S. and U.S. Residents to International
Auto, Private or Company	39%	47%	44%
Air Travel Between Cities	25%	32%	29%
Taxicab/Limo	23%	26%	25%
Ride Sharing Service	20%	17%	18%
Rented Auto	26%	12%	17%
City Subway/Tram/Bus	21%	13%	16%
Bus Between Cities	13%	15%	15%
Railroad Between Cities	4%	6%	6%

Source: NTTO Survey of International Air Travelers



Top 10 International Countries of Origin for Visitors to the U.S. in 2020 Total Arriving/Departing Passengers on International Flights



- 7.78 million passengers arriving/ departing the U.S. from the top 10 international countries of residence in 2020.
- 22 million passengers arriving/ departing the U.S. – residents of all international countries.

Source: NTTO Survey of International Air Travelers

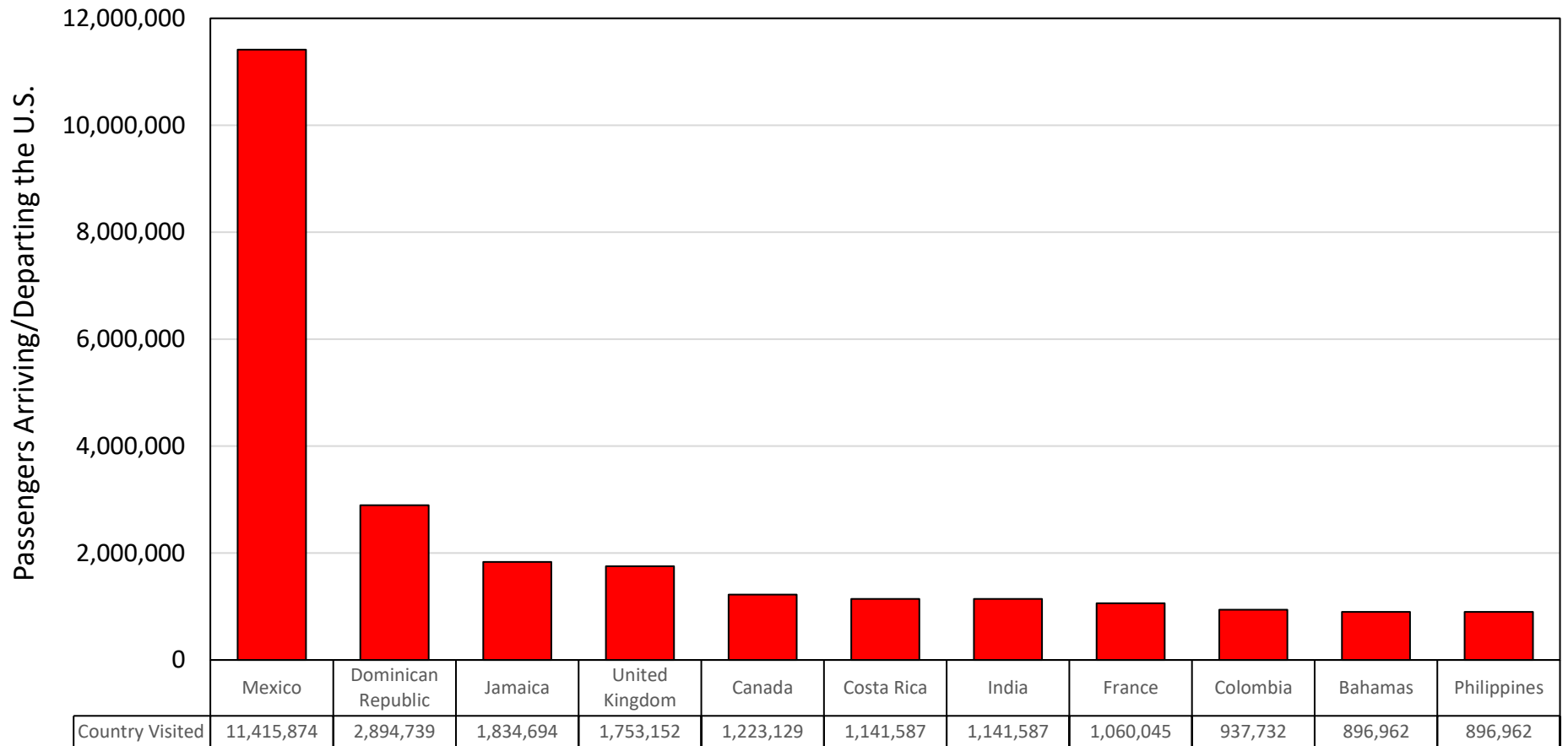


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Top 10 International Countries visited by U.S. Residents 2020 Total Arriving/Departing Passengers on U.S. International Flights



➤ U.S. residents who visited Mexico generated nearly four-times the volume of passengers arriving/departing the U.S. compared to any other country visited by U.S. residents.

Source: NTTO Survey of International Air Travelers

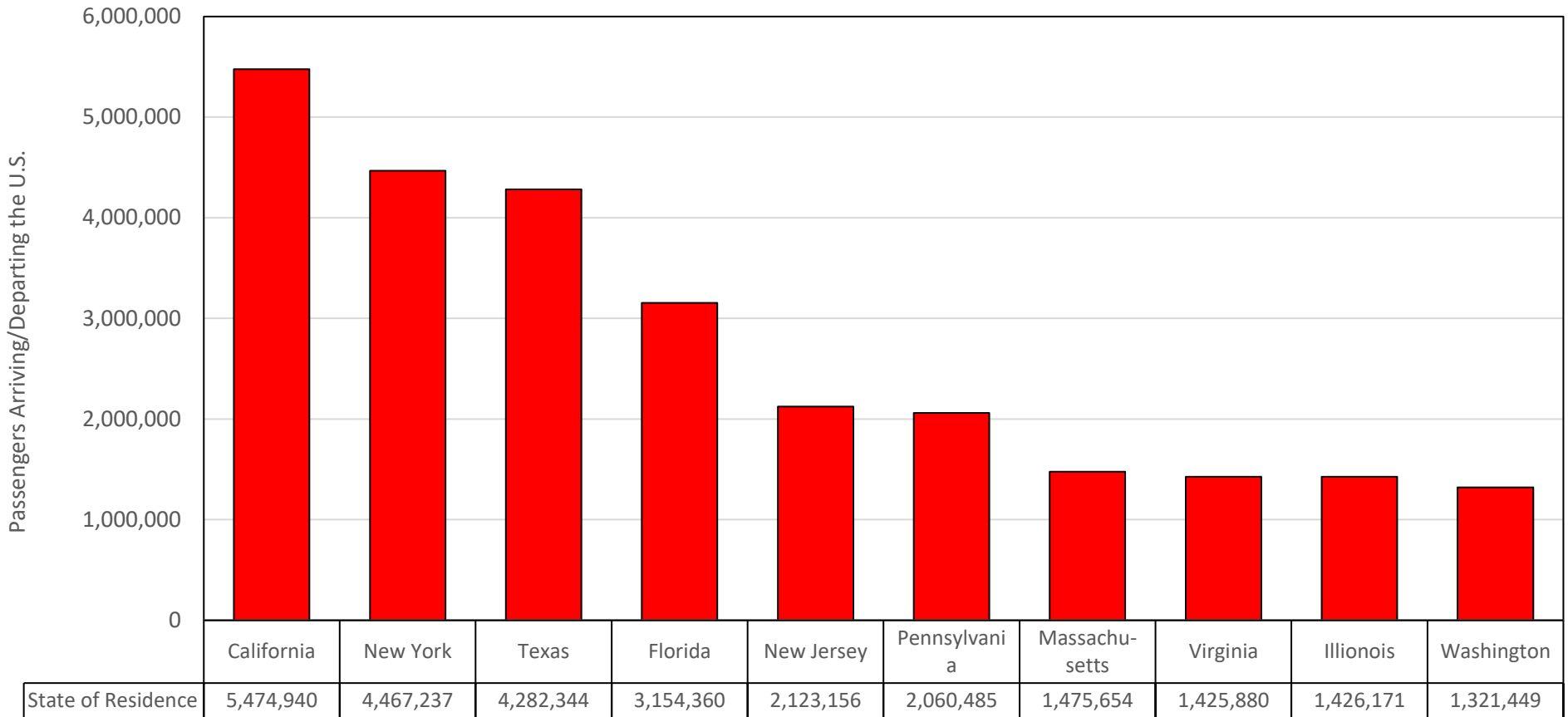


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U.S. Residents: Top 10 States of Residence for Passengers Arriving/Departing the U.S. on International Flights in 2020



- Residents of California generated the largest volume of passengers arriving/departing the U.S. on international flights.
- Combined the residents of the top 10 states generated 27.2 million (67%) of the total 40.77 million U.S. resident passengers arriving/departing on U.S. international flights.

Source: NTTO Survey of International Air Travelers

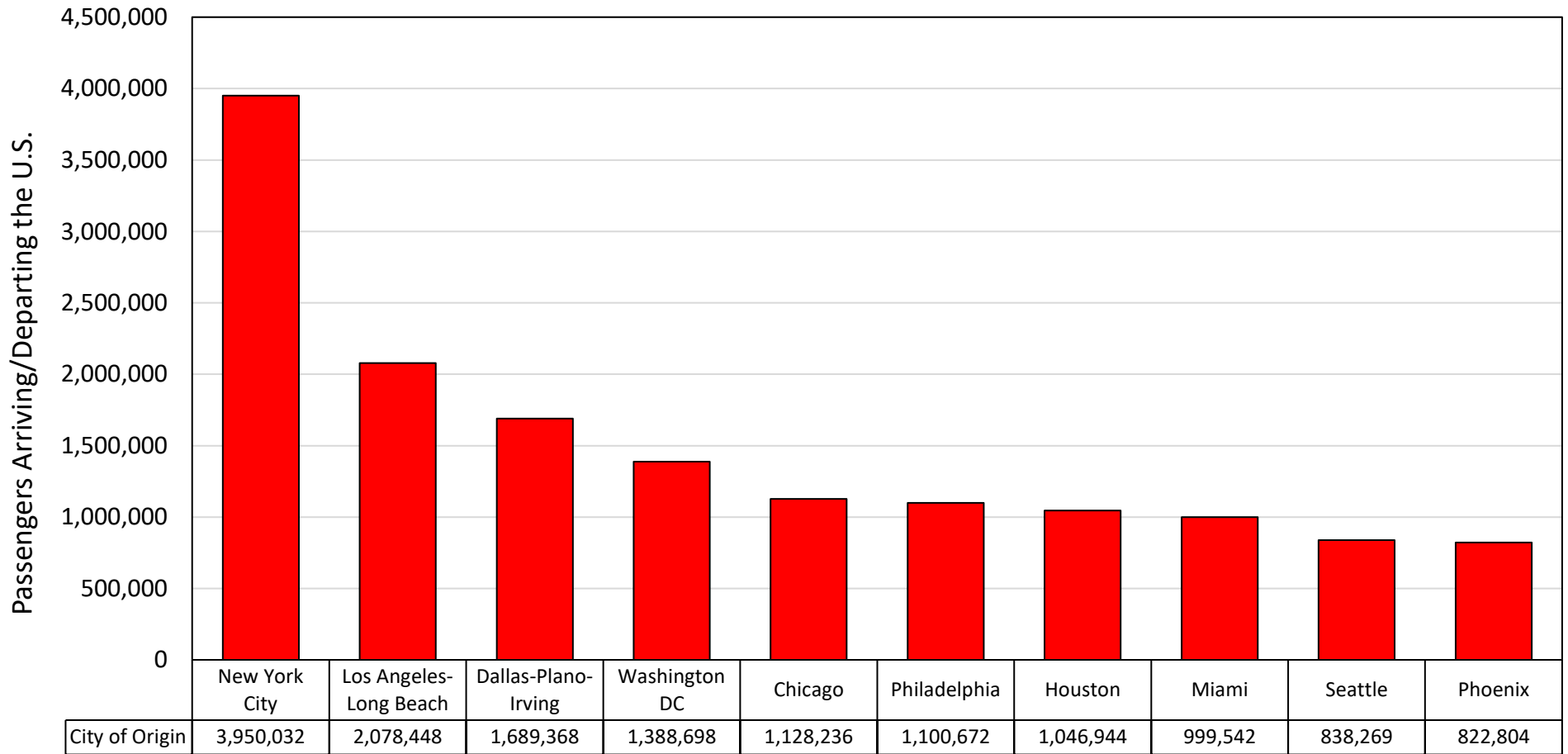


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U.S. Residents: Top 10 Metro Areas of Residence for Passengers Arriving/Departing the U.S. on International flights in 2020



- Residents of New York City generated the largest volume of passengers arriving/departing the U.S. on international flights.
- Combined the residents of the top 10 cities generated 15.0 million (37%) of the total 40.77 million U.S. resident passengers arriving/departing on U.S. international flights.

Source: NTTO Survey of International Air Travelers

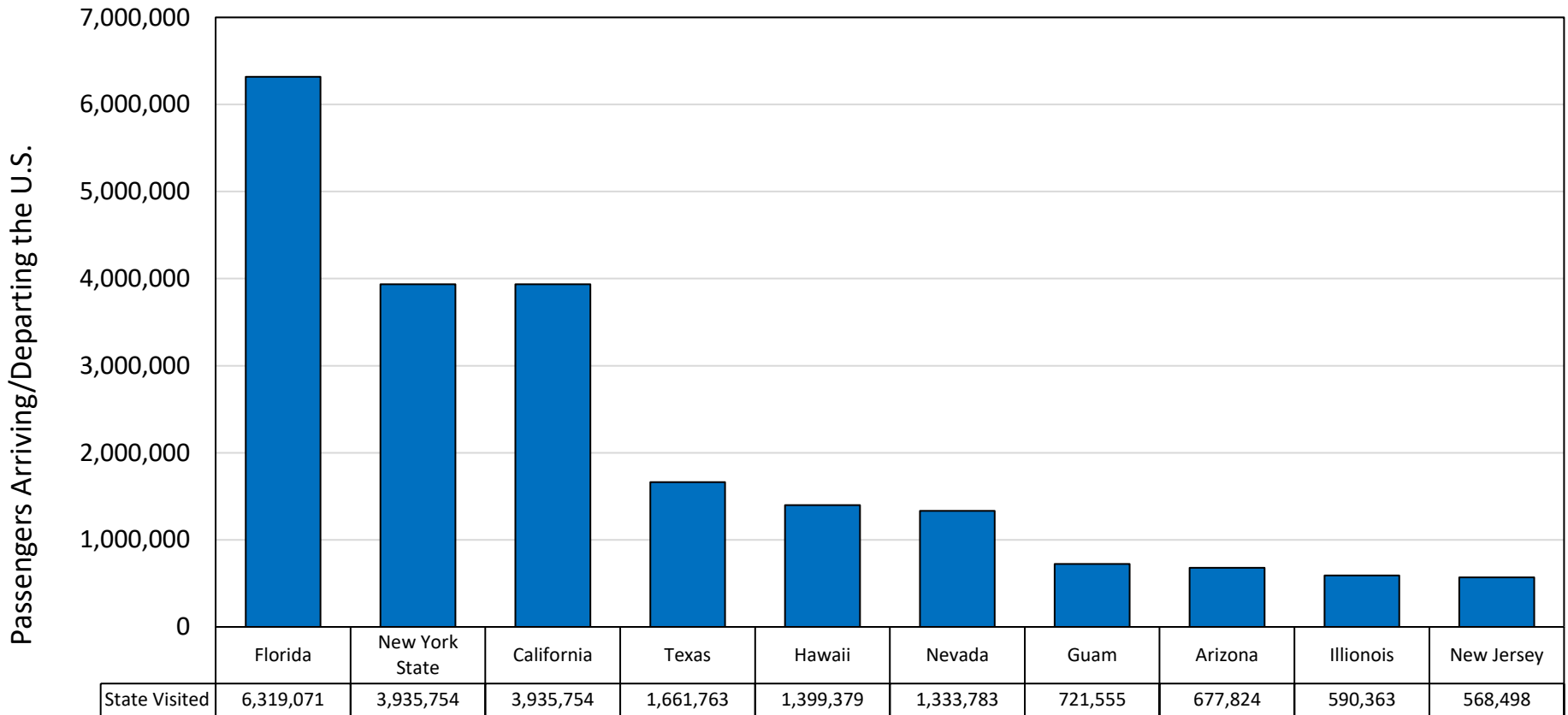


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Top 10 States Visited by Non-U.S. Resident Passengers Arriving/Departing the U.S. on International Flights - 2020



- Florida was the highest ranked state destination reported by Non-U.S. residents arriving/departing the U.S. on international flights in 2020.
- New York and California followed, with Texas, Hawaii and Nevada in the top six reported state destinations.

Source: NTTO Survey of International Air Travelers

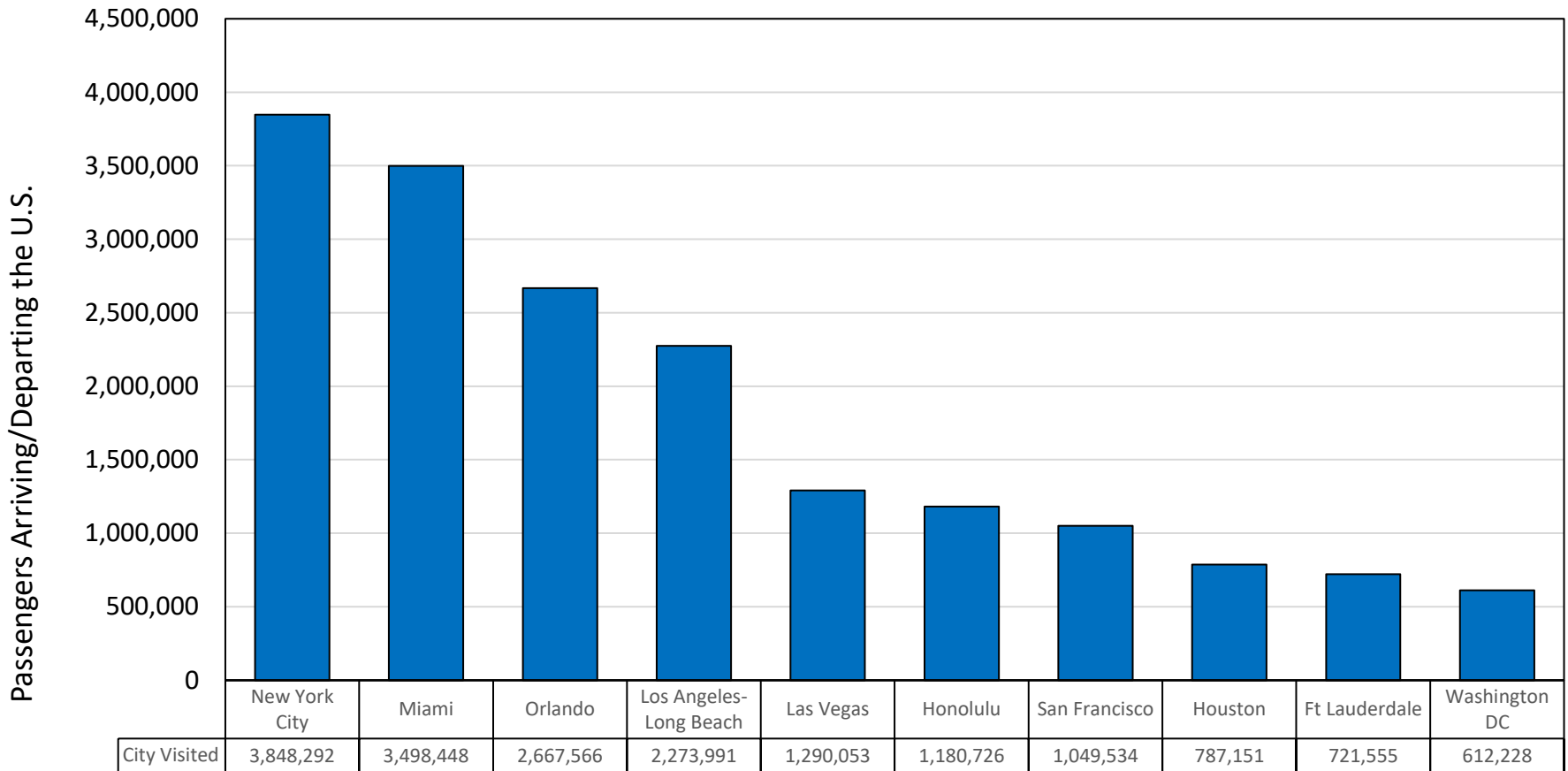


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Top 10 Cities Visited by Non-U.S. Resident Passengers Arriving/Departing the U.S. on International Flights in 2020



- New York City was ranked the #1 metro area destination (true O&D) in the U.S. by Non-U.S. residents arriving/departing the U.S. on international flights in 2020 with 3.8 million total passengers (18%). Miami ranked second, followed by Orlando and Los Angeles.

Source: NTTO Survey of International Air Travelers



Trip Purpose, Travel Group, Nights Away from Home, and Spending All Passengers Departing the U.S. on an International Flight - 2020

Trip Characteristics	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Top 3 Main Purpose of Trip			
Vacation/Holiday	54%	54%	54%
Visit Friends & Relatives (VFR)	24%	31%	28%
Business	12%	7%	9%
Top 3 Travel Party Descriptions			
Traveling Alone	64%	66%	65%
Spouse/Partner	19%	22%	21%
Family/Relatives	15%	11%	12%
Nights on International Trip	20	16	17
Trip Spending			
Mean Total Trip Expenditure per visitor/trip	\$2,217	\$2,146	\$2,158
Mean International Airfare Per visitor/trip	\$910	\$878	\$890

Source: NTTO Survey of International Air Travelers



Air Carrier: Flag, Flight Choice, Seating Information

All Passengers Departing the U.S. on an International Flight - 2020

Flight Information	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Flag of Carrier			
U.S. Flag	27%	63%	51%
Foreign Flag	73%	38%	49%
Top 3 Reasons for Flying on Departure Airline			
Airfare	55%	50%	52%
Convenient Schedule	46%	48%	47%
Non-Stop Flights	43%	40%	41%
Seating Area			
Economy/Coach/Tourist	82%	74%	77%
Premium Economy	12%	17%	15%
1st/Executive/Business	6%	9%	8%

Source: NTTO Survey of International Air Travelers



Demographics: Gender, Age, and Income

All Passengers Departing the U.S. on an International Flight - 2020

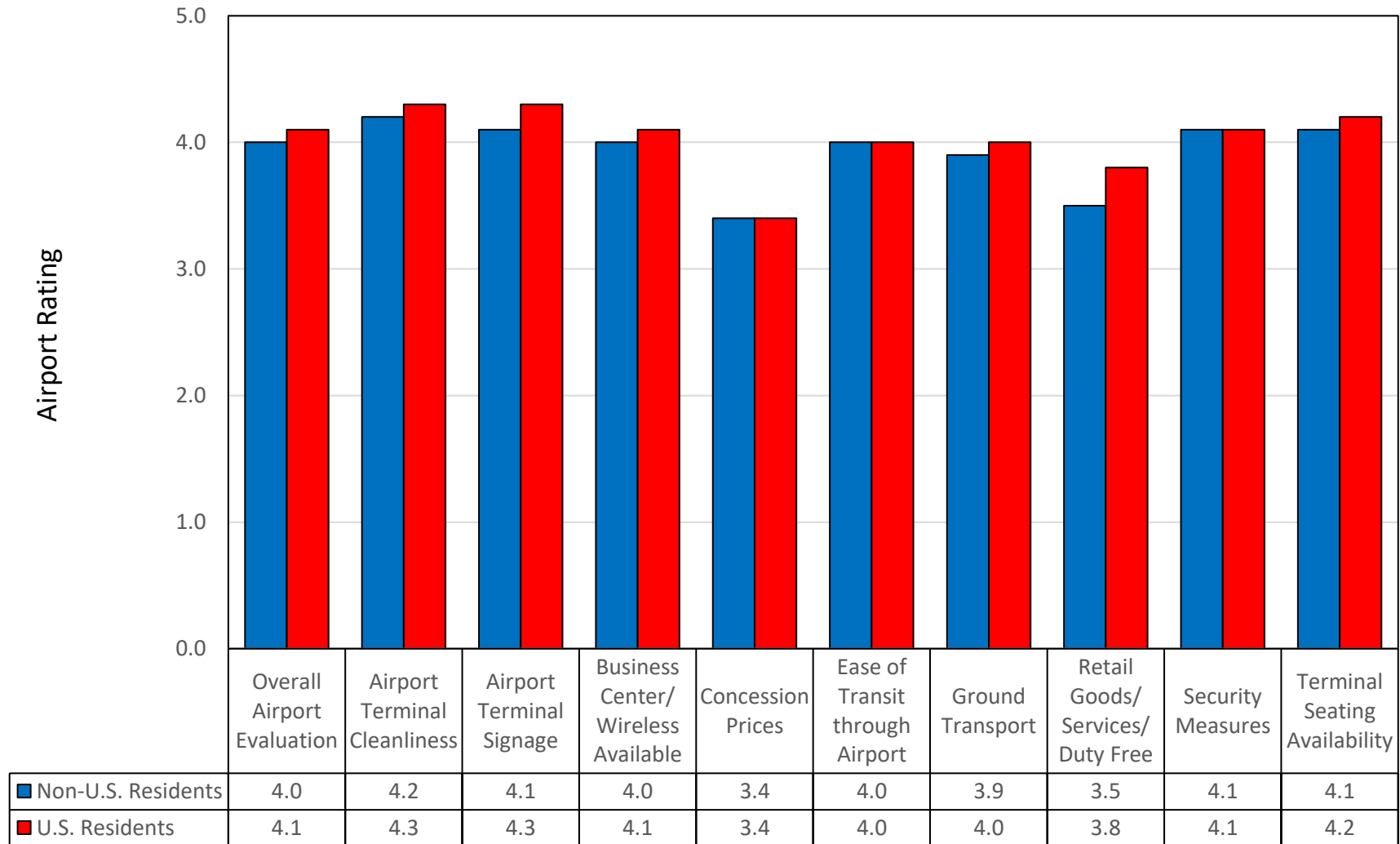
Demographics	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Percent of Male Travelers	50%	47%	48%
Percent of Female Travelers	50%	53%	52%
Average Age Males (years)	41	45	44
Average Age Females (years)	39	43	42
Average Household Income	\$79,749	\$129,906	\$113,710
Percent of Travelers on 1 st Int'l Trip	15%	6%	9%
# of Trips in Past 12 Months			
1 Trip	52%	37%	42%
2 or More	48%	64%	58%
Average	2.2	2.8	2.6

Source: NTTO Survey of International Air Travelers



Airport Ratings: All U.S. Airports

All Passengers Departing the U.S. on an International Flight - 2020



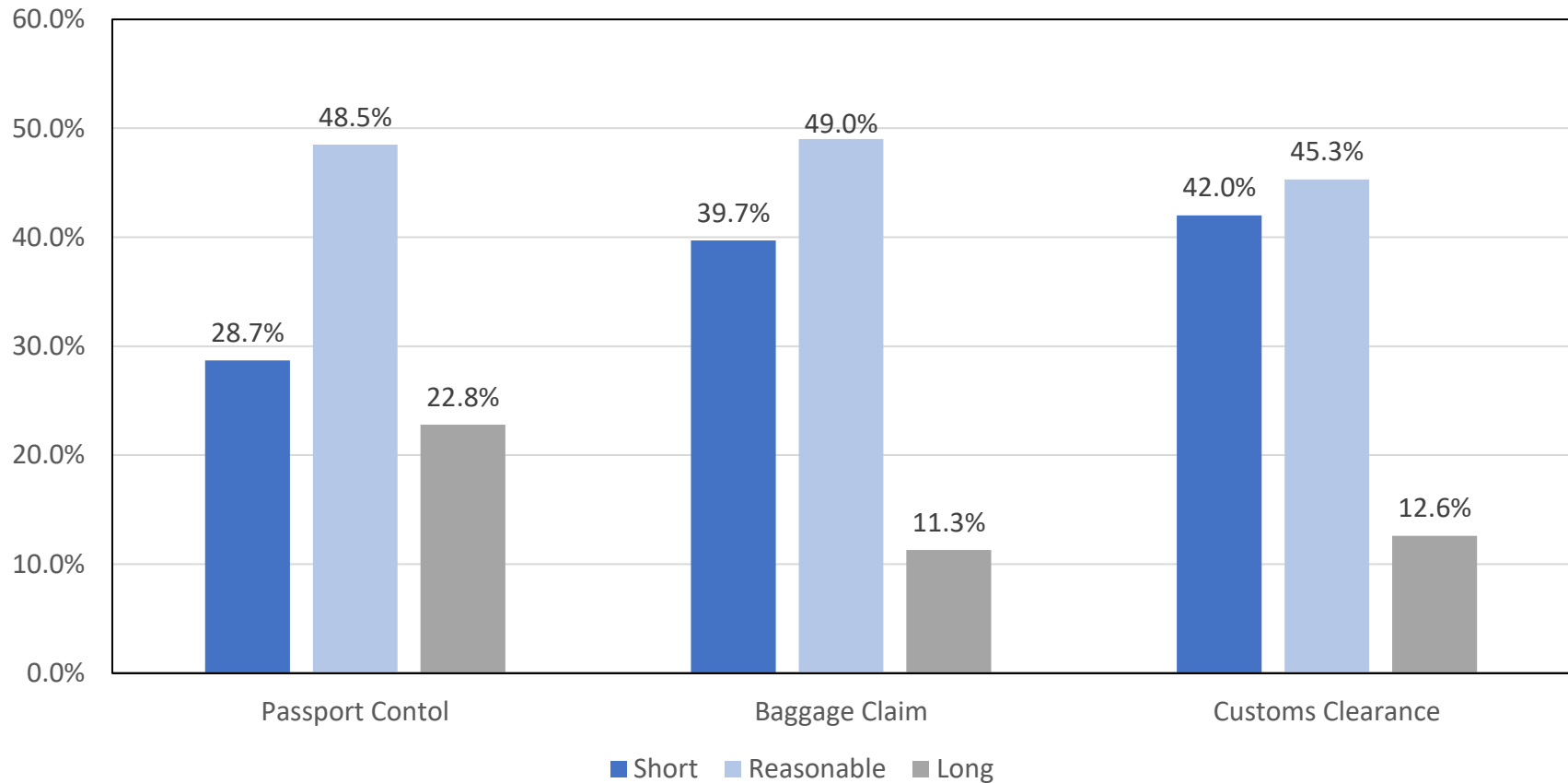
Source: NTTO Survey of International Air Travelers



Ratings: Passport Control, Baggage, & Customs Clearance

Non-U.S. Resident Passengers Port of Entry Airport

How Would you Describe the Wait Time for:



Source: NTTO Survey of International Air Travelers



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