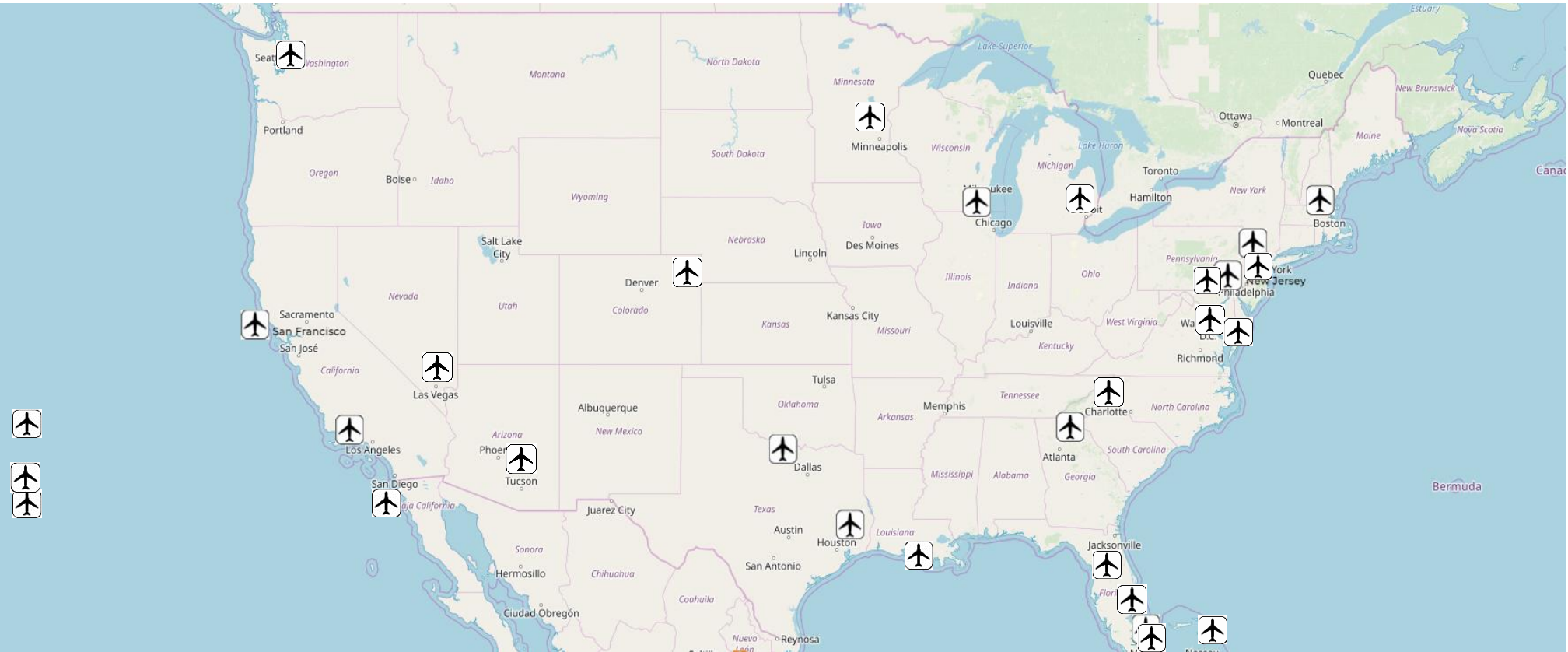
