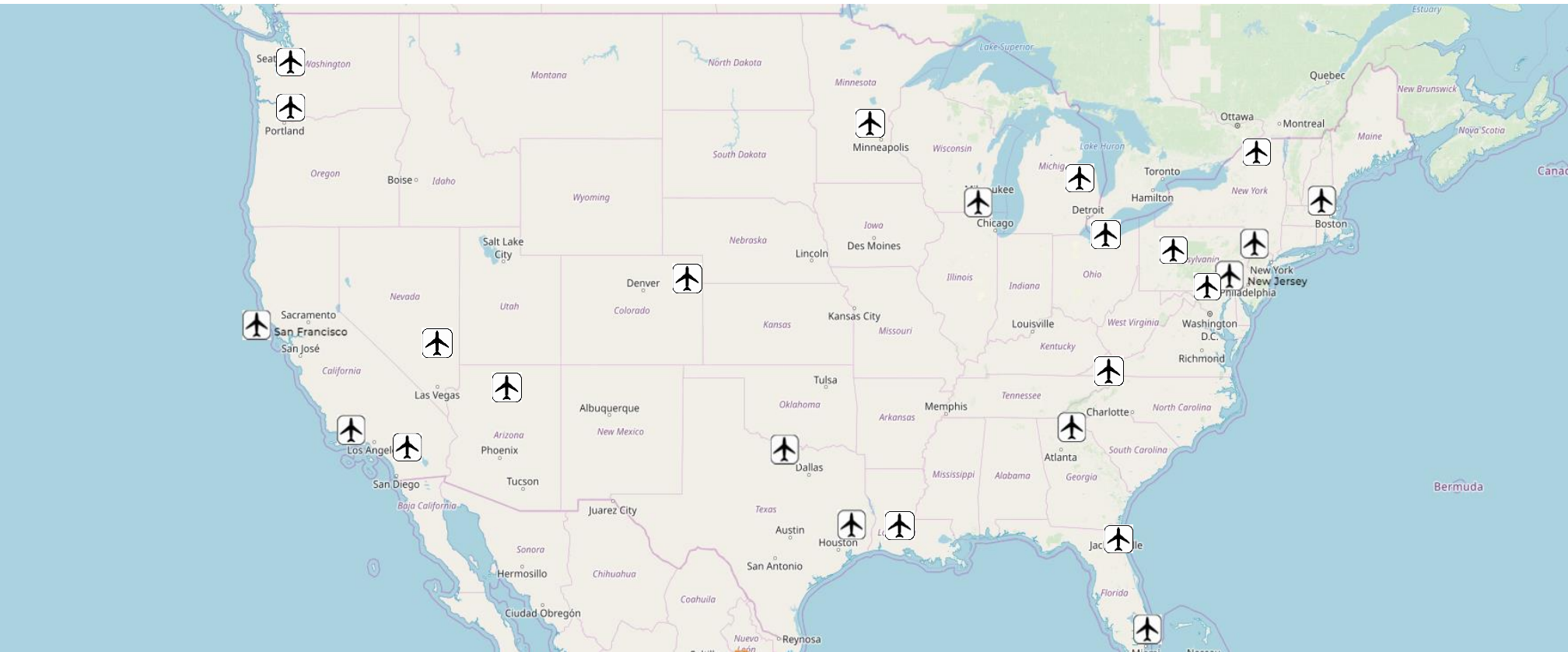
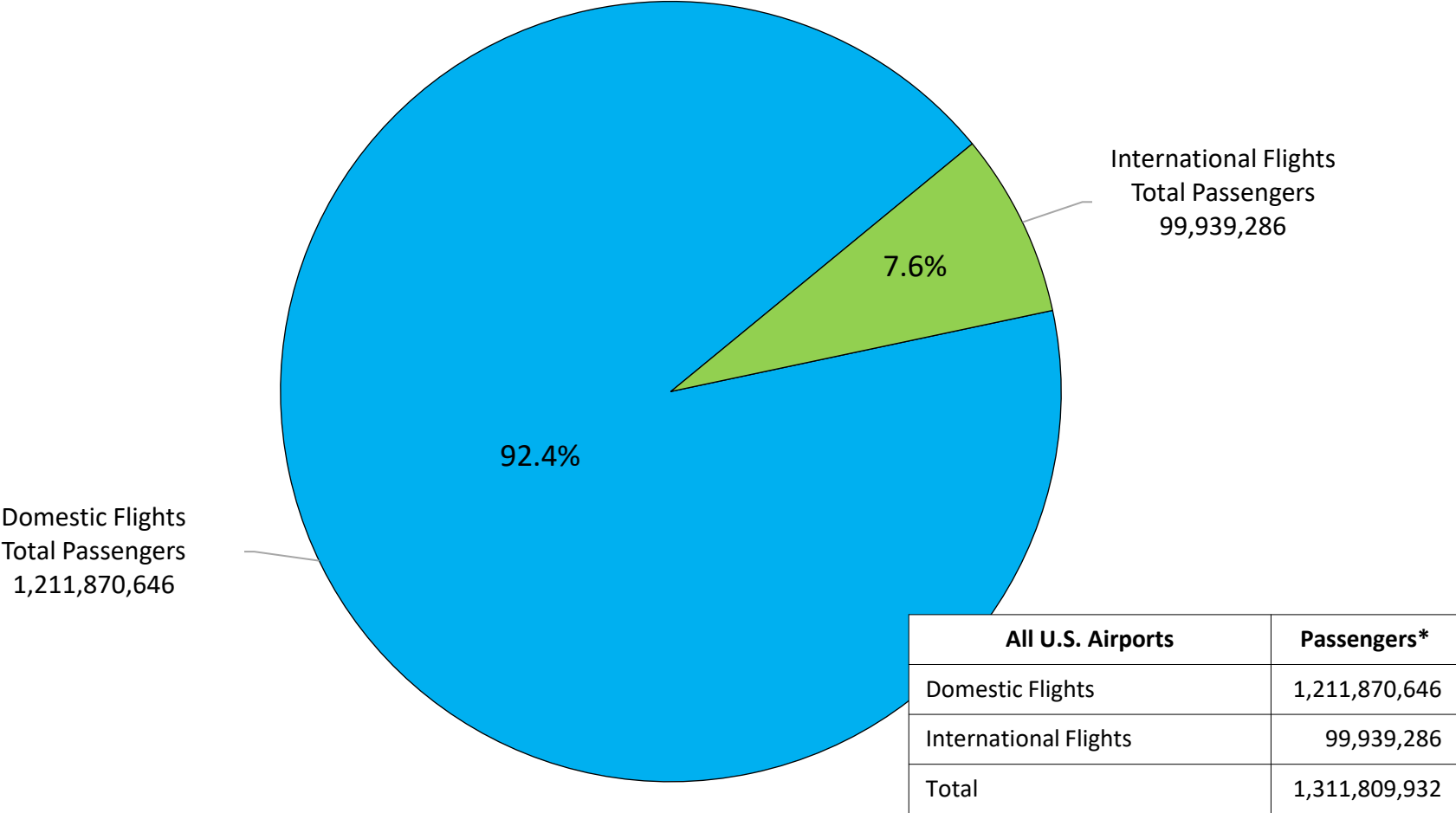


2021: Profile of International Air Passengers Traveling To/From the U.S. Combined Total International Air Passenger Traffic Arriving/Departing the U.S. (Survey of International Air Travelers)



More than 1.3 Billion Passengers Reported for All U.S. Airports (2021)

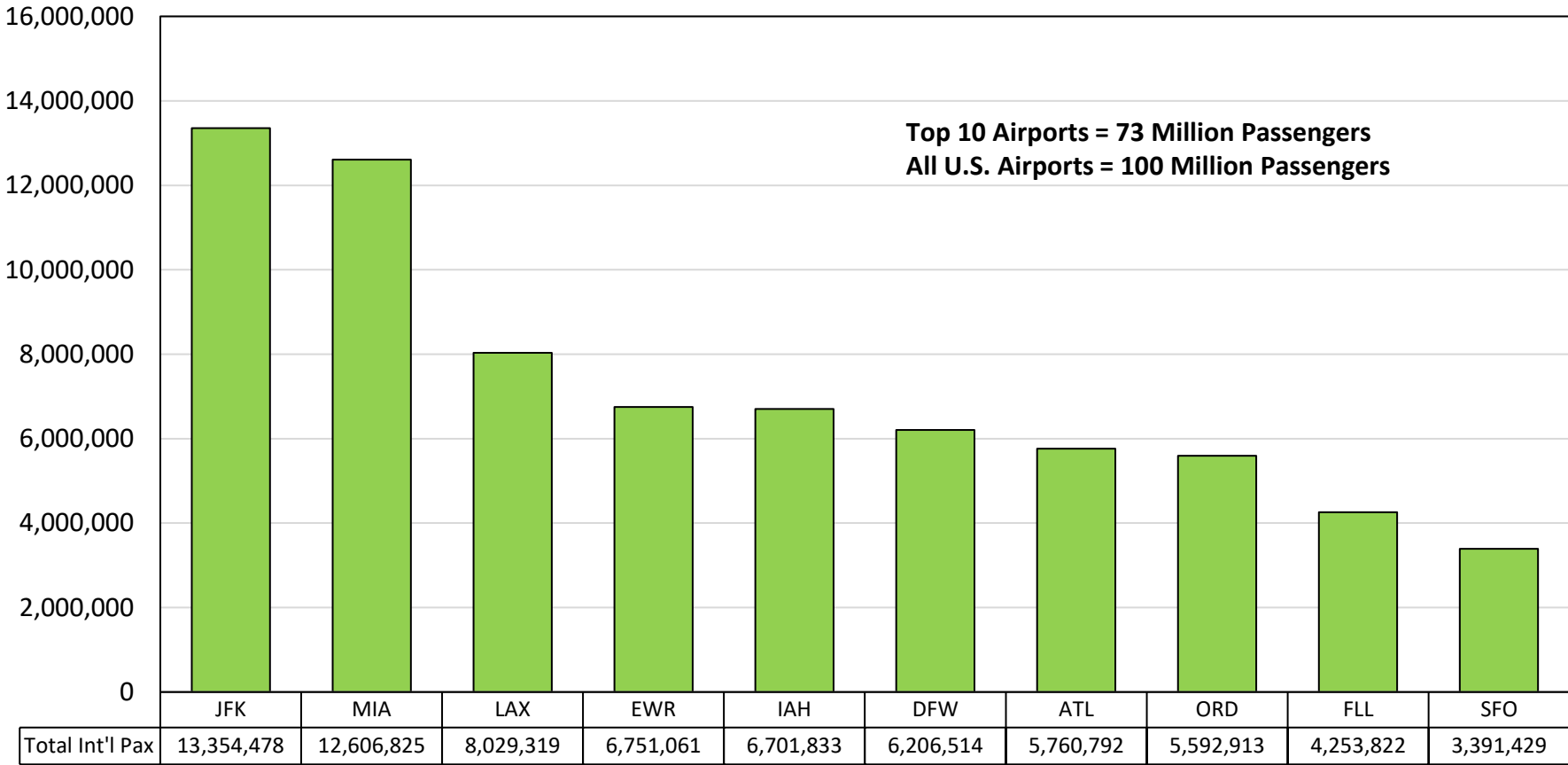


*All U.S. Airport reported embarking and disembarking passengers.

Source: T-100 Domestic Market Data.
https://www.transtats.bts.gov/Data_Elements.aspx?Data=1
 APIS/I-92 U.S. International Flights (embark/debark)

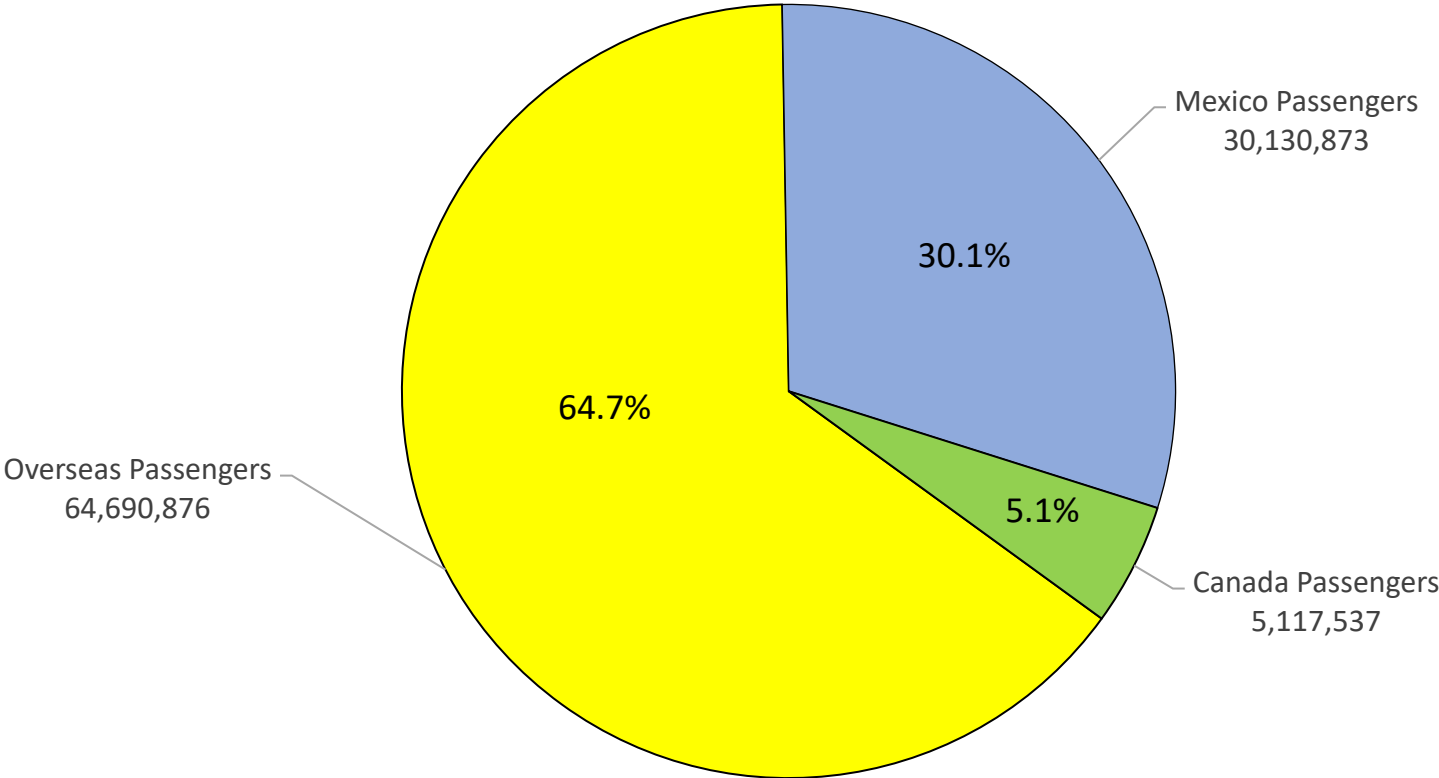
Top 10 U.S. Airports

2021 Total International Passengers to/from the U.S.



Source: APIS/I-92 U.S. International Flights (embark/debark passengers)

2021 U.S. Airport Total International Air Passengers 100 Million Passengers to/from the U.S.

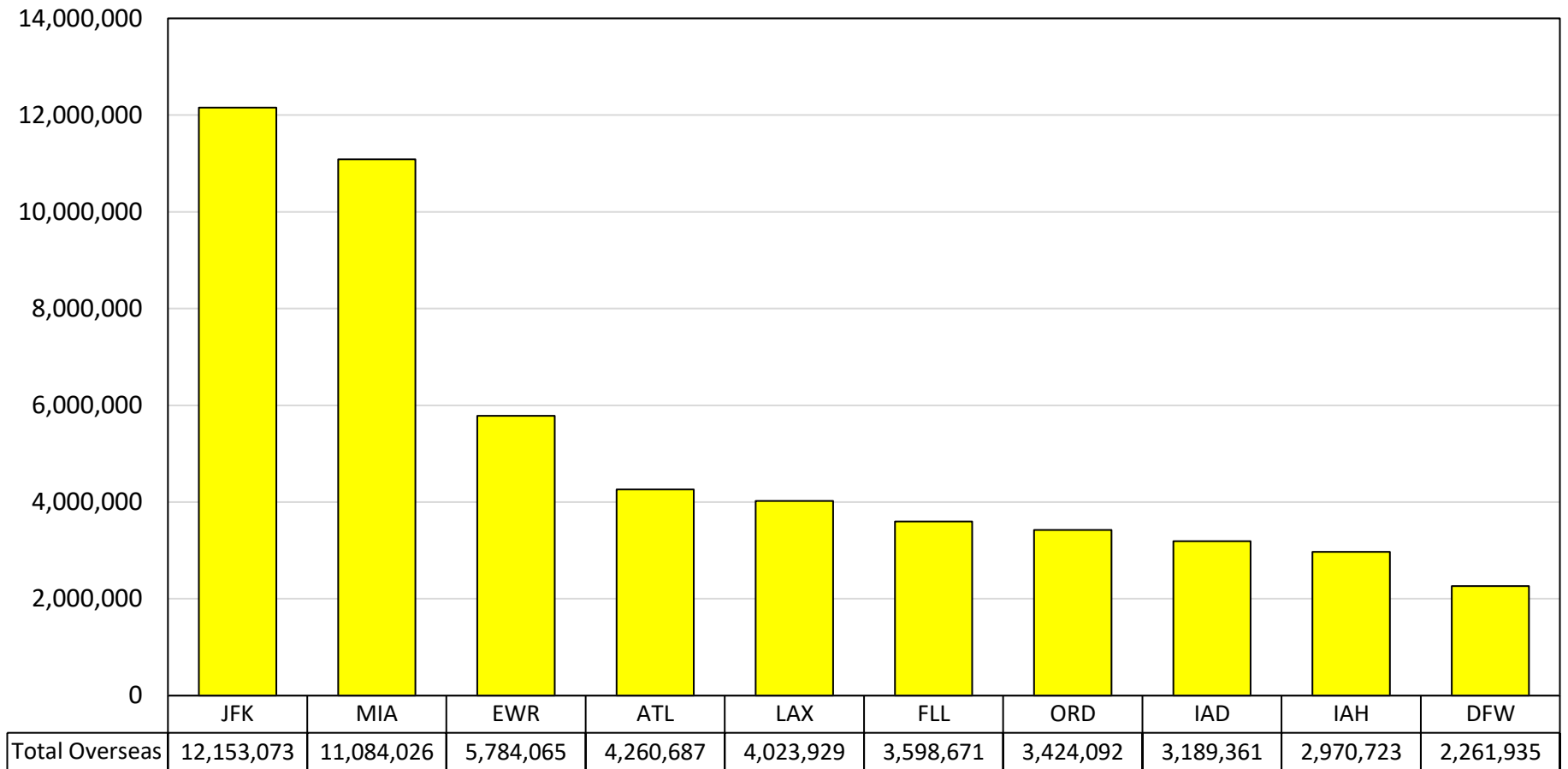


➤ Of the 100 Million international passengers arriving or departing from U.S. airports, 5% are traveling on U.S./Canada flights, 30% are traveling on U.S./Mexico flights and almost two in three (65%) are on U.S./overseas flights.

Source: APIS/I-92 U.S. International Flights (embark/debark passengers)



Top 10 U.S. Airports 2021 Total Overseas Passengers to/from the U.S.



➤ Top 10 U.S. airport arrivals and departures by overseas passengers (excludes Canada and Mexico flights).

Source: APIS/I-92 U.S. Overseas Flights (embark/debark passengers)



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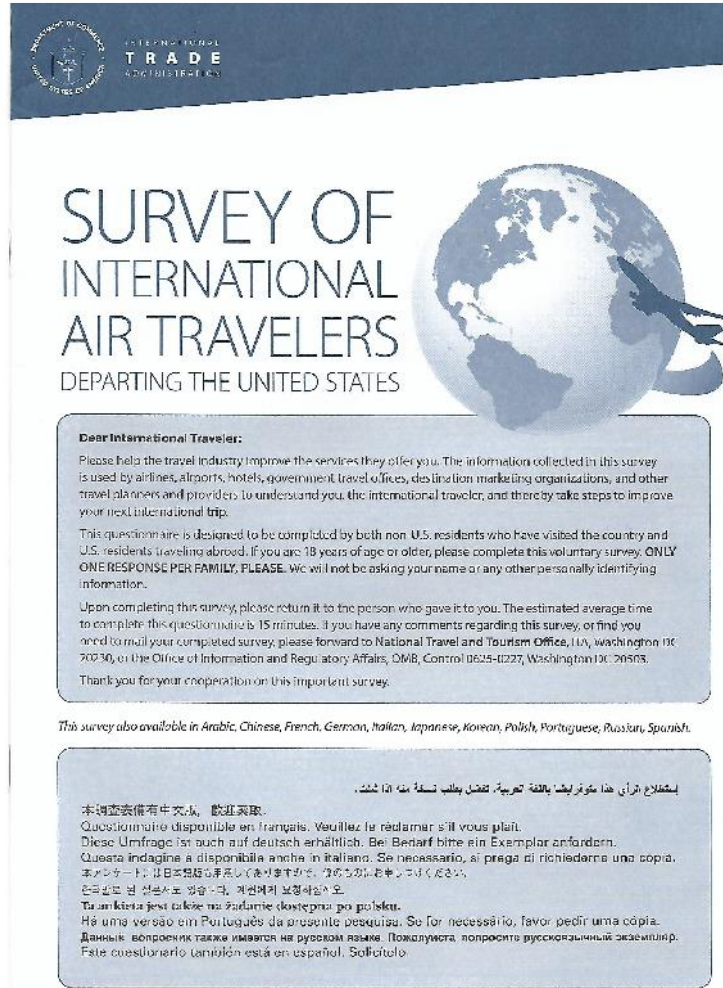
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The NTTO Survey of International Air Travelers

English and 11
Foreign language versions

Self administered by
passenger

Same survey for non-resident
and resident travelers ...
Skip patterns



The poster features the Department of Commerce International Trade Administration logo at the top left. The main title is 'SURVEY OF INTERNATIONAL AIR TRAVELERS' in large, bold, blue letters, with 'DEPARTING THE UNITED STATES' in smaller blue letters below it. To the right of the title is a graphic of a globe with a blue airplane flying over it. Below the title is a white box containing the following text:

Dear International Traveler:

Please help the travel industry improve the services they offer you. The information collected in this survey is used by airlines, airports, hotels, government travel offices, destination marketing organizations, and other travel planners and providers to understand you, the international traveler, and thereby take steps to improve your next international trip.

This questionnaire is designed to be completed by both non-U.S. residents who have visited the country and U.S. residents traveling abroad. If you are 18 years of age or older, please complete this voluntary survey. **ONLY ONE RESPONSE PER FAMILY, PLEASE.** We will not be asking your name or any other personally identifying information.

Upon completing this survey, please return it to the person who gave it to you. The estimated average time to complete this questionnaire is 15 minutes. If you have any comments regarding this survey, or find you need to mail your completed survey, please forward to **National Travel and Tourism Office, IAT, Washington DC 20530**, or the Office of Information and Regulatory Affairs, OMB, Control 0625-0227, Washington DC 20503.

Thank you for your cooperation on this important survey.

Below this text is a section with translations in Arabic, Chinese, French, German, Italian, Japanese, Korean, Polish, Portuguese, Russian, and Spanish. The text is in a smaller font and includes phrases like 'استطلاع آرائي هذا متوفر أيضا باللغة العربية', '本調査は中国語、韓国語、', 'Questionnaire disponible en français. Veuillez le réclamer s'il vous plaît.', 'Diese Umfrage ist auch auf deutsch erhältlich. Bei Bedarf bitte ein Exemplar anfordern.', 'Questa indagine è disponibile anche in italiano. Se necessario, si prega di richiederne una copia.', '本アンケートは日本語でも回答していただけます。必要に応じてお申し込みください。', '한국어로 된 설문지도 있습니다. 언제든지 보청하십시오.', 'Ta anketa jest także w formie dostępna po polsku.', 'Há uma versão em Português da presente pesquisa. Se for necessário, favor pedir uma cópia.', 'Данные вопросы также имеются на русском языке. Пожалуйста, попросите русскоязычный экземпляр.', 'Este cuestionario también está en español. Solicítalo.

At the bottom right of the poster, it says 'Expires: 07/31/2021' and 'OMB CONTROL NO. 0625-0227'.

New Questionnaire

Designed by Government and
the Travel Industry

New NTTO Reports
Data on 47
Traveler Characteristics
subset for airports

<https://www.trade.gov/travel-tourism-industry>

Trip Decision Information - 2021 Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Overseas Travelers to the U.S.	U.S. Residents on an Overseas Trip	Combined U.S. Residents & Overseas Visitors
Trip Decision Time Prior to Departure (days)	62	81	75
Airline Reservation Time Prior to Departure (days)	44	56	52
Top 3 Source for Making Airline Reservations			
Directly with the Airline	52%	57%	55%
Internet Booking Service	29%	29%	29%
Travel Agency Office	16%	12%	13%
% of Travelers Buying Travel Insurance for Trip	42%	33%	36%

Source: NTTO Survey of International Air Travelers

Trip Decision Information – 2021 Canada Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Canada Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Canada	Combined Canada Visitors to the U.S. and U.S. Residents to Canada
Trip Decision Time Prior to Departure (days)	50	51	50
Airline Reservation Time Prior to Departure (days)	35	33	34
Top 3 Source for Making Airline Reservations			
Directly with the Airline	57%	63%	59%
Internet Booking Service	30%	26%	29%
Travel Agency Office	7%	3%	6%
% of Travelers Buying Travel Insurance for Trip	31%	19%	27%

Source: NTTO Survey of International Air Travelers

Trip Decision Information – 2021 Mexico Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Mexico Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Mexico	Combined Mexico Visitors to the U.S. and U.S. Residents to Mexico
Trip Decision Time Prior to Departure (days)	43	75	67
Airline Reservation Time Prior to Departure (days)	31	58	51
Top 3 Source for Making Airline Reservations			
Directly with the Airline	61%	52%	54%
Internet Booking Service	33%	36%	35%
Travel Agency Office	9%	11%	11%
% of Travelers Buying Travel Insurance for Trip	25%	28%	27%

Source: NTTO Survey of International Air Travelers

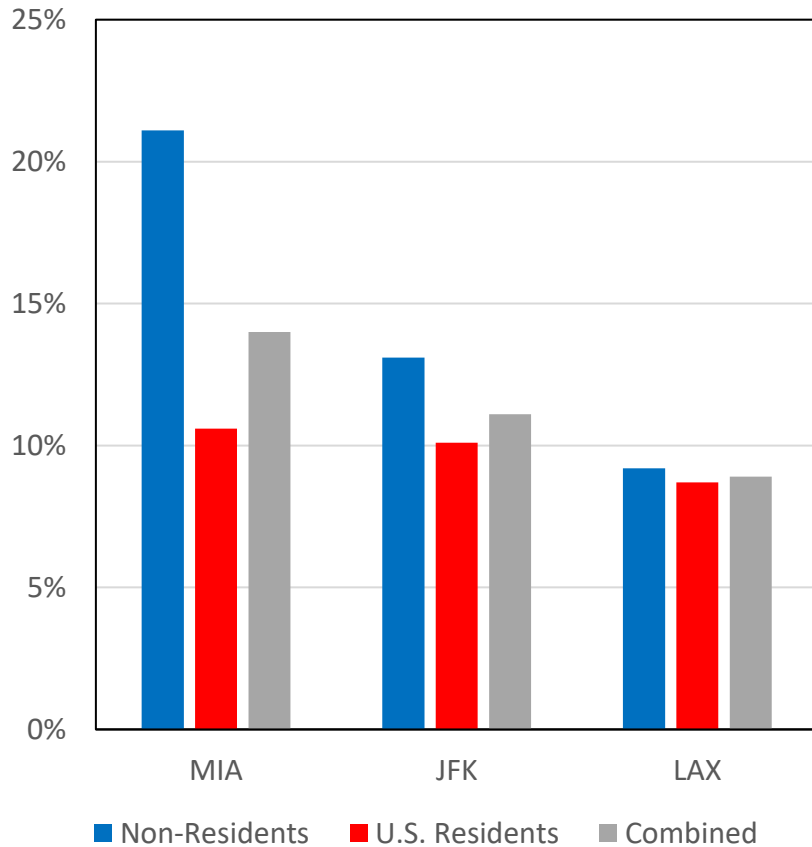
Trip Decision Information – 2021 International Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	International Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Intl.	Combined International Visitors to the U.S. and U.S. Residents to Intl.
Trip Decision Time Prior to Departure (days)	56	78	71
Airline Reservation Time Prior to Departure (days)	39	56	51
Top 3 Source for Making Airline Reservations			
Directly with the Airline	54%	56%	55%
Internet Booking Service	30%	31%	31%
Travel Agency Office	14%	11%	12%
% of Travelers Buying Travel Insurance for Trip	36%	31%	33%

Source: NTTO Survey of International Air Travelers

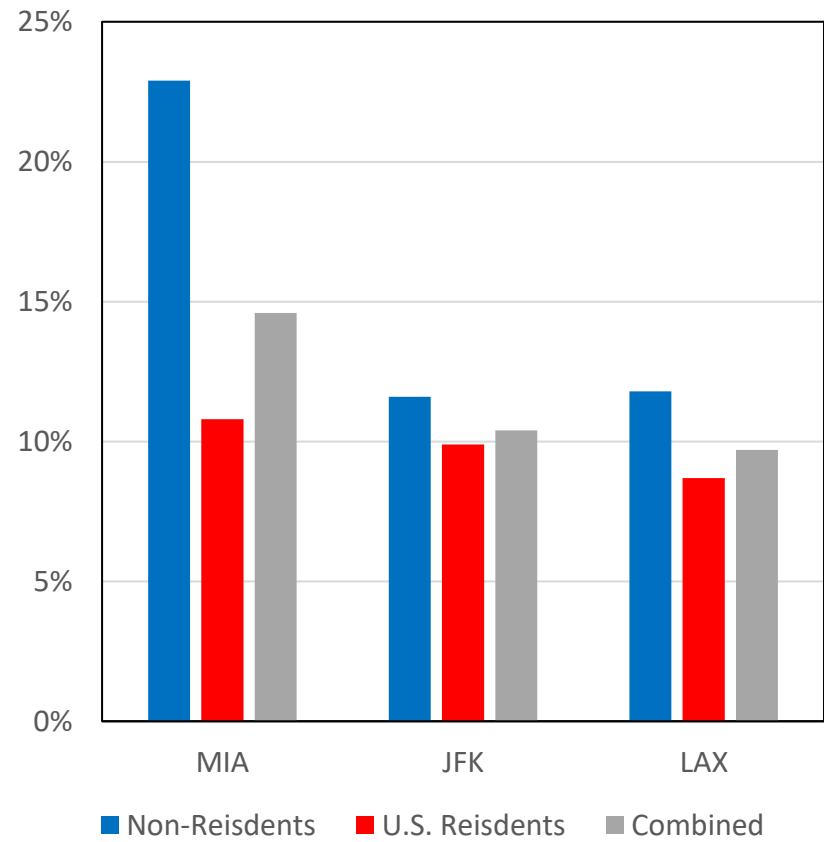
Total International Traffic Traveling Overseas via All U.S. International Airports as Port-of-Entry/Port of Embarkation 2021

Top Ports of Entry



Source: NTTO Survey of International Air Travelers

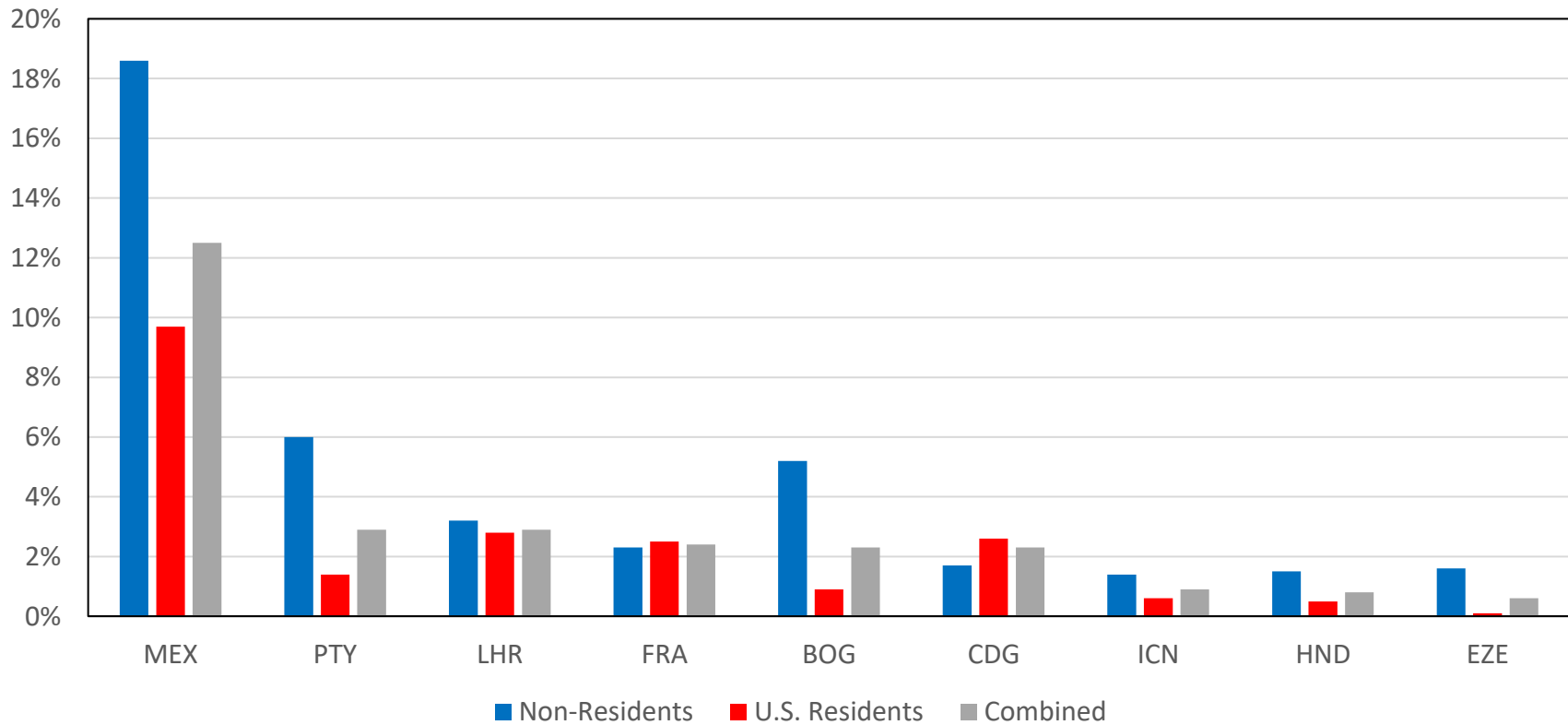
Top Ports of Embarkation



Source: NTTO Survey of International Air Travelers

2021 Total International Traffic Traveling Overseas via All U.S. International Airports as Port-of-Entry/Port of Embarkation – Foreign Debarcation Airport

International Airport Debarked



Source: NTTO Survey of International Air Travelers



Types of Transport Used by Non-Resident Overseas Visitors and U.S. Residents Traveling Overseas for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2021

Transport Used in Trip Destination	Overseas Travelers to the U.S.	U.S. Residents on an Overseas Trip	Combined U.S. Residents & Overseas Visitors
Auto, Private or Company	50%	47%	48%
Air Travel Between Cities	28%	32%	30%
Taxicab/Limo	14%	24%	21%
City Subway/Tram/Bus	19%	12%	15%
Rented Auto	26%	14%	18%
Ride Sharing Service	17%	14%	15%
Bus Between Cities	10%	12%	11%
Railroad Between Cities	6%	8%	7%

Source: NTTO Survey of International Air Travelers

Types of Transport Used by Canadian Travelers to the U.S. and U.S. Residents Traveling to/from the U.S. and Canada for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2021

Transport Used in Trip Destination	Canada Travelers to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Canada	Combined Canada Visitors to the U.S. and U.S. Residents to Canada
Auto, Private or Company	48%	47%	48%
Rented Auto	24%	17%	22%
Ride Sharing Service	26%	25%	26%
Taxicab/Limo	21%	17%	20%
Air Travel Between Cities	24%	31%	26%
City Subway/Tram/Bus	13%	16%	14%
Cruise Ship/River Boat 1+ Nights	3%	-	2%
Bus Between Cities	5%	4%	4%

Source: NTTO Survey of International Air Travelers



Types of Transport Used by Mexican Visitors and U.S. Residents Traveling to/from the U.S. and Mexico for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2021

Transport Used in Trip Destination	Mexico Travelers to/from the U.S.	U.S. Residents Traveling to/from the U.S. & Mexico	Combined Mexico Visitors Traveling to the U.S. and U.S. Residents to Mexico
Auto, Private or Company	49%	46%	47%
Air Travel Between Cities	17%	28%	25%
Taxicab/Limo	14%	28%	24%
Ride Sharing Service	17%	16%	16%
Rented Auto	25%	9%	13%
Bus Between Cities	7%	14%	12%
City Subway/Tram/Bus	9%	6%	6%
Ferry/River Taxi/Short Scenic Cruise	3%	4%	4%

Source: NTTO Survey of International Air Travelers



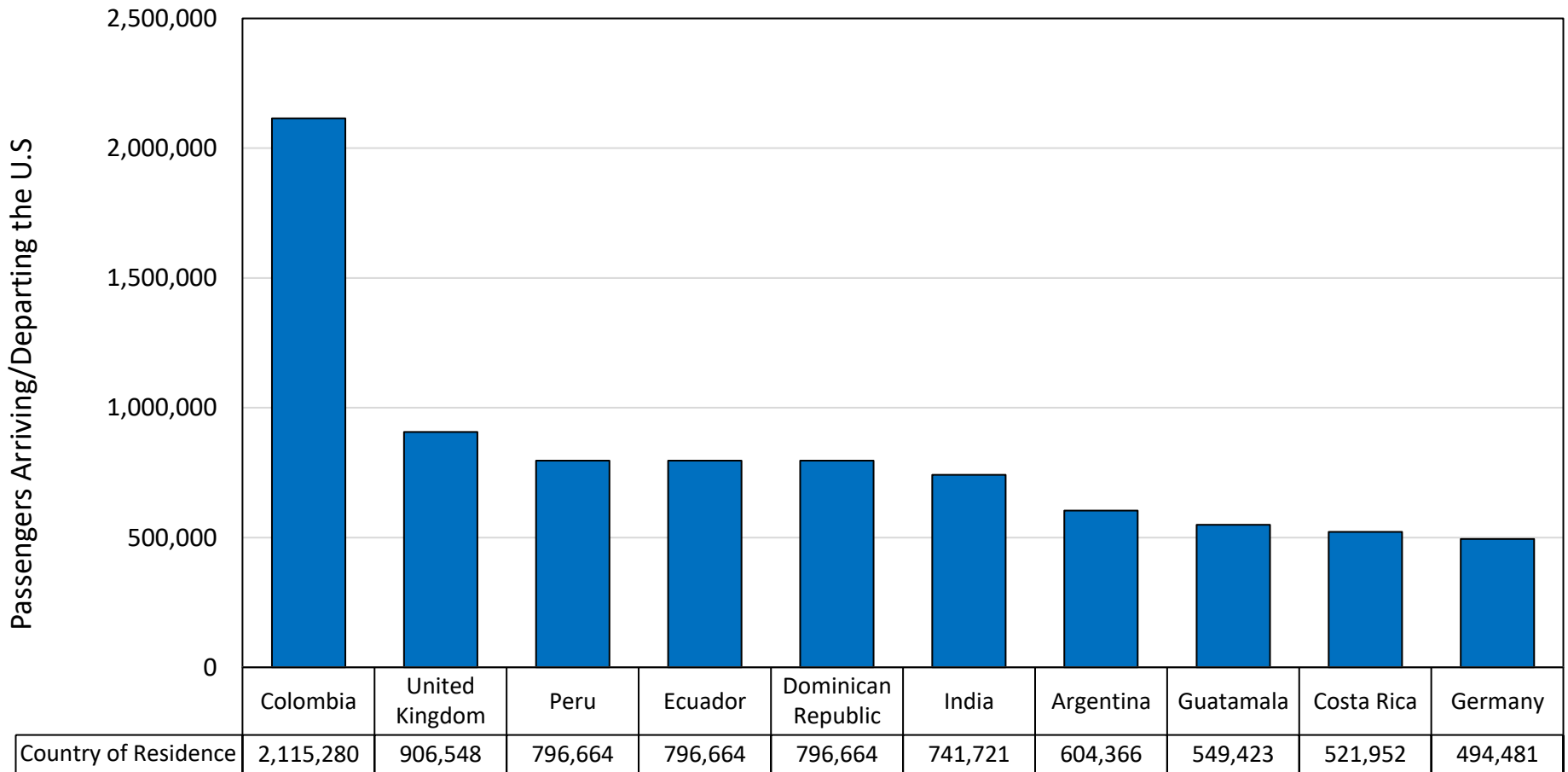
Types of Transport Used by International Visitors and U.S. Residents Traveling to/from the U.S. and Intl. for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2021

Transport Used in Trip Destination	International Visitors to/from the U.S.	U.S. Residents Traveling to/from the U.S. and International	Combined International Visitors to the U.S. and U.S. Residents to International
Auto, Private or Company	50%	47%	48%
Air Travel Between Cities	24%	30%	28%
Taxicab/Limo	15%	25%	22%
Ride Sharing Service	18%	15%	16%
Rented Auto	26%	12%	17%
City Subway/Tram/Bus	16%	10%	12%
Bus Between Cities	9%	13%	11%
Railroad Between Cities	4%	5%	5%

Source: NTTO Survey of International Air Travelers



Top 10 International Countries of Residence for Visitors to the U.S. 2021 Total Arriving/Departing Passengers on U.S. International Flights



- 8.36 million passengers arriving/ departing the U.S. from the top 10 international countries of residence in 2021.
- 27 million passengers arriving/ departing the U.S. – residents of all international countries.

Source: NTTO Survey of International Air Travelers

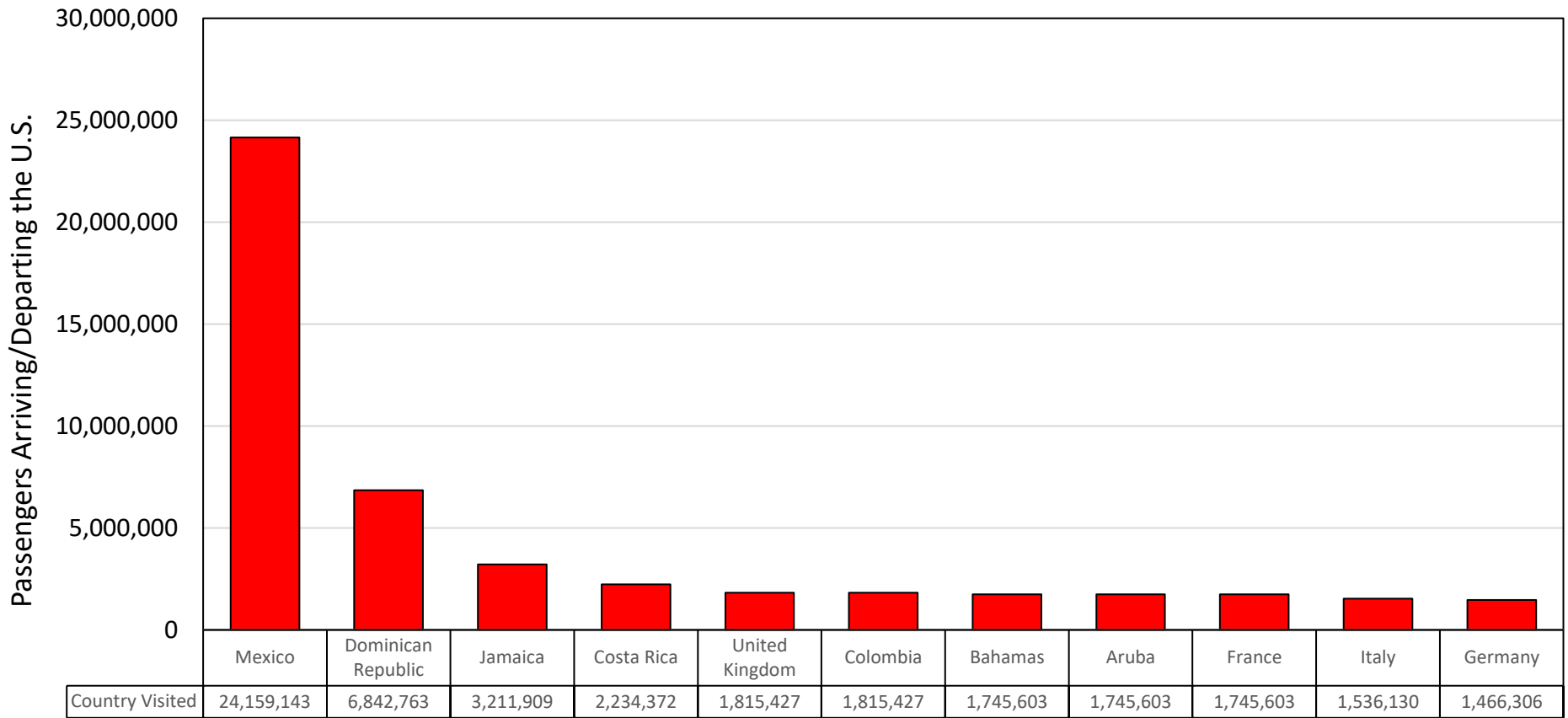


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Top 10 International Countries visited by U.S. Residents 2021 Total Arriving/Departing Passengers on U.S. International Flights



- U.S. residents who visited Mexico generated over triple the volume of passengers arriving/departing the U.S. compared to any other country visited by U.S. residents.

Source: NTTO Survey of International Air Travelers

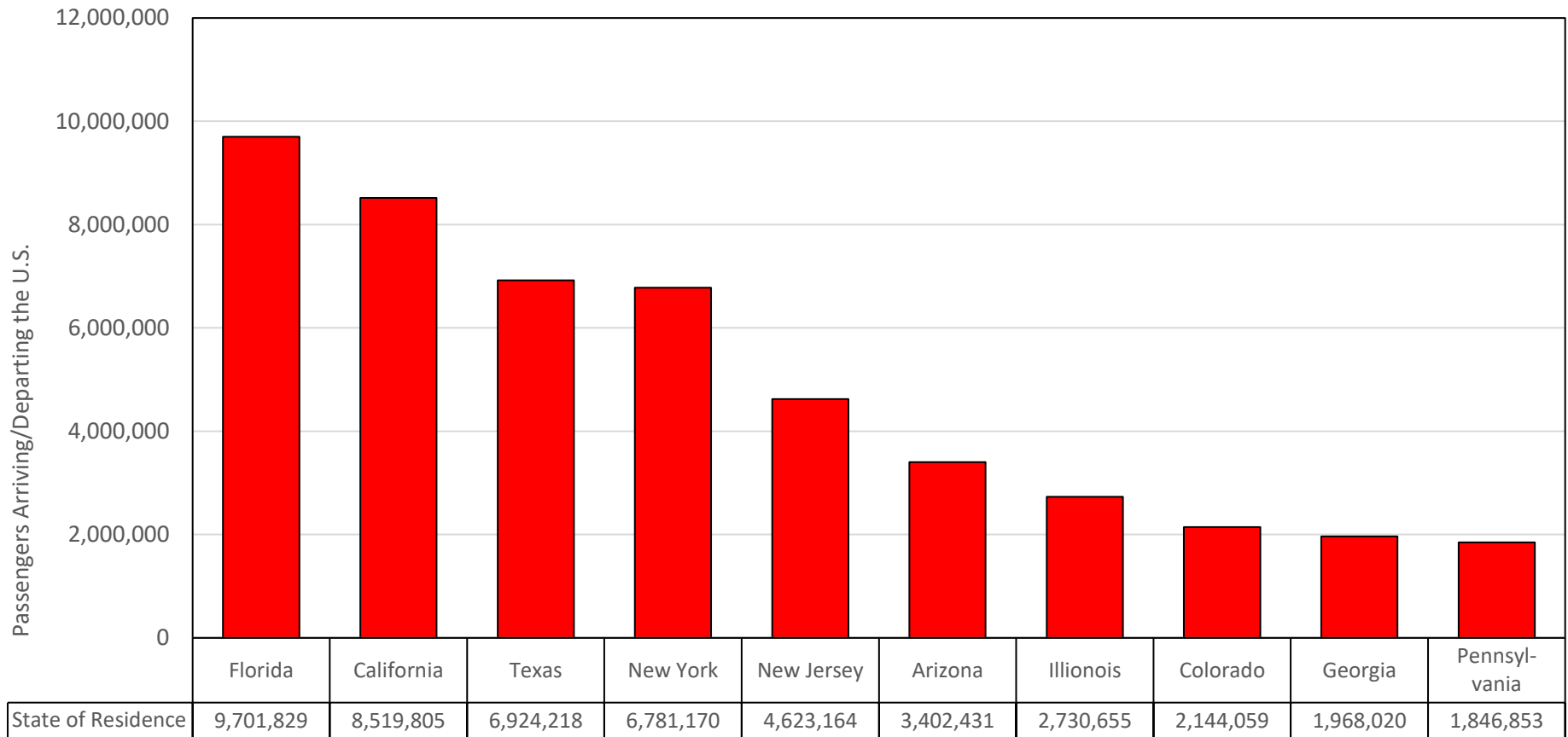


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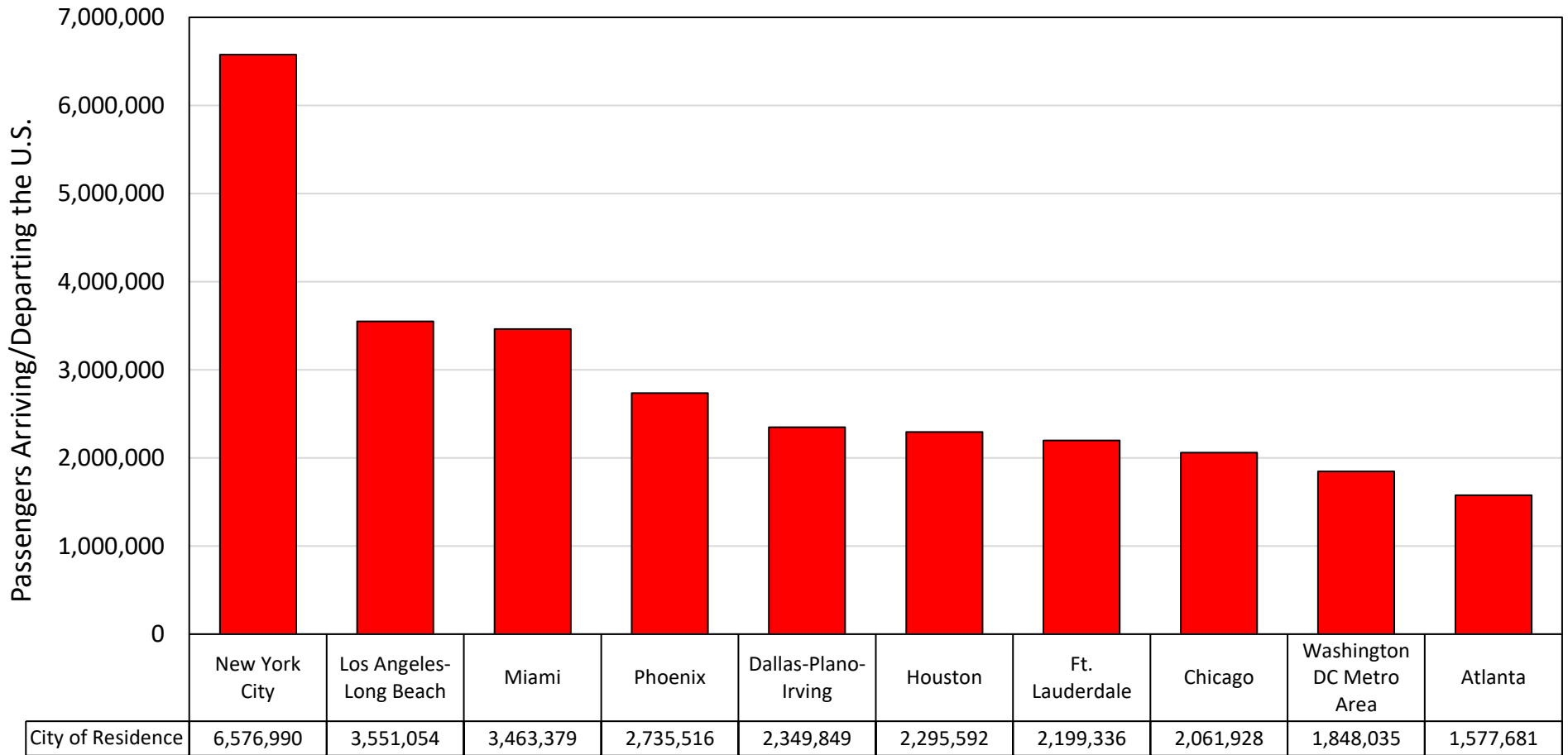
U.S. Residents: Top 10 States of Residence for Passengers Arriving/Departing the U.S. on International Flights in 2021



- Residents of Florida generated the largest volume of passengers arriving/departing the U.S. on international flights.
- Combined the residents of the top 10 states generated 48.6 million (70%) of the total 69.8 million U.S. resident passengers arriving/departing on U.S. international flights.

Source: NTTO Survey of International Air Travelers

U.S. Residents: Top 10 States of Residence for Passengers Arriving/Departing the U.S. on International Flights in 2021



- Residents of New York City generated the largest volume of passengers arriving/departing the U.S. on international flights.
- Combined the residents of the top 10 states generated 28.7 million (41%) of the total 69.8 million U.S. resident passengers arriving/departing on U.S. international flights.

Source: NTTO Survey of International Air Travelers

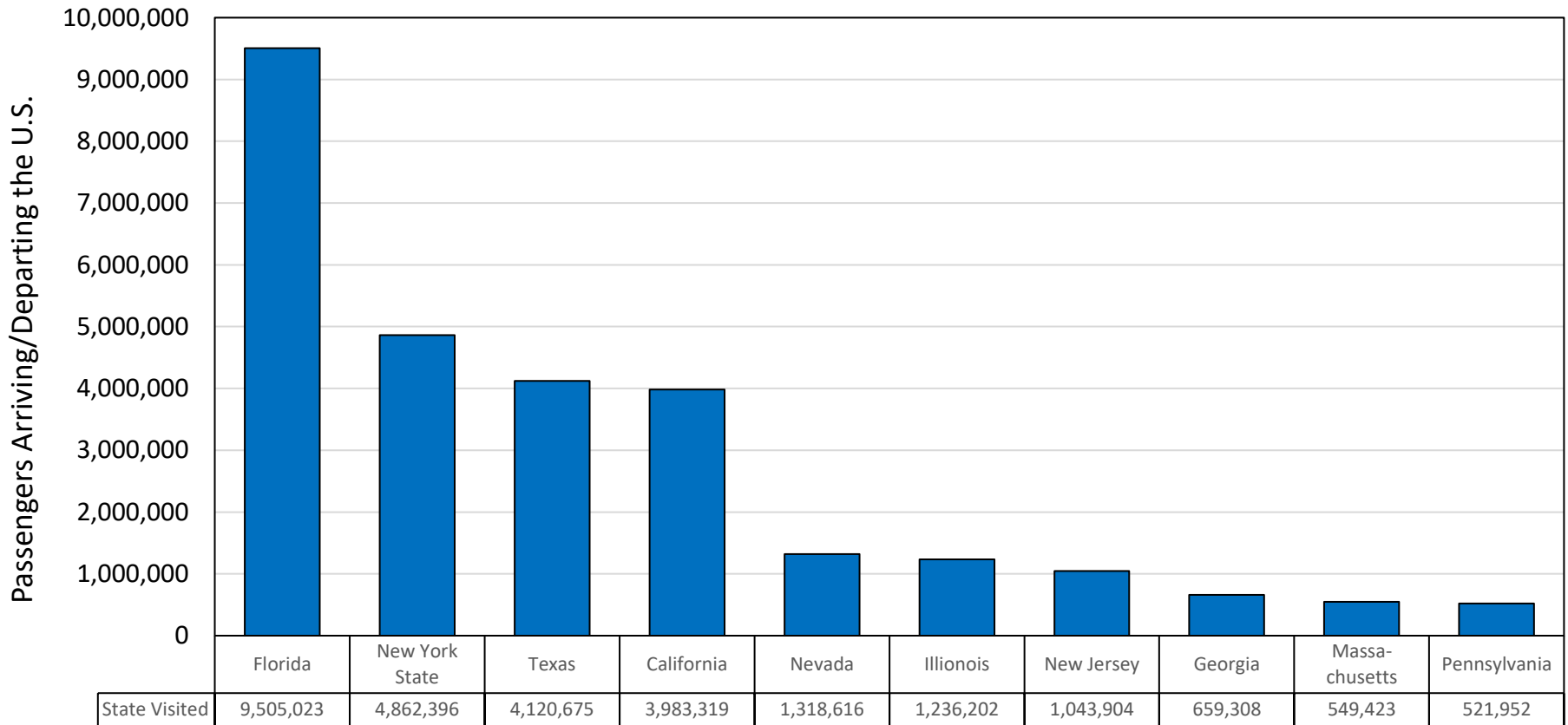


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Top 10 States Visited by Non-U.S. Resident Passengers Arriving/Departing the U.S. on International Flights - 2021

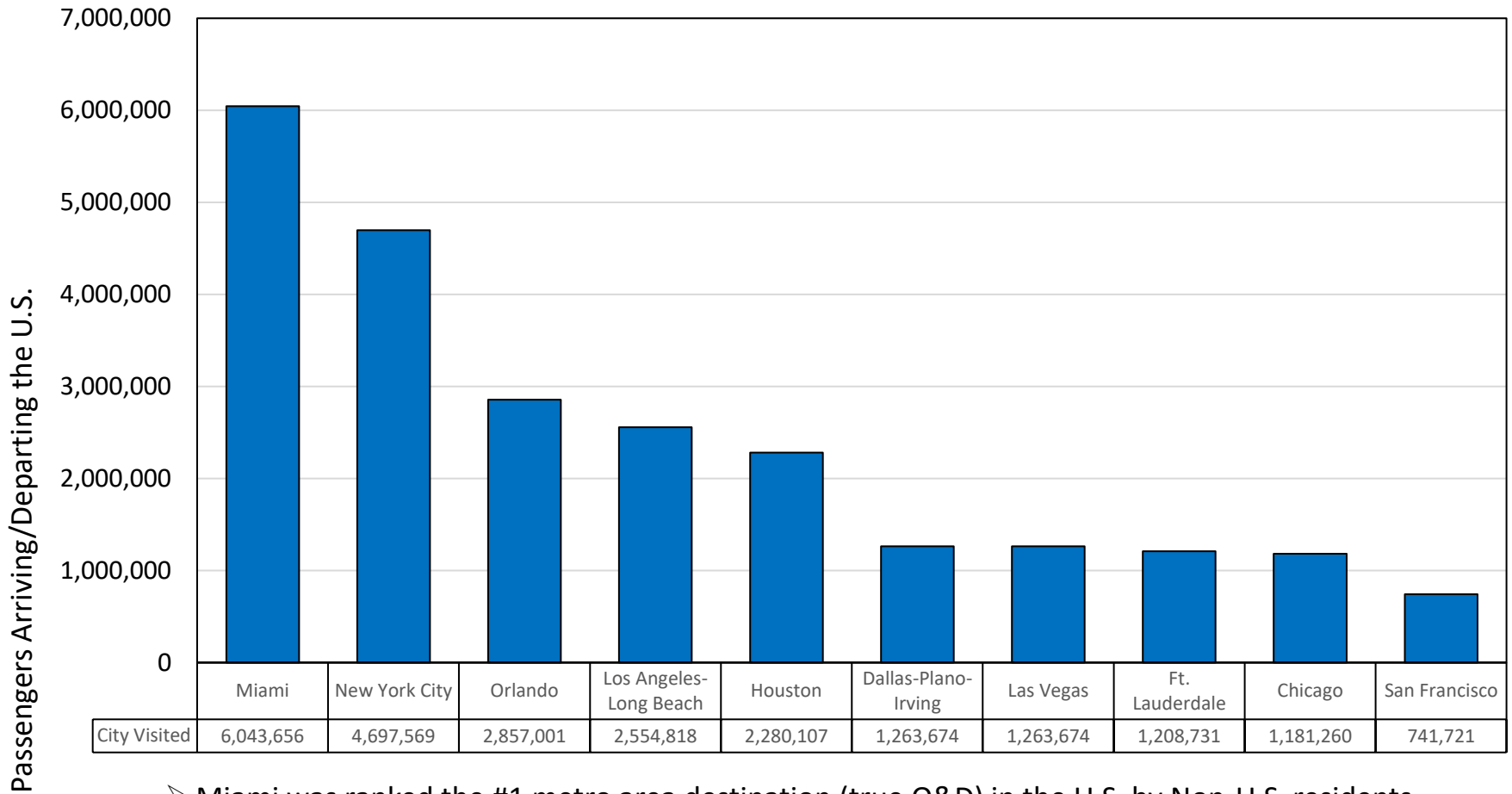


- Florida was the highest ranked state destination reported by Non-U.S. residents arriving/departing the U.S. on international flights in 2021.
- New York, Texas and California followed, with Nevada and Illinois in the top six reported state destinations.

Source: NTTO Survey of International Air Travelers



Top 10 Cities Visited by Non-U.S. Resident Passengers Arriving/Departing the U.S. on International Flights in 2021



➤ Miami was ranked the #1 metro area destination (true O&D) in the U.S. by Non-U.S. residents arriving/departing the U.S. on international flights in 2021 with over 6 million total passengers (22%). New York City ranked second, followed by Orlando and Los Angeles.

Source: NTTO Survey of International Air Travelers



Trip Purpose, Travel Group, Nights Away from Home, and Spending All Passengers Departing the U.S. on an International Flight - 2021

Trip Characteristics	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Top 3 Main Purpose of Trip			
Vacation/Holiday	47%	58%	55%
Visit Friends & Relatives (VFR)	35%	33%	34%
Business	9%	4%	5%
Top 3 Travel Party Descriptions			
Traveling Alone	68%	61%	64%
Spouse/Partner	15%	24%	21%
Family/Relatives	16%	15%	16%
Nights on International Trip	23	15	18
Trip Spending			
Mean Total Trip Expenditure per visitor/trip	\$2,269	\$2,047	\$2,048
Mean International Airfare Per visitor/trip	\$765	\$763	\$764

Source: NTTO Survey of International Air Travelers

Air Carrier: Flag, Flight Choice, Seating Information

All Passengers Departing the U.S. on an International Flight - 2021

Flight Information	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Flag of Carrier			
U.S. Flag	37%	73%	62%
Foreign Flag	63%	27%	38%
Top 3 Reasons for Flying on Departure Airline			
Airfare	55%	52%	53%
Convenient Schedule	47%	45%	45%
Non-Stop Flights	44%	42%	43%
Seating Area			
Economy/Coach/Tourist	78%	72%	74%
Premium Economy	13%	18%	16%
1st/Executive/Business	15%	10%	10%

Source: NTTO Survey of International Air Travelers



Demographics: Gender, Age, and Income

All Passengers Departing the U.S. on an International Flight - 2021

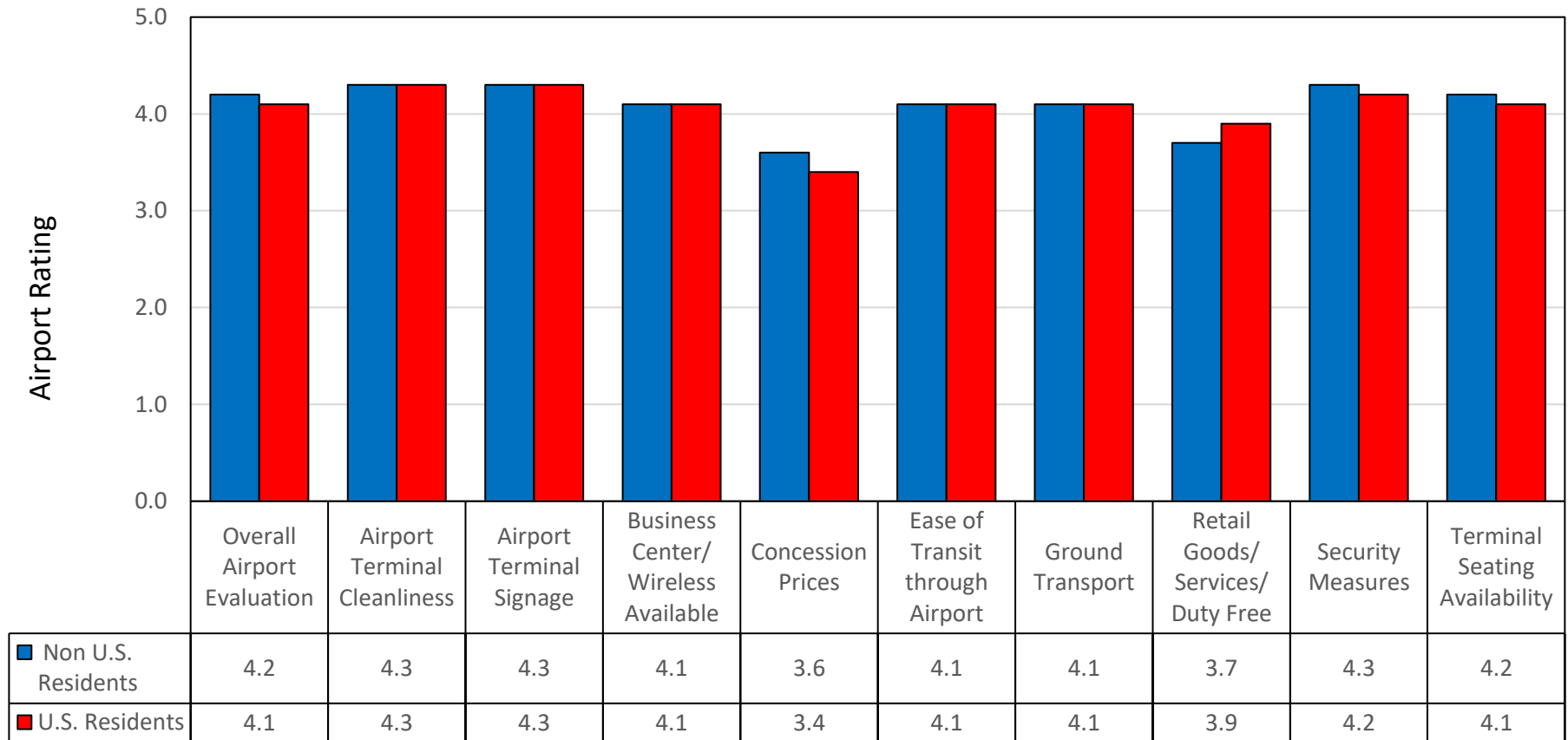
Demographics	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Percent of Male Travelers	48%	46%	47%
Percent of Female Travelers	53%	54%	53%
Average Age Males (years)	41	43	42
Average Age Females (years)	40	42	41
Average Household Income	\$76,776	\$127,879	\$113,256
Percent of Travelers on 1 st Int'l Trip	9%	8%	8%
# of Trips in Past 12 Months			
1 Trip	63%	56%	58%
2 or More	37%	44%	42%
Average	1.8	2.0	1.9

Source: NTTO Survey of International Air Travelers



Airport Ratings: All U.S. Airports

All Passengers Departing the U.S. on an International Flight - 2021



Source: NTTO Survey of International Air Travelers



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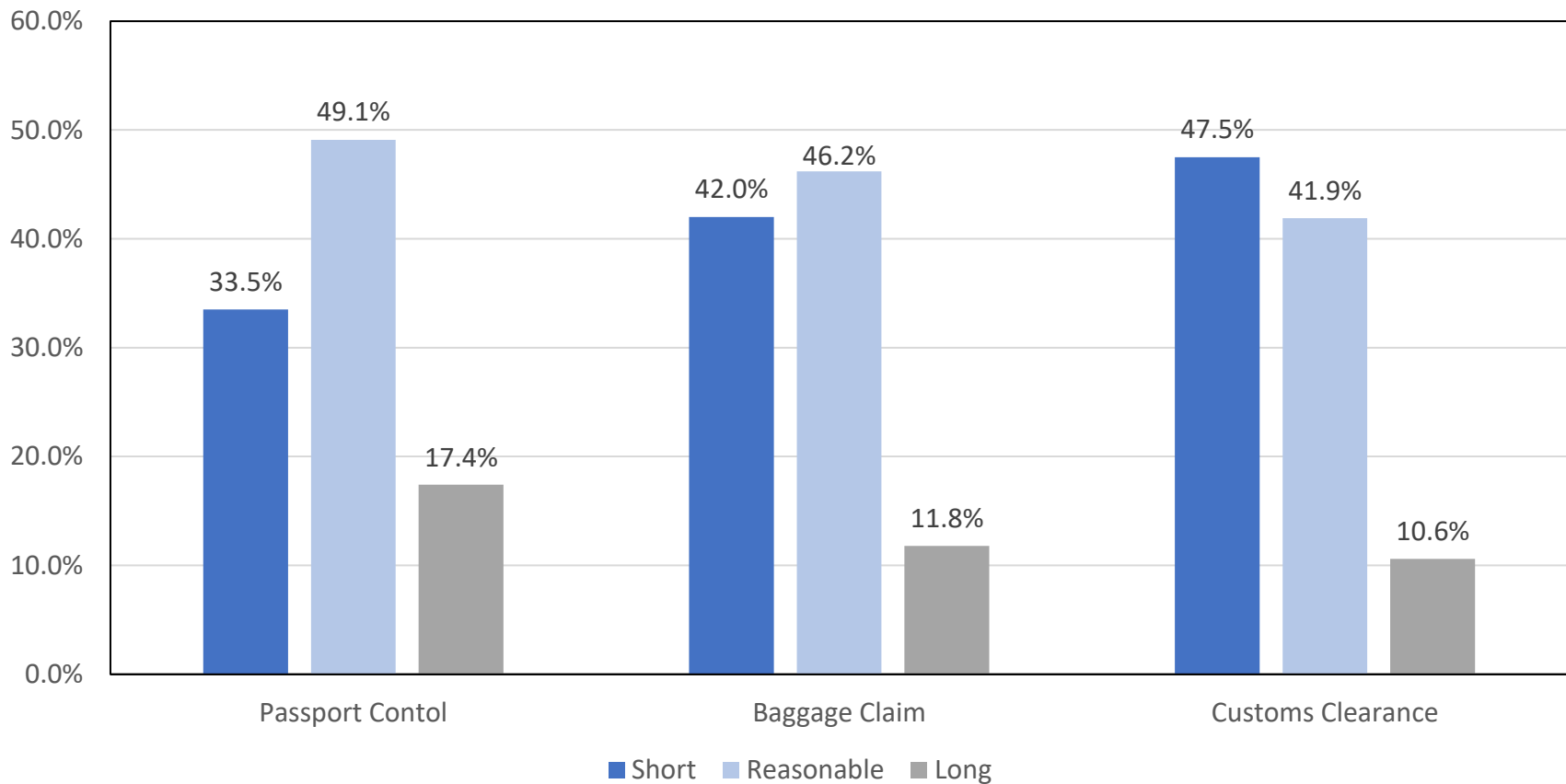


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Ratings: Passport Control, Baggage, & Customs Clearance

Non-U.S. Resident Passengers Port of Entry Airport

How Would you Describe the Wait Time for:



Source: NTTO Survey of International Air Travelers



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