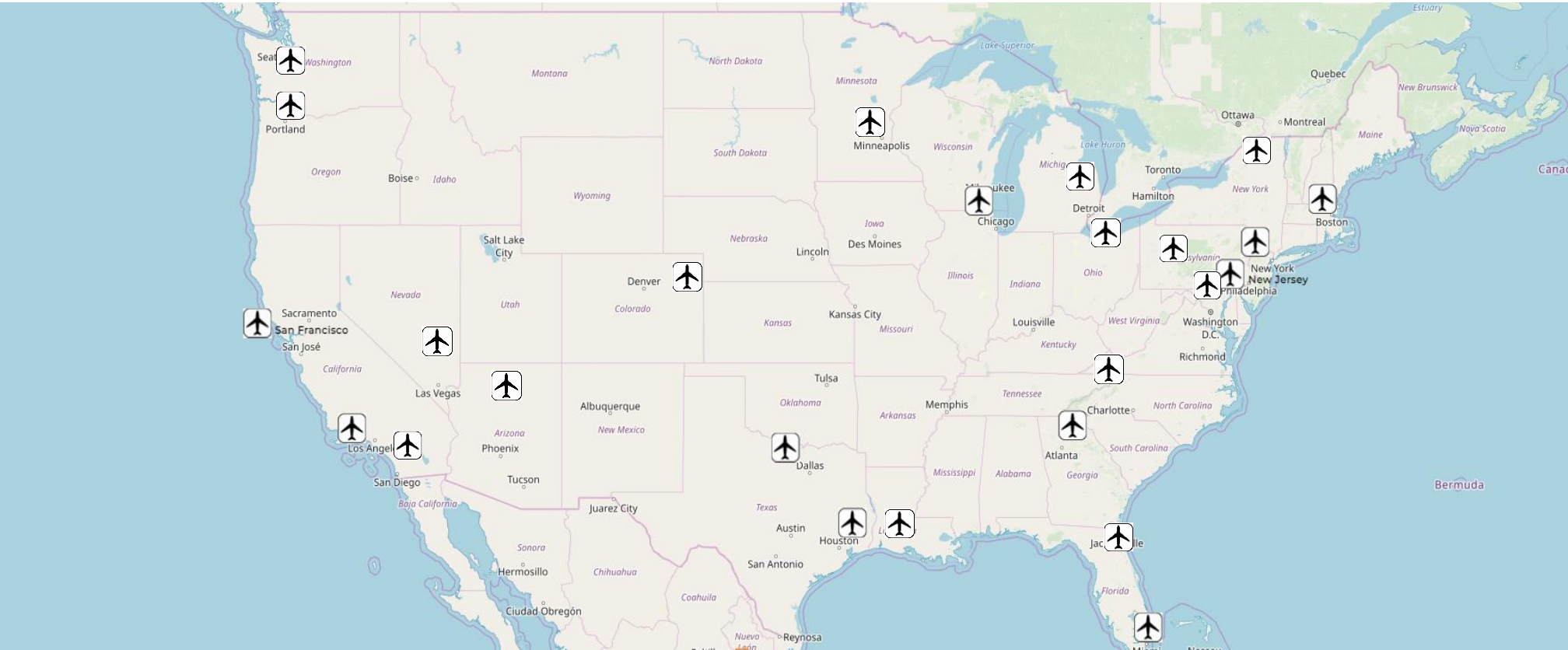
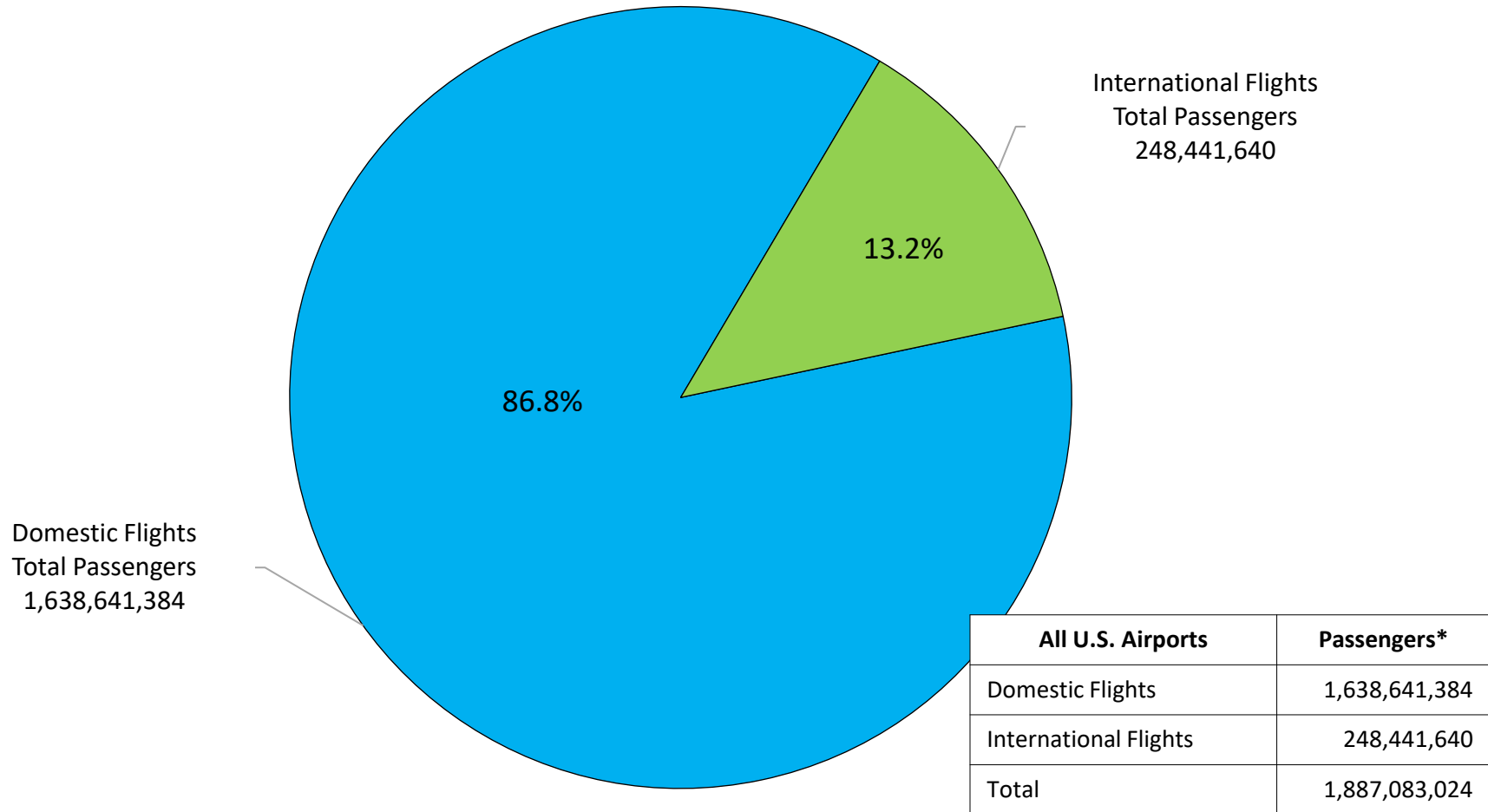


2023: Profile of International Air Passengers Traveling To/From the U.S. Combined Total International Air Passenger Traffic Arriving/Departing the U.S. (Survey of International Air Travelers)



Approximately 1.9 Billion Passengers Reported for All U.S. Airports (2023)



*All U.S. Airport reported embarking and disembarking passengers.

**Check time period. Check "all" for Foreign or U.S. Flag. Check all for Foreign (except blank, US territory, unknown). Check all for U.S. (except blank) or a particular airport.

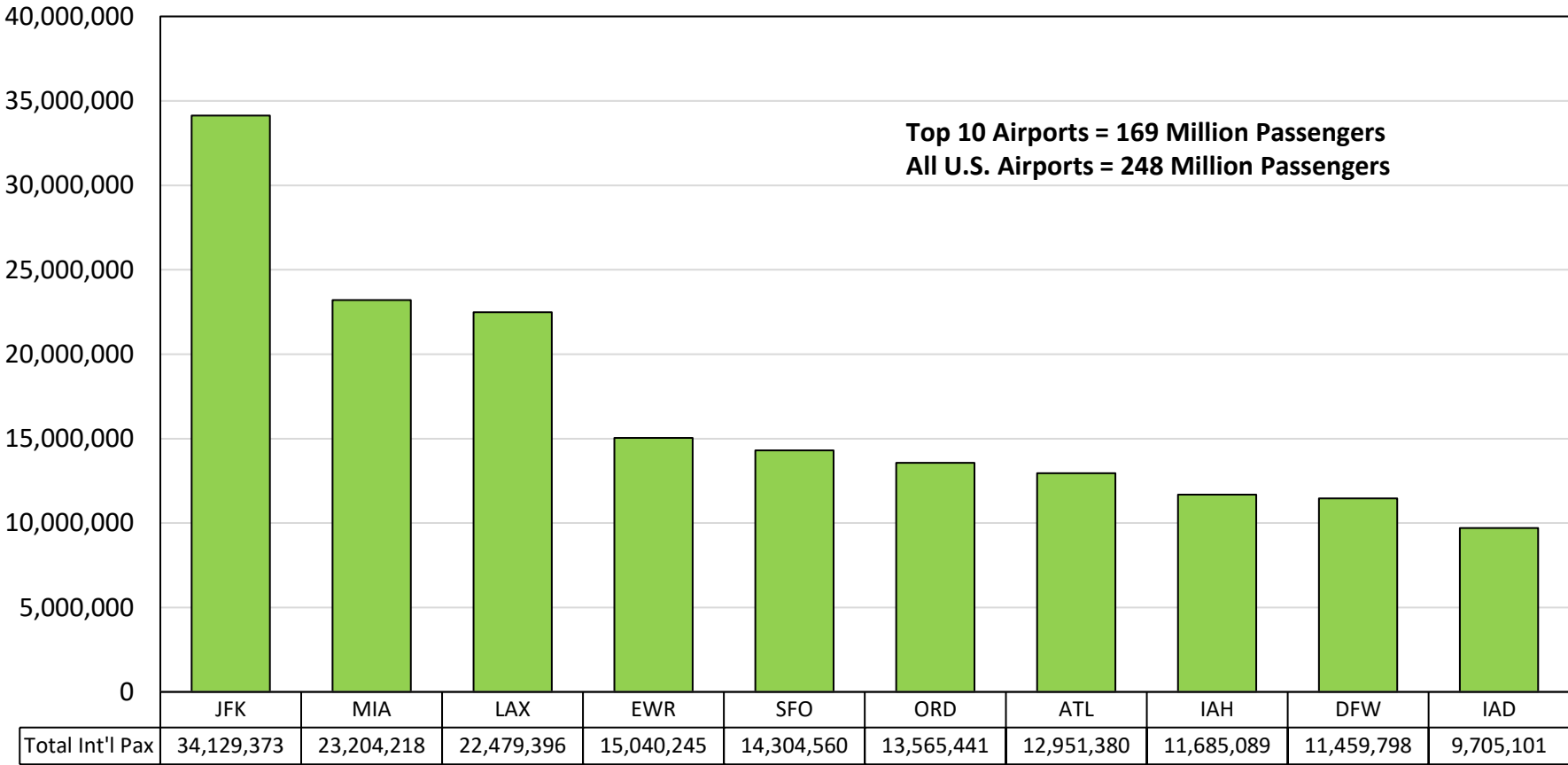
Source: T-100 Domestic Market Data.

<https://www.transtats.bts.gov/DataElements.aspx?Data=1>
APIS/I-92 U.S. International Flights (embark/debark)**



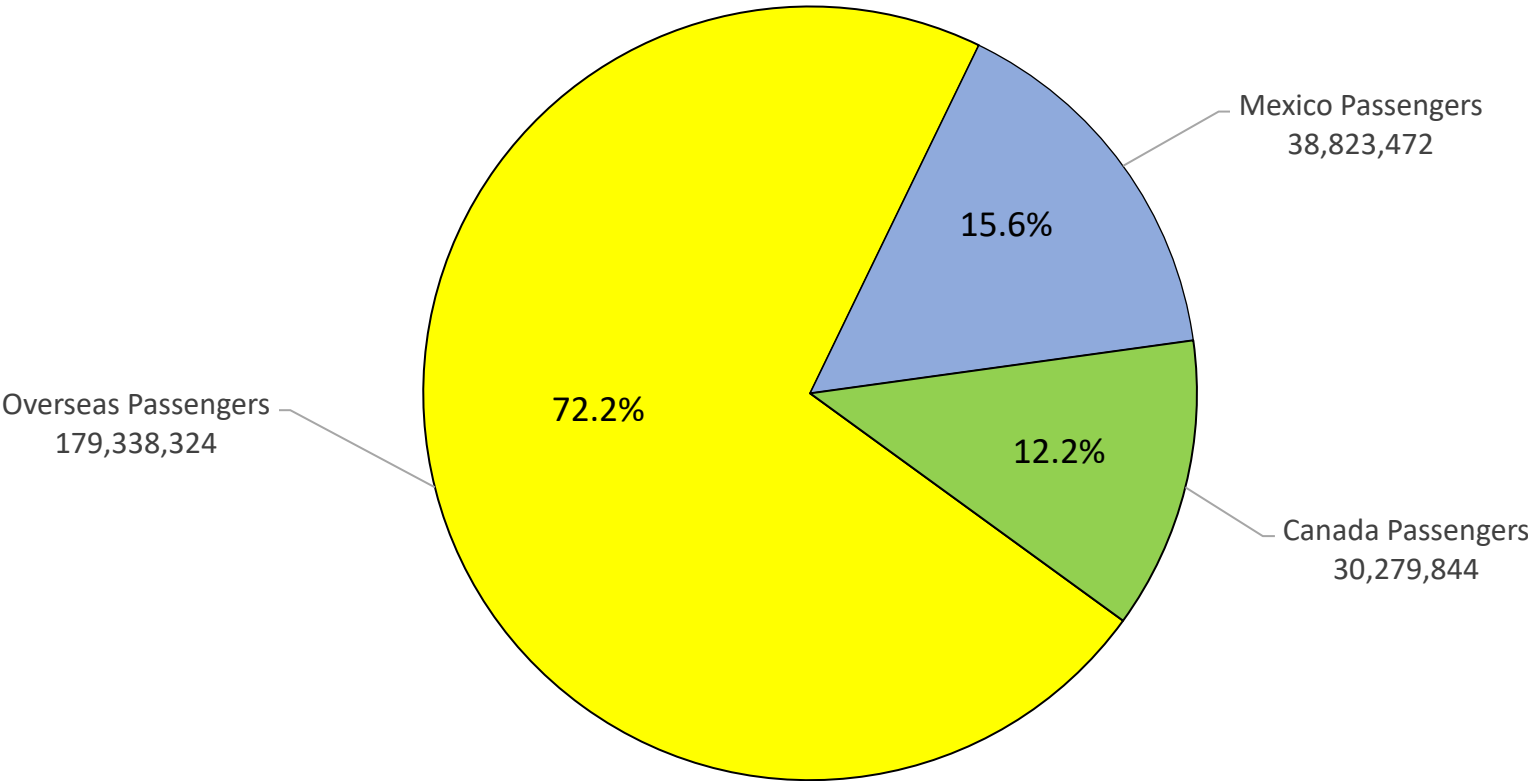
Top 10 U.S. Airports

2023 Total International Passengers to/from the U.S.



Source: APIS/I-92 U.S. International Flights (embark/debark passengers)

2023 U.S. Airport Total International Air Passengers 248 Million Passengers to/from the U.S.

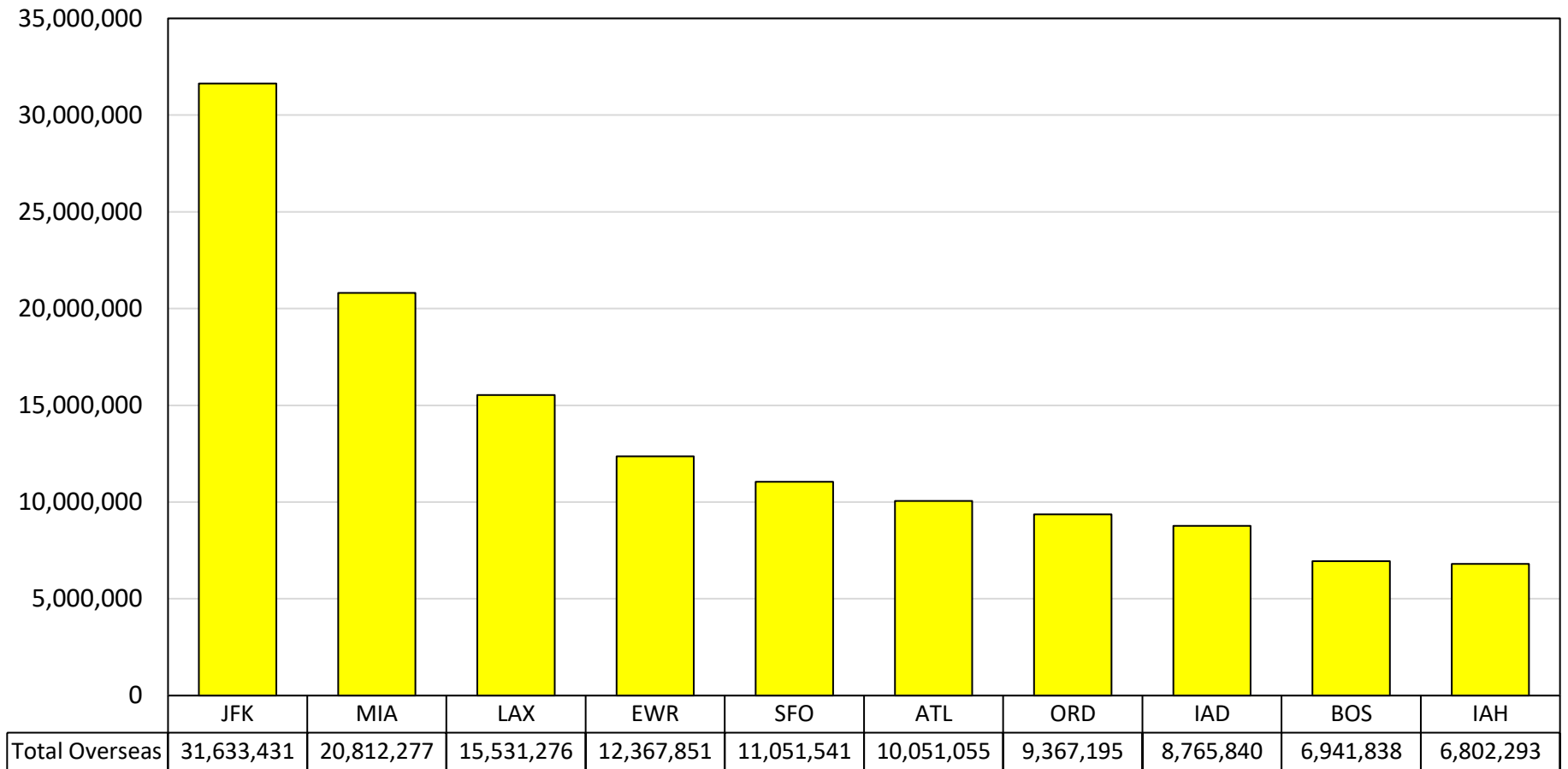


➤ Of the 248 Million international passengers arriving or departing from U.S. airports, 12% are traveling on U.S./Canada flights, 16% are traveling on U.S./Mexico flights and more than seven in ten (72%) are on U.S./overseas flights.

Source: APIS/I-92 U.S. International Flights (embark/debark passengers)



Top 10 U.S. Airports 2023 Total Overseas Passengers to/from the U.S.



➤ Top 10 U.S. airport arrivals and departures by overseas passengers (excludes Canada and Mexico flights).

Source: APIS/I-92 U.S. Overseas Flights (embark/debark passengers)



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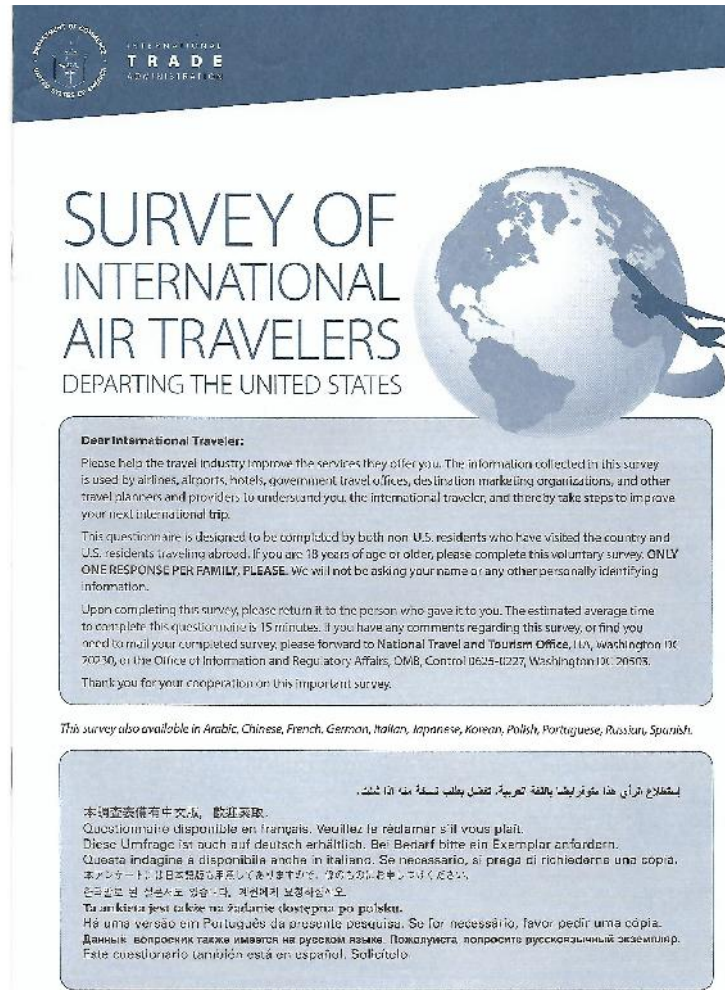
CIC Research, Inc.
8361 Vickers Street
San Diego, CA 92111-2112

The NTTO Survey of International Air Travelers

English and 11
Foreign language versions

Self administered by
passenger

Same survey for non-resident
and resident travelers ...
Skip patterns



The poster features the Department of Commerce International Trade Administration logo at the top left. The main title is "SURVEY OF INTERNATIONAL AIR TRAVELERS" in large, bold, blue letters, with "DEPARTING THE UNITED STATES" in smaller text below it. To the right is a graphic of a globe with an airplane flying over it. Below the title is a box containing the following text:

Dear International Traveler:
Please help the travel industry improve the services they offer you. The information collected in this survey is used by airlines, airports, hotels, government travel offices, destination marketing organizations, and other travel planners and providers to understand you, the international traveler, and thereby take steps to improve your next international trip.

This questionnaire is designed to be completed by both non-U.S. residents who have visited the country and U.S. residents traveling abroad. If you are 18 years of age or older, please complete this voluntary survey. **ONLY ONE RESPONSE PER FAMILY, PLEASE.** We will not be asking your name or any other personally identifying information.

Upon completing this survey, please return it to the person who gave it to you. The estimated average time to complete this questionnaire is 15 minutes. If you have any comments regarding this survey, or find you need to mail your completed survey, please forward to **National Travel and Tourism Office, IAT, Washington DC 20530**, or the Office of Information and Regulatory Affairs, OMB, Control 0625-0227, Washington DC 20503.

Thank you for your cooperation on this important survey.

This survey also available in Arabic, Chinese, French, German, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish.

Below this is a section with translations in multiple languages, including Arabic, Chinese, French, German, Italian, Japanese, Korean, Polish, Portuguese, Russian, and Spanish. The text is partially obscured but includes phrases like "استطلاع آرائكم هذا استطلاع بالغة الأهمية" and "本調査は、世界中の旅行者を対象に実施されています。"

OMB CONTROL NO. 0625-0227 Expires 07/31/2021

New Questionnaire

Designed by Government and
the Travel Industry

New NTTO Reports
Data on 47
Traveler Characteristics
subset for airports

<https://www.trade.gov/travel-tourism-industry>

Trip Decision Information - 2023 Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Overseas Travelers to the U.S.	U.S. Residents on an Overseas Trip	Combined U.S. Residents & Overseas Visitors
Trip Decision Time Prior to Departure (days)	100	108	105
Airline Reservation Time Prior to Departure (days)	74	75	75
Top 3 Source for Making Airline Reservations			
Directly with the Airline	47%	54%	51%
Internet Booking Service	28%	28%	28%
Travel Agency Office	17%	11%	13%
% of Travelers Buying Travel Insurance for Trip	57%	31%	42%

Source: NTTO Survey of International Air Travelers

Trip Decision Information – 2023 Canada Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Canada Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Canada	Combined Canada Visitors to the U.S. and U.S. Residents to Canada
Trip Decision Time Prior to Departure (days)	79	74	77
Airline Reservation Time Prior to Departure (days)	58	52	56
Top 3 Source for Making Airline Reservations			
Directly with the Airline	52%	53%	52%
Internet Booking Service	33%	31%	32%
Travel Agency Office	7%	4%	6%
% of Travelers Buying Travel Insurance for Trip	30%	20%	26%

Source: NTTO Survey of International Air Travelers

Trip Decision Information – 2023 Mexico Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Mexico Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Mexico	Combined Mexico Visitors to the U.S. and U.S. Residents to Mexico
Trip Decision Time Prior to Departure (days)	60	83	77
Airline Reservation Time Prior to Departure (days)	42	61	56
Top 3 Source for Making Airline Reservations			
Directly with the Airline	59%	59%	59%
Internet Booking Service	27%	33%	31%
Travel Agency Office	9%	9%	9%
% of Travelers Buying Travel Insurance for Trip	23%	26%	25%

Source: NTTO Survey of International Air Travelers

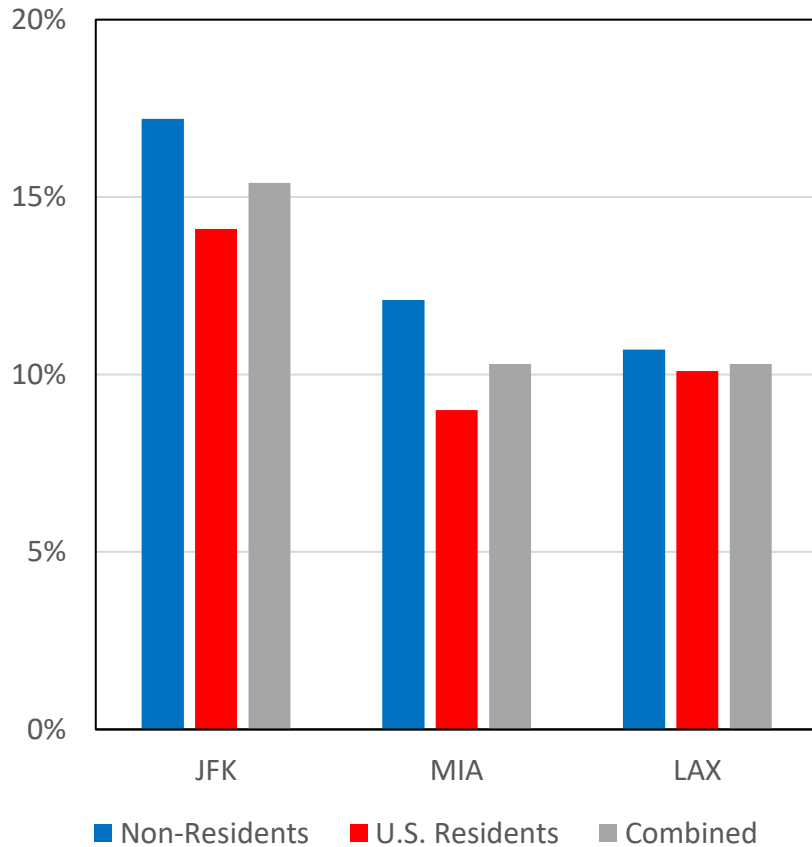
Trip Decision Information – 2023 International Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	International Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Intl.	Combined International Visitors to the U.S. and U.S. Residents to Intl.
Trip Decision Time Prior to Departure (days)	93	102	98
Airline Reservation Time Prior to Departure (days)	69	71	70
Top 3 Source for Making Airline Reservations			
Directly with the Airline	49%	55%	52%
Internet Booking Service	29%	29%	29%
Travel Agency Office	14%	10%	12%
% of Travelers Buying Travel Insurance for Trip	50%	30%	38%

Source: NTTO Survey of International Air Travelers

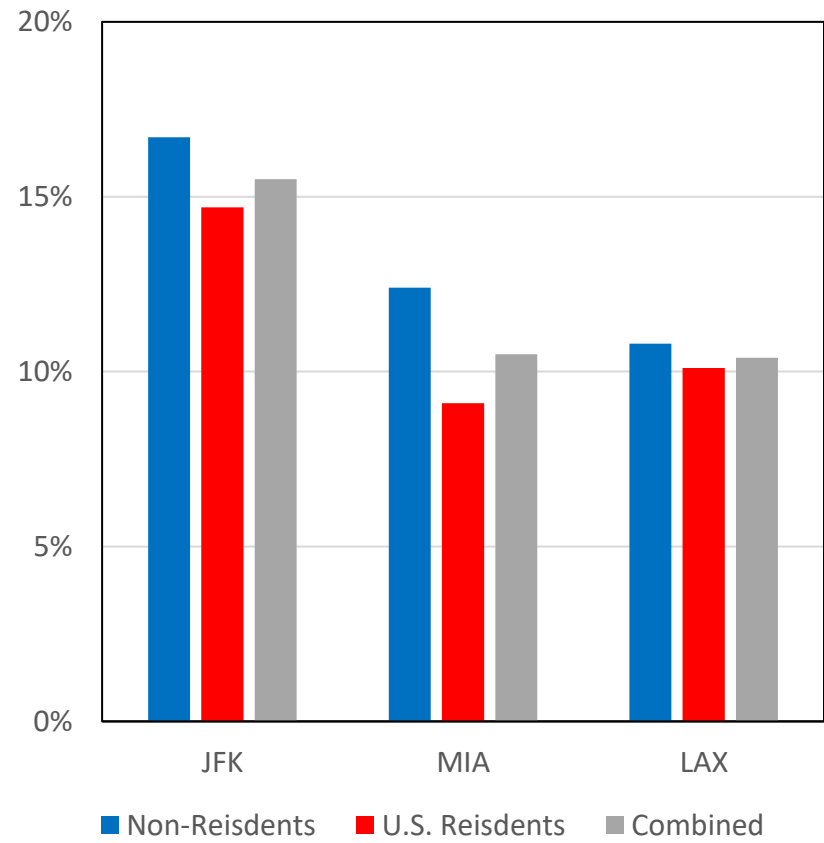
Total International Traffic Traveling Overseas via All U.S. International Airports as Port-of-Entry/Port of Embarkation 2023

Top Ports of Entry



Source: NTTO Survey of International Air Travelers

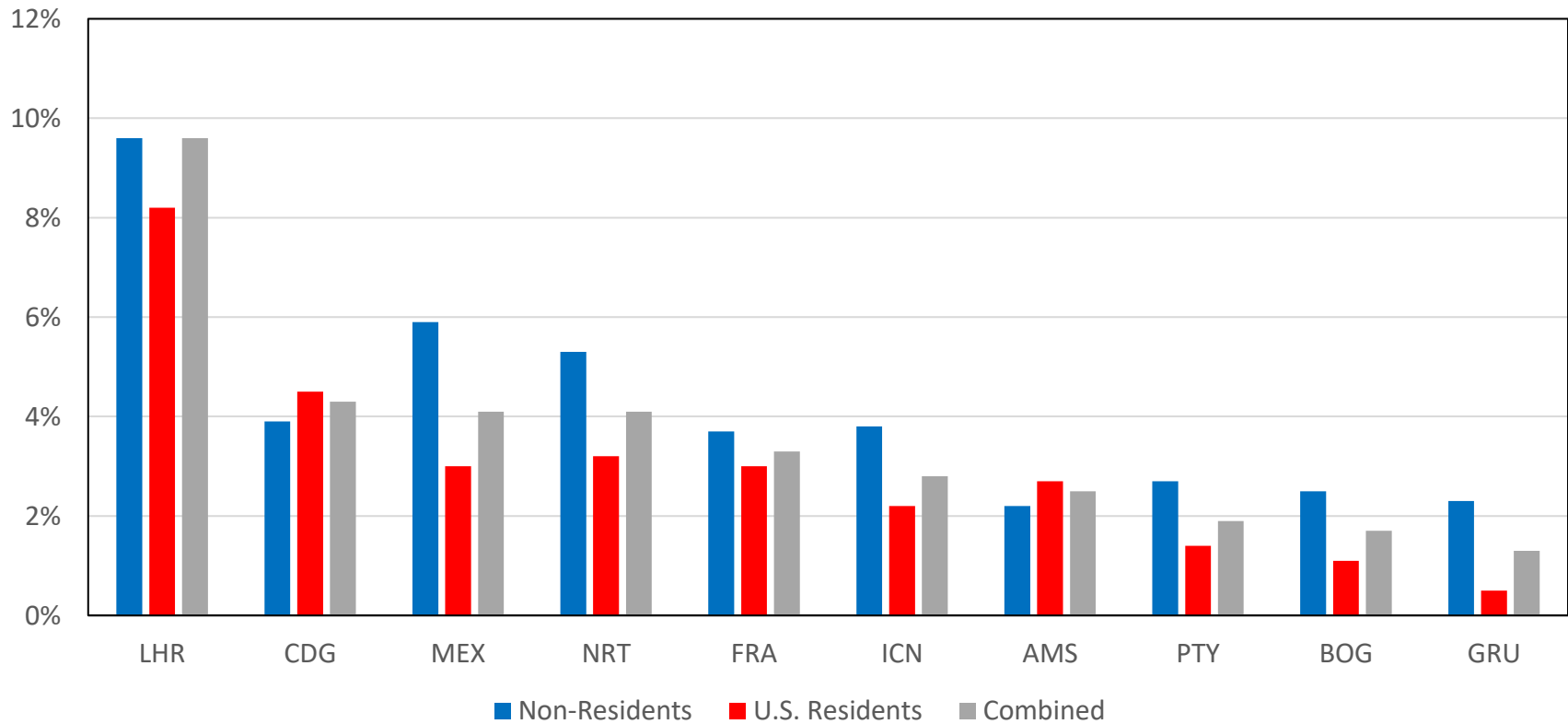
Top Ports of Embarkation



Source: NTTO Survey of International Air Travelers

2023 Total International Traffic Traveling Overseas via All U.S. International Airports as Port-of-Entry/Port of Embarkation – Foreign Debarcation Airport

International Airport Debarked



Source: NTTO Survey of International Air Travelers

Types of Transport Used by Non-Resident Overseas Visitors and U.S. Residents Traveling Overseas for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2023

Transport Used in Trip Destination	Overseas Travelers to the U.S.	U.S. Residents on an Overseas Trip	Combined U.S. Residents & Overseas Visitors
Auto, Private or Company	37%	41%	40%
Air Travel Between Cities	28%	29%	29%
City Subway/Tram/Bus	31%	25%	28%
Taxicab/Limo	23%	25%	24%
Ride Sharing Service	23%	20%	21%
Rented Auto	27%	13%	19%
Bus Between Cities	14%	20%	17%
Railroad Between Cities	7%	18%	14%

Source: NTTO Survey of International Air Travelers

Types of Transport Used by Canadian Travelers to the U.S. and U.S. Residents Traveling to/from the U.S. and Canada for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2023

Transport Used in Trip Destination	Canada Travelers to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Canada	Combined Canada Visitors to the U.S. and U.S. Residents to Canada
Auto, Private or Company	33%	38%	35%
Ride Sharing Service	36%	32%	34%
Rented Auto	23%	20%	22%
Taxicab/Limo	24%	16%	21%
Air Travel Between Cities	16%	27%	21%
City Subway/Tram/Bus	20%	21%	20%
Cruise Ship/River Boat 1+ Nights	6%	8%	7%
Bus Between Cities	6%	11%	8%

Source: NTTO Survey of International Air Travelers



Types of Transport Used by Mexican Visitors and U.S. Residents Traveling to/from the U.S. and Mexico for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2023

Transport Used in Trip Destination	Mexico Travelers to/from the U.S.	U.S. Residents Traveling to/from the U.S. & Mexico	Combined Mexico Visitors Traveling to the U.S. and U.S. Residents to Mexico
Auto, Private or Company	49%	48%	48%
Air Travel Between Cities	19%	28%	25%
Taxicab/Limo	16%	28%	24%
Ride Sharing Service	21%	19%	20%
Bus Between Cities	14%	14%	14%
Rented Auto	18%	9%	12%
City Subway/Tram/Bus	15%	6%	9%
Ferry/River Taxi/Short Scenic Cruise	5%	4%	4%

Source: NTTO Survey of International Air Travelers



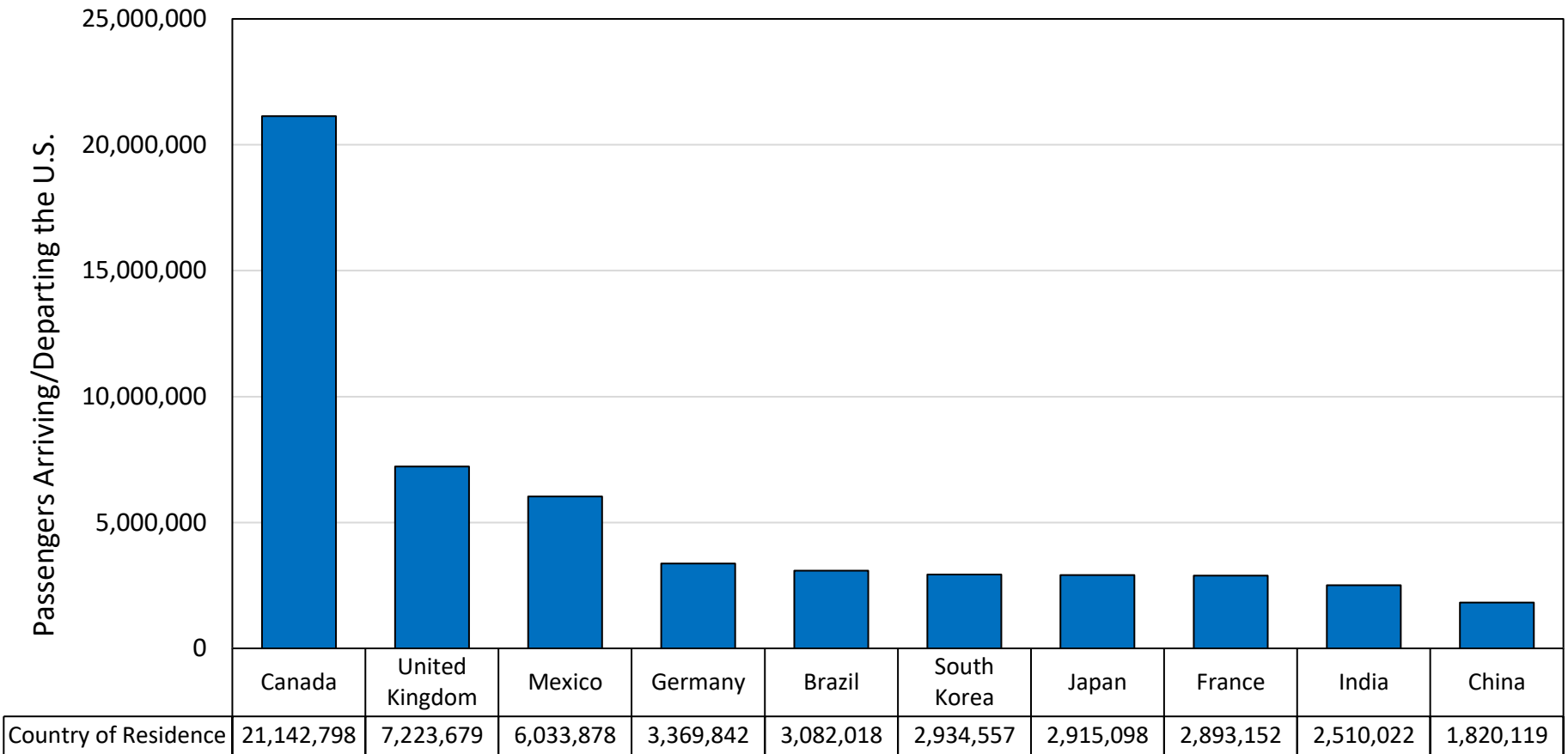
Types of Transport Used by International Visitors and U.S. Residents Traveling to/from the U.S. and Intl. for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2023

Transport Used in Trip Destination	International Visitors to/from the U.S.	U.S. Residents Traveling to/from the U.S. and International	Combined International Visitors to the U.S. and U.S. Residents to International
Auto, Private or Company	37%	42%	40%
Air Travel Between Cities	25%	29%	27%
Taxicab/Limo	22%	25%	24%
City Subway/Tram/Bus	28%	22%	24%
Ride Sharing Service	25%	21%	22%
Rented Auto	26%	13%	18%
Bus Between Cities	13%	18%	16%
Railroad Between Cities	6%	14%	11%

Source: NTTO Survey of International Air Travelers



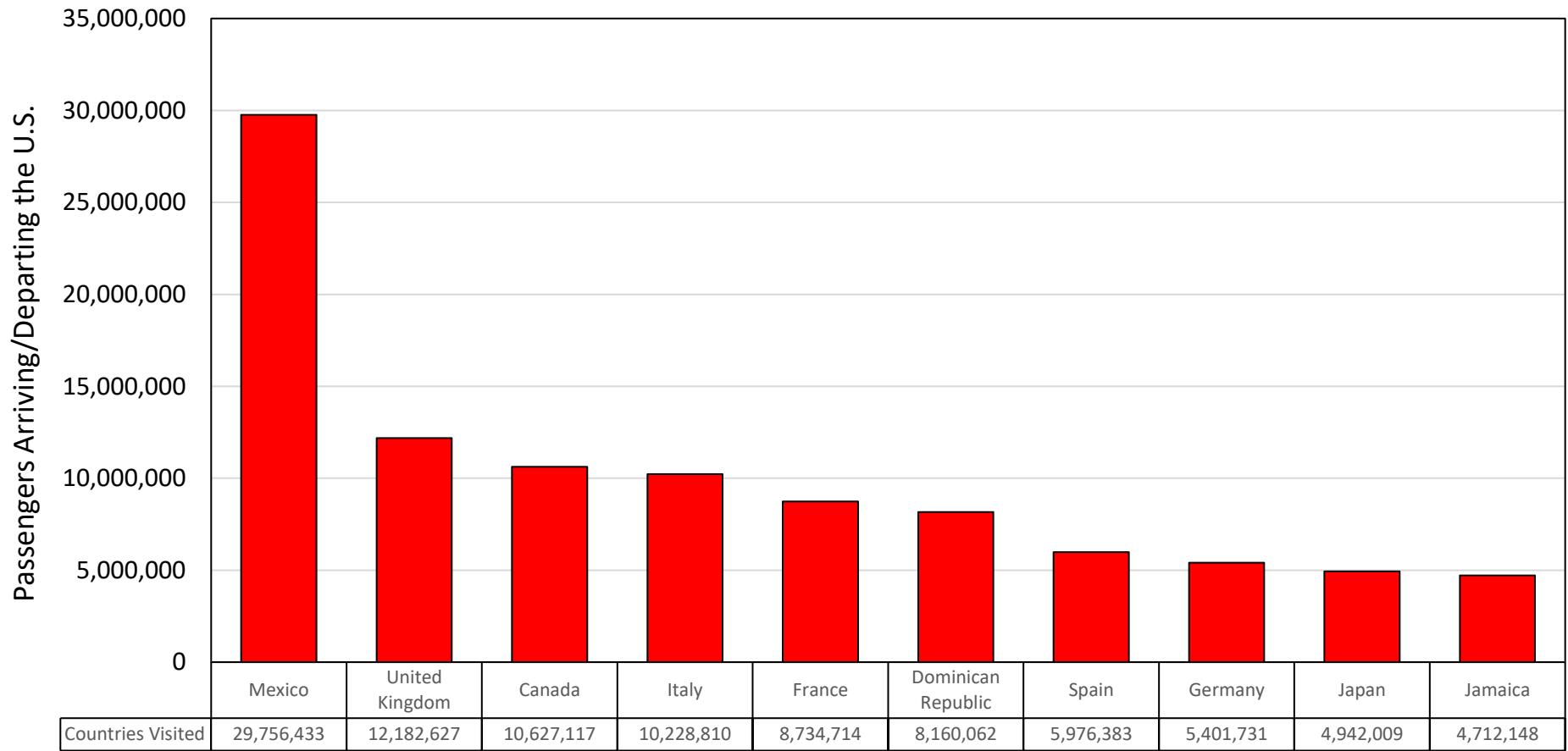
Top 10 International Countries of Residence for Visitors to the U.S. 2023 Total Arriving/Departing Passengers on U.S. International Flights



- 53.9 million passengers arriving/ departing the U.S. from the top 10 international countries of residence in 2023.
- 84.4 million passengers arriving/ departing the U.S. – residents of all international countries.

Source: NTTO Survey of International Air Travelers

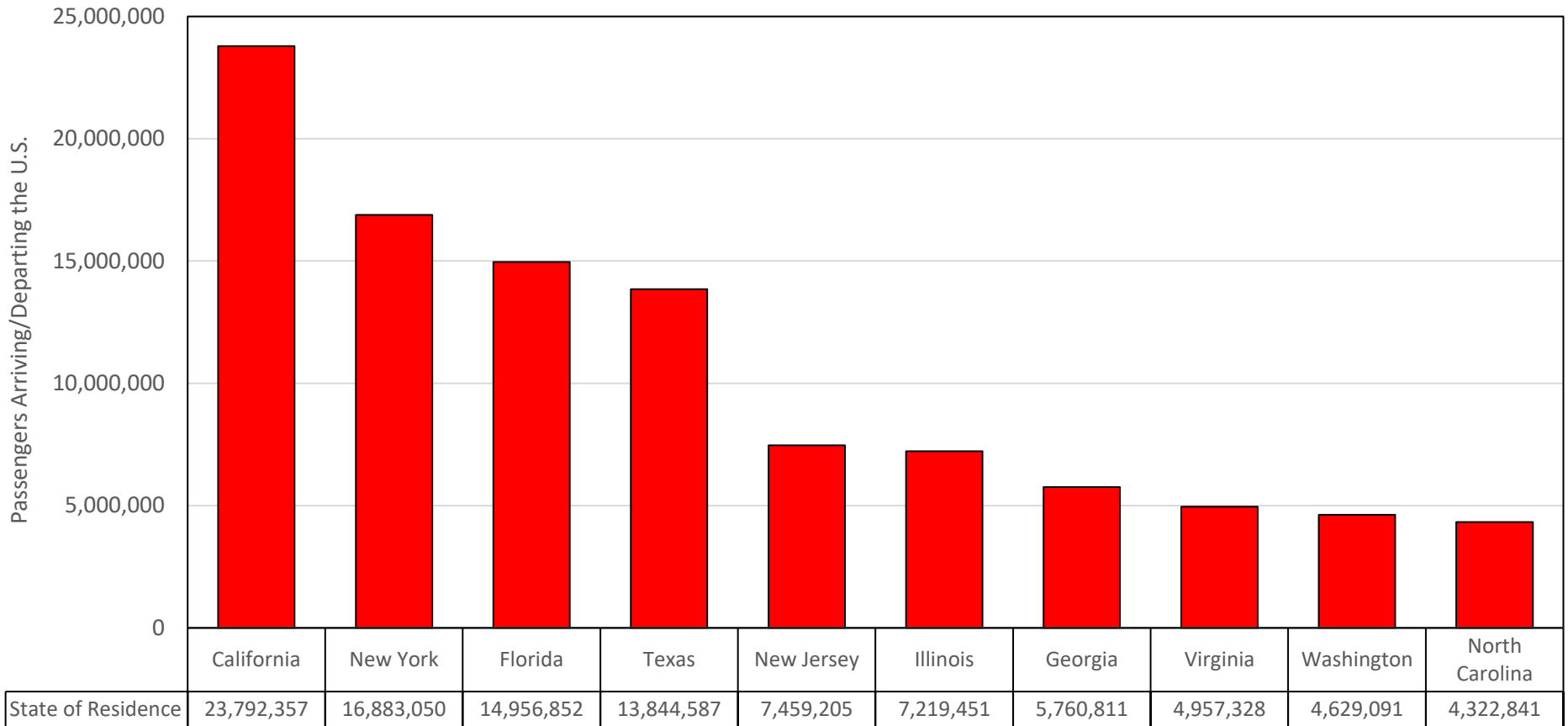
Top 10 International Countries Visited by U.S. Residents 2023 Total Arriving/Departing Passengers on U.S. International Flights



➤ U.S. residents who visited Mexico generated more than triple the volume of passengers arriving/departing the U.S. compared to any other country visited by U.S. residents.

Source: NTTO Survey of International Air Travelers

U.S. Residents: Top 10 States of Residence for Passengers Arriving/Departing the U.S. on International Flights in 2023

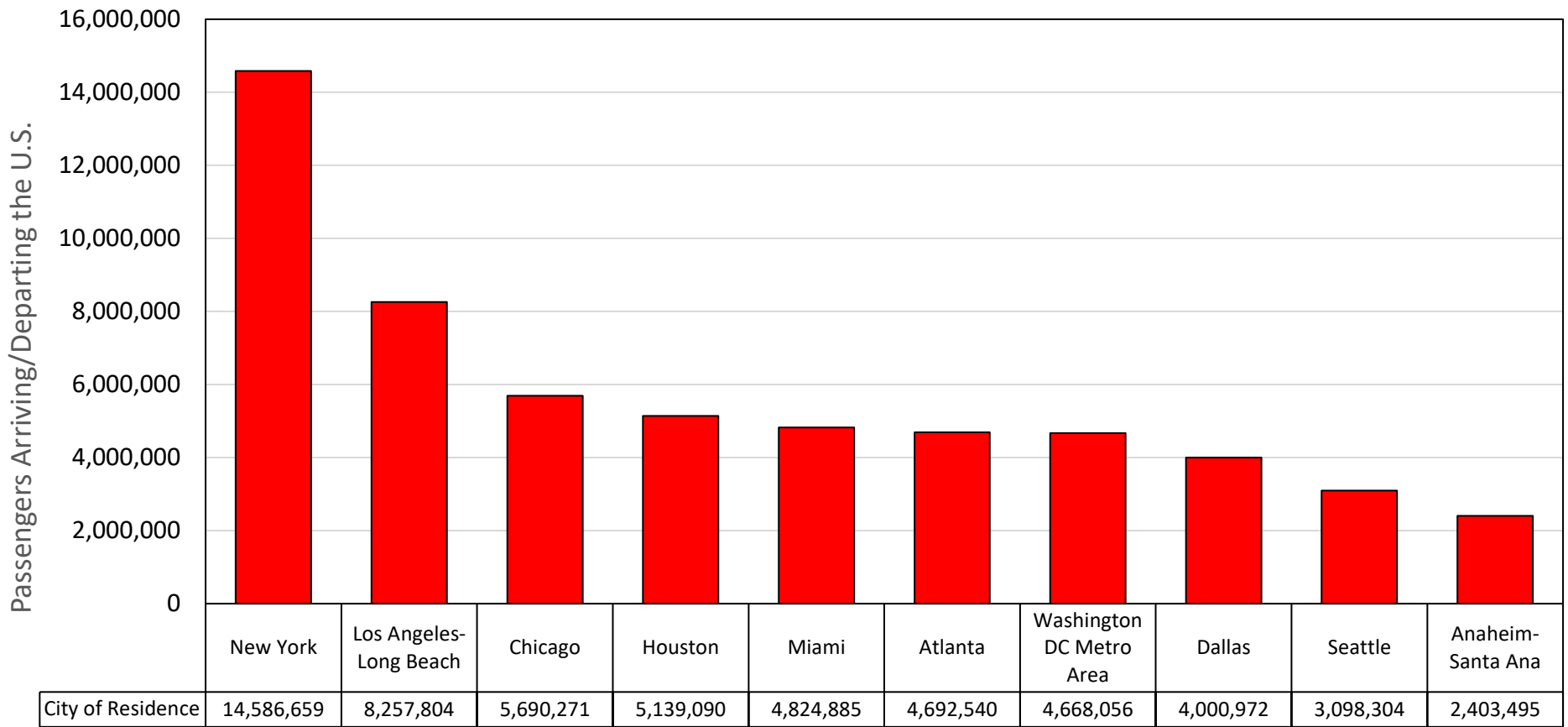


- Residents of California generated the largest volume of passengers arriving/departing the U.S. on international flights.
- Combined the residents of the top 10 states generated 103.8 million (67%) of the total 155.3 million U.S. resident passengers arriving/departing on U.S. international flights.

Source: NTTO Survey of International Air Travelers



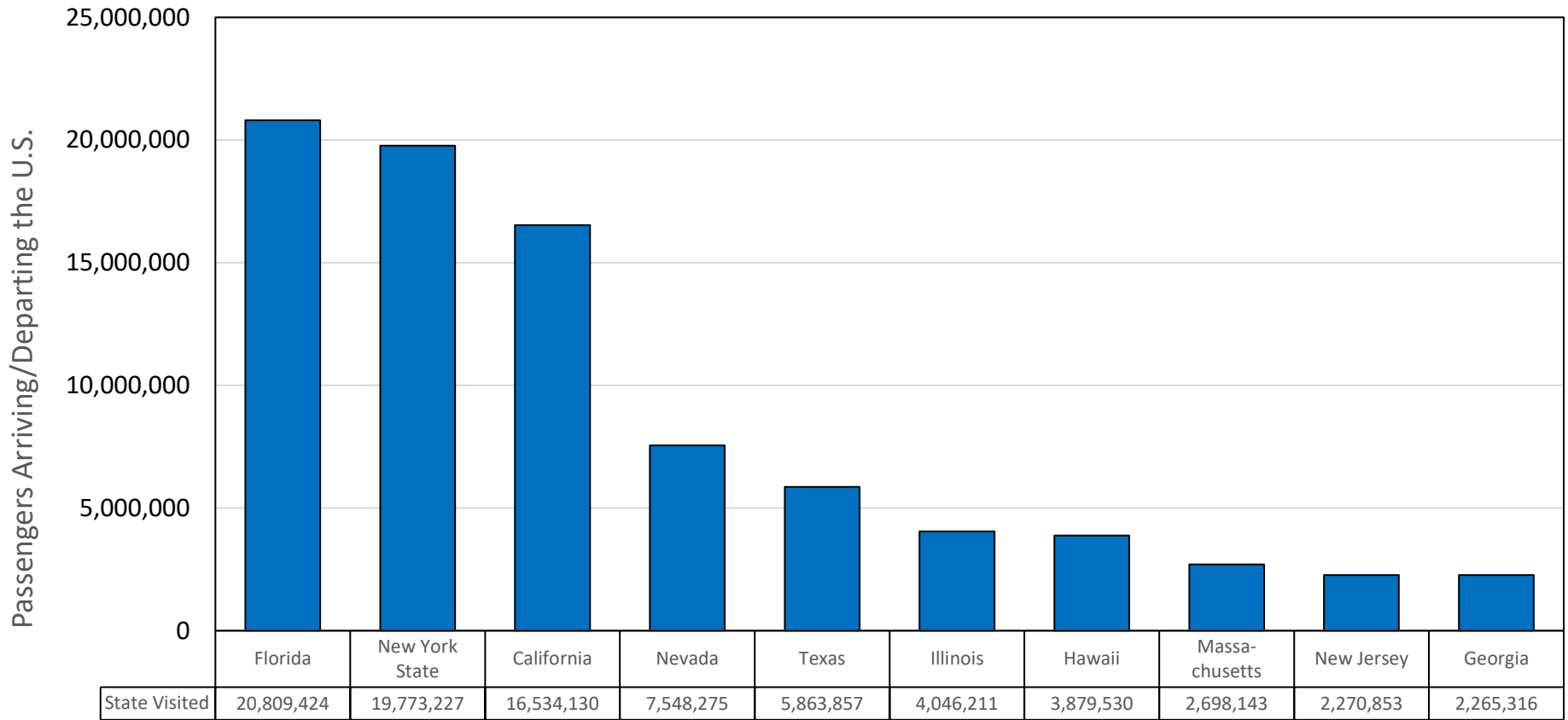
U.S. Residents: Top 10 Metro Areas of Residence for Passengers Arriving/Departing the U.S. on International Flights in 2023



- Residents of New York City generated the largest volume of passengers arriving/departing the U.S. on international flights.
- Combined the residents of the top 10 cities generated 57.3 million (36.9%) of the total 155.3 million U.S. resident passengers arriving/departing on U.S. international flights.

Source: NTTO Survey of International Air Travelers

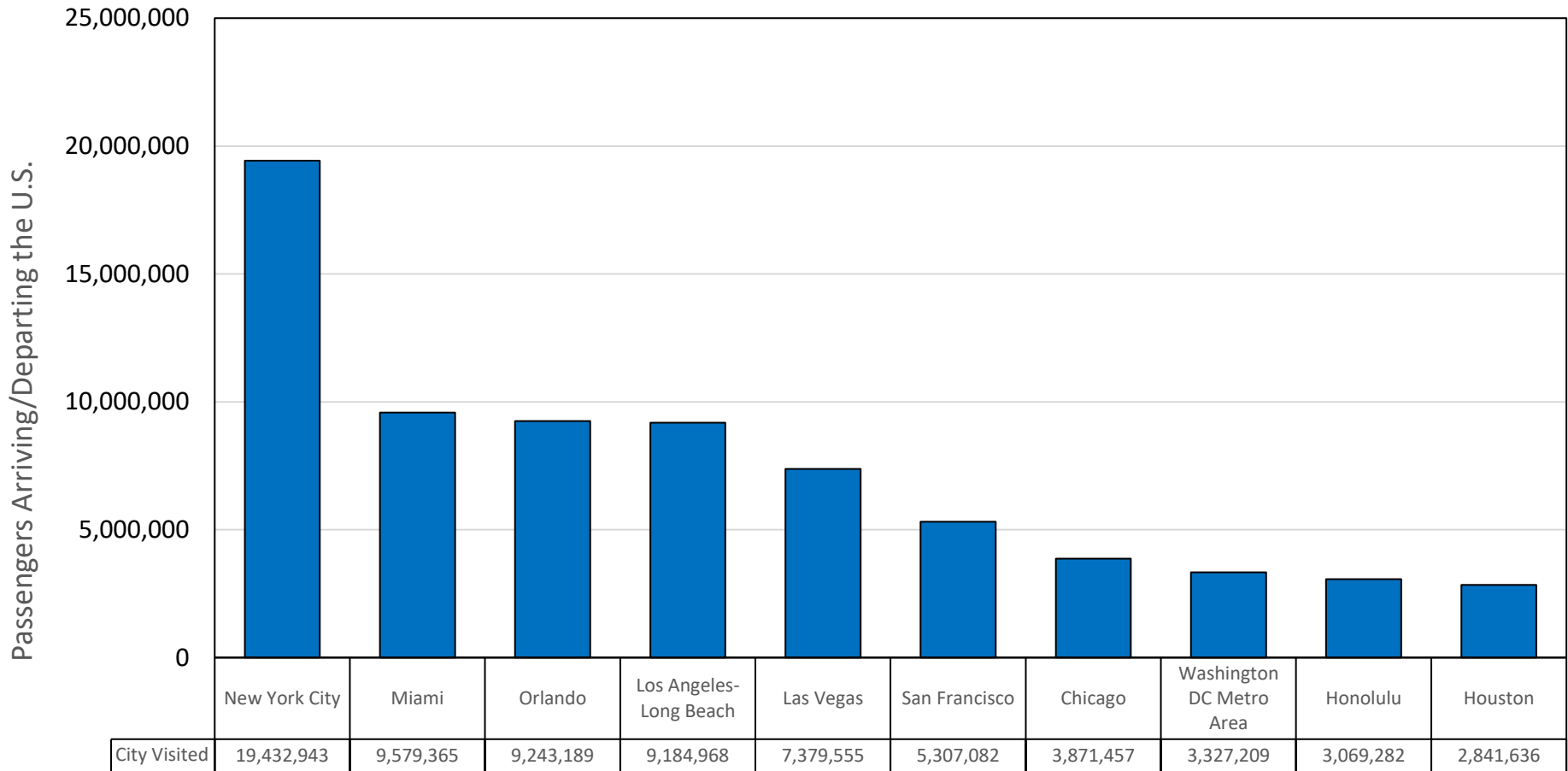
Top 10 States Visited by Non-U.S. Resident Passengers Arriving/Departing the U.S. on International Flights - 2023



- Florida was the highest ranked state destination reported by Non-U.S. residents arriving/departing the U.S. on international flights in 2023.
- New York was a close second, followed by California, Nevada, and Texas in the top five reported state destinations.

Source: NTTO Survey of International Air Travelers

Top 10 Cities Visited by Non-U.S. Resident Passengers Arriving/Departing the U.S. on International Flights in 2023



- New York City was ranked the #1 metro area destination (true O&D) in the U.S. by Non-U.S. residents arriving/departing the U.S. on international flights in 2022 with more than 19.4 million total passengers (23.0%). Miami ranked second, followed by Orlando and Los Angeles.

Source: NTTO Survey of International Air Travelers

Trip Purpose, Travel Group, Nights Away from Home, and Spending All Passengers Departing the U.S. on an International Flight - 2023

Trip Characteristics	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Top 3 Main Purpose of Trip			
Vacation/Holiday	55%	60%	58%
Visit Friends & Relatives (VFR)	24%	28%	26%
Business	11%	5%	8%
Top 3 Travel Party Descriptions			
Traveling Alone	61%	60%	60%
Spouse/Partner	20%	24%	23%
Family/Relatives	17%	17%	17%
Nights on International Trip			
	17	15	16
Trip Spending			
Mean Total Trip Expenditure per visitor/trip	\$2,837	\$2,804	\$2,808
Mean International Airfare Per visitor/trip	\$1,190	\$1,181	\$1,185

Source: NTTO Survey of International Air Travelers

Air Carrier: Flag, Flight Choice, Seating Information

All Passengers Departing the U.S. on an International Flight - 2023

Flight Information	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Flag of Carrier			
U.S. Flag	28%	55%	44%
Foreign Flag	72%	45%	56%
Top 3 Reasons for Flying on Departure Airline			
Airfare	52%	50%	50%
Convenient Schedule	47%	48%	48%
Non-Stop Flights	44%	40%	41%
Seating Area			
Economy/Coach/Tourist	80%	72%	75%
Premium Economy	14%	20%	18%
1st/Executive/Business	6%	8%	7%

Source: NTTO Survey of International Air Travelers



Demographics: Gender, Age, and Income

All Passengers Departing the U.S. on an International Flight - 2023

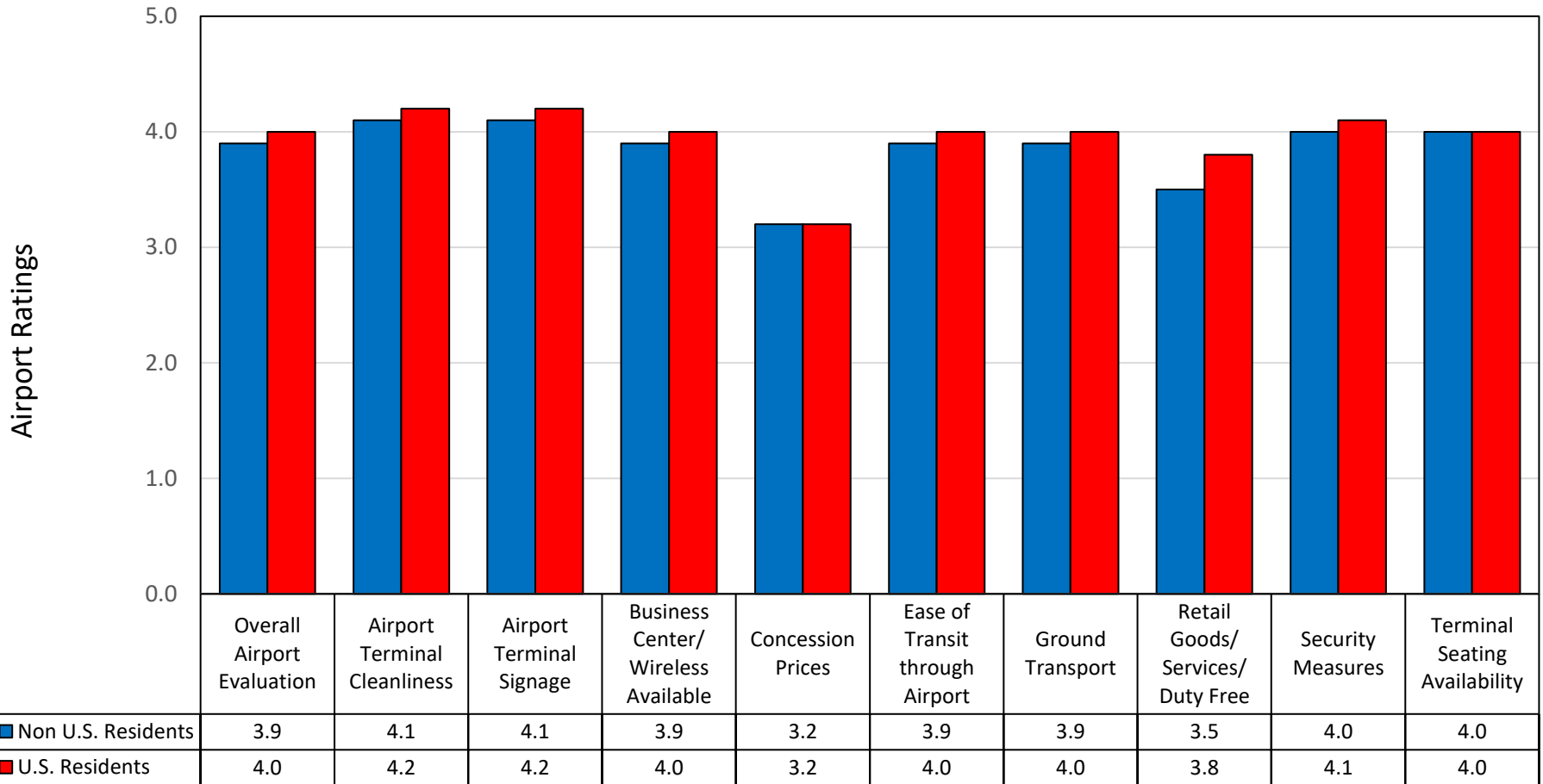
Demographics	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Percent of Male Travelers	50%	45%	47%
Percent of Female Travelers	50%	55%	53%
Average Age Males (years)	43	45	44
Average Age Females (years)	42	45	44
Average Household Income	\$93,704	\$154,475	\$130,831
Percent of Travelers on 1 st Int'l Trip	17%	6%	10%
# of Trips in Past 12 Months			
1 Trip	59%	38%	47%
2 or More	41%	62%	53%
Average	1.9	2.6	2.3

Source: NTTO Survey of International Air Travelers



Airport Ratings: All U.S. Airports

All Passengers Departing the U.S. on an International Flight - 2023

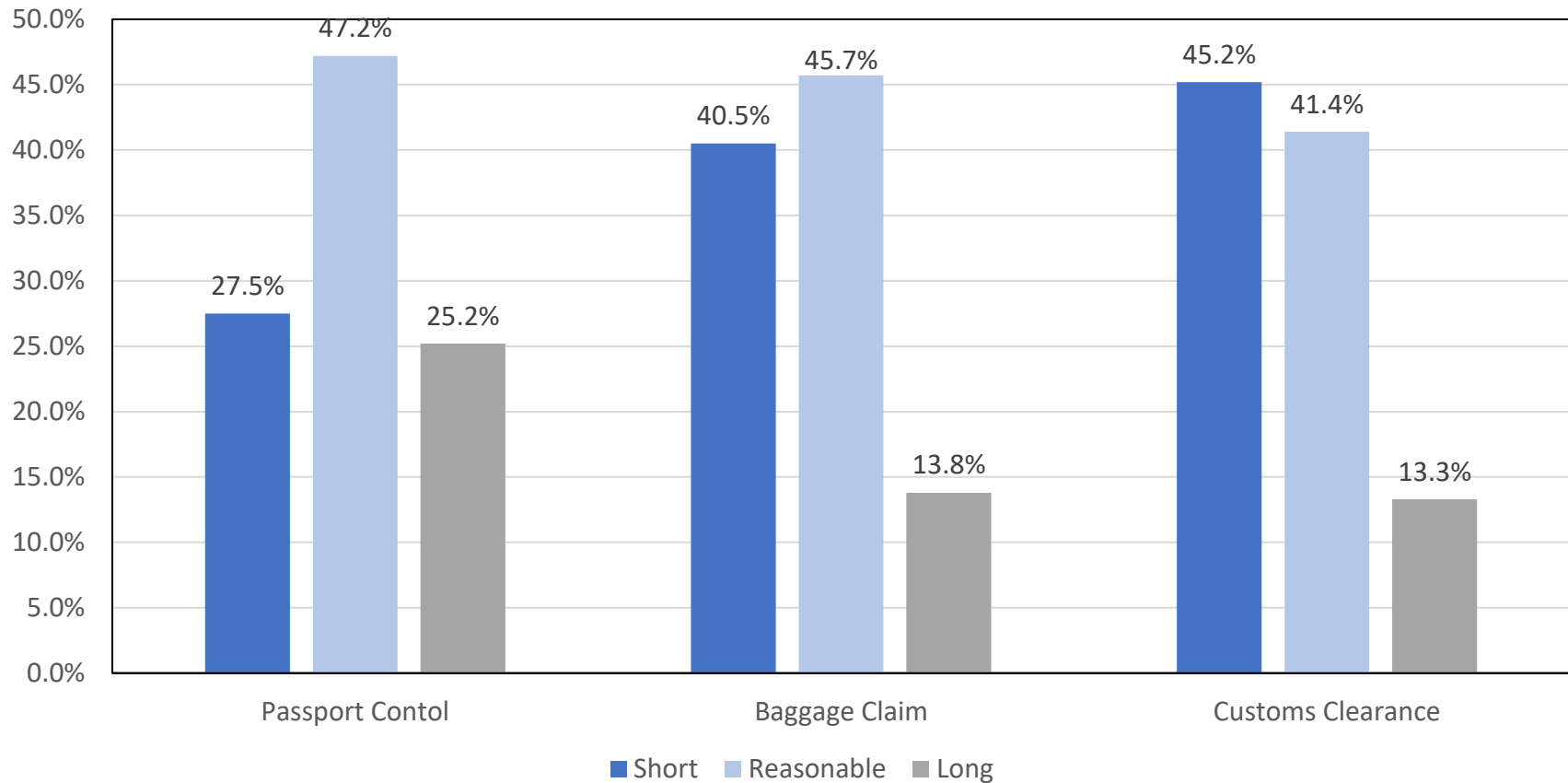


Source: NTTO Survey of International Air Travelers

Ratings: Passport Control, Baggage, & Customs Clearance

Non-U.S. Resident Passengers Port of Entry Airport

How Would you Describe the Wait Time for:



Source: NTTO Survey of International Air Travelers



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