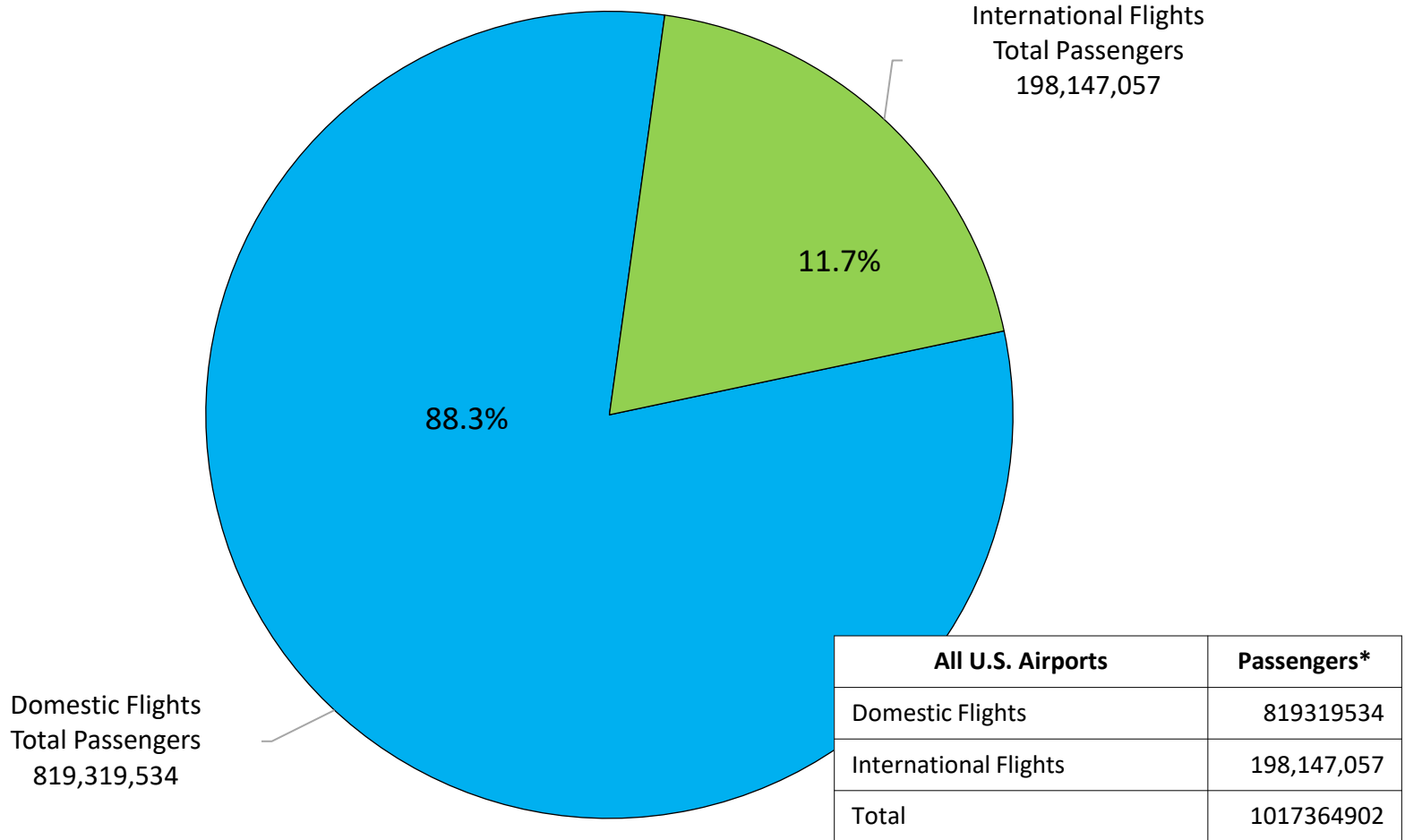


2022: Profile of International Air Passengers Traveling To/From the U.S. Combined Total International Air Passenger Traffic Arriving/Departing the U.S. (Survey of International Air Travelers)



Approximately 1.0 Billion Passengers Reported for All U.S. Airports (2022)



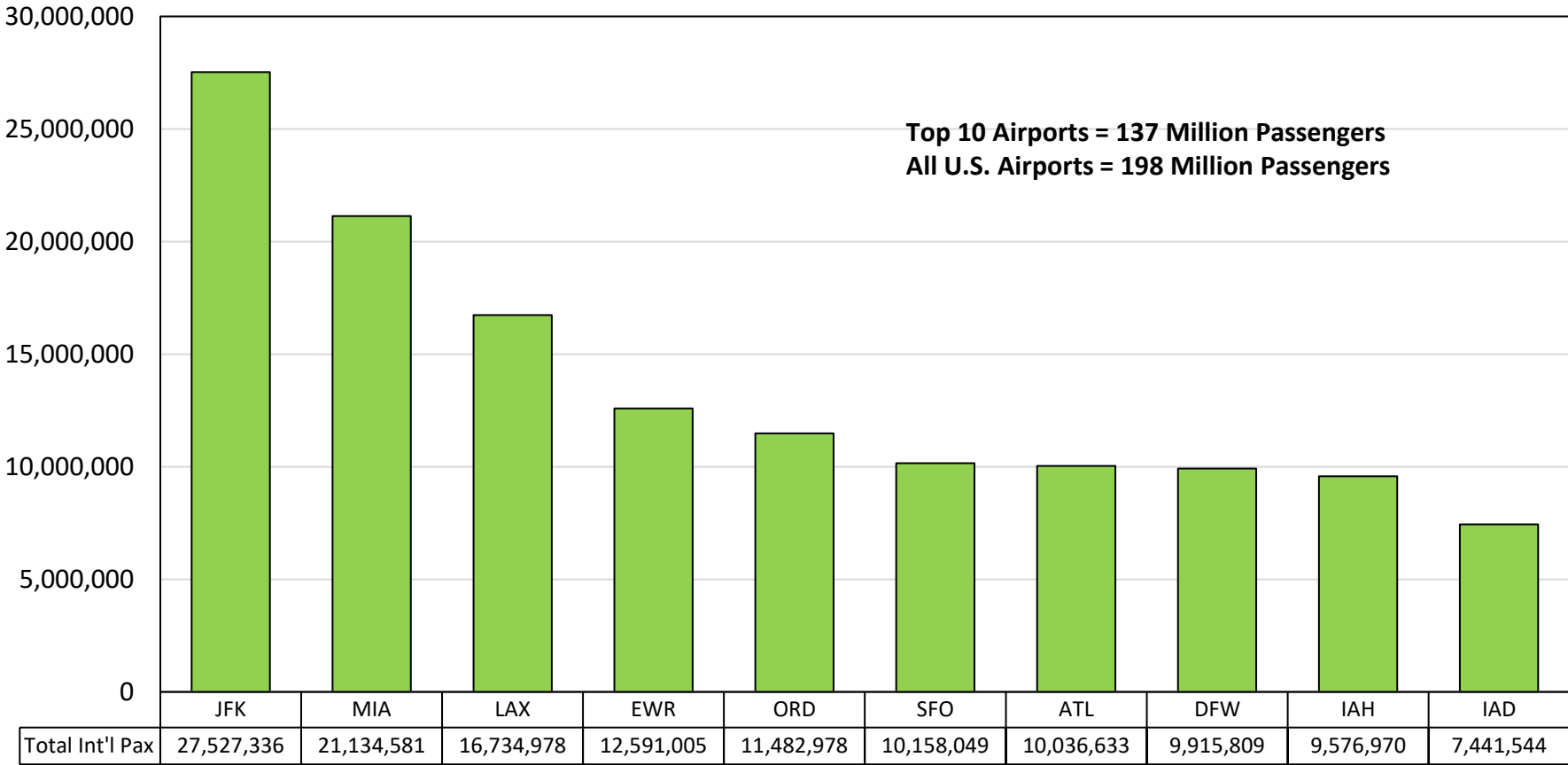
*All U.S. Airport reported embarking and disembarking passengers.

Source: T-100 Domestic Market Data.
https://www.transtats.bts.gov/Data_Elements.aspx?Data=1
 APIS/I-92 U.S. International Flights (embark/debark)



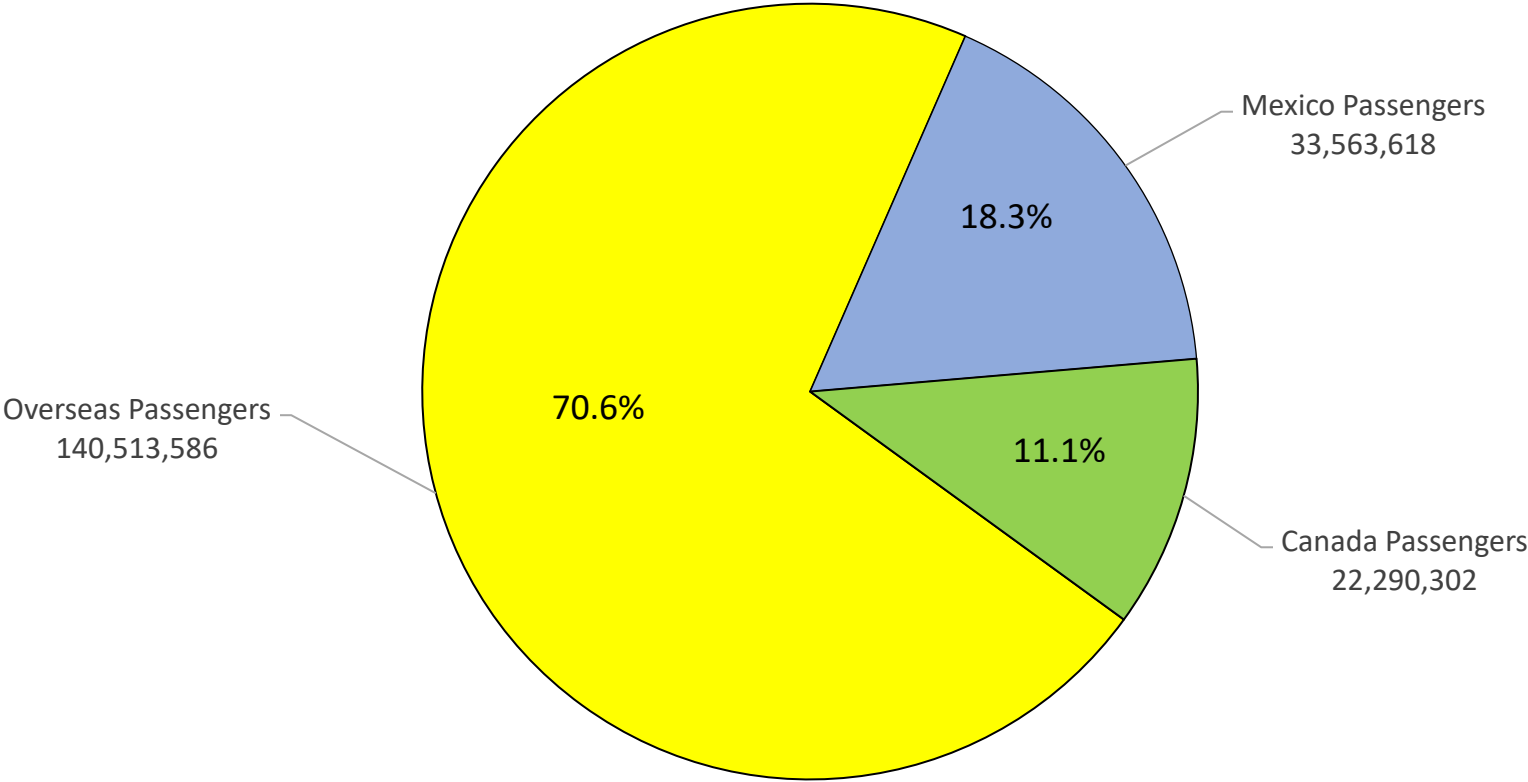
Top 10 U.S. Airports

2022 Total International Passengers to/from the U.S.



Source: APIS/I-92 U.S. International Flights (embark/debark passengers)

2022 U.S. Airport Total International Air Passengers 196 Million Passengers to/from the U.S.



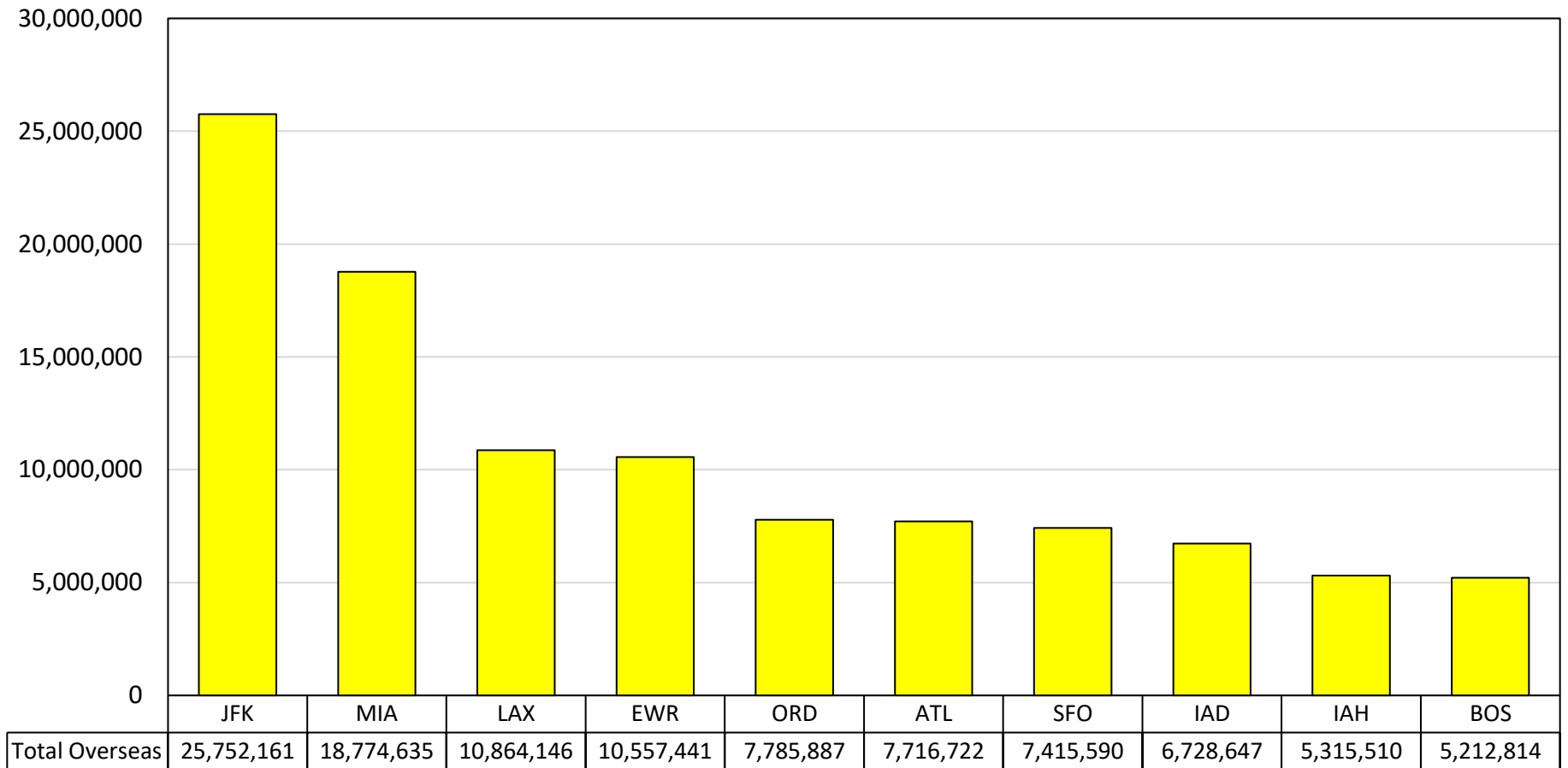
➤ Of the 196 Million international passengers arriving or departing from U.S. airports, 11% are traveling on U.S./Canada flights, 18% are traveling on U.S./Mexico flights and seven in ten (71%) are on U.S./Mexican flights.

Source: APIS/I-92 U.S. International Flights (embark/debark passengers)



Top 10 U.S. Airports

2022 Total Overseas Passengers to/from the U.S.



➤ Top 10 U.S. airport arrivals and departures by Mexican passengers (excludes Canada and Mexico flights).

Source: APIS/I-92 U.S. Mexican Flights (embark/debark passengers)

The NTTO Survey of International Air Travelers

English and 11
Foreign language versions

Self administered by
passenger

Same survey for non-resident
and resident travelers ...
Uses Skip patterns



The poster features the Department of Commerce International Trade Administration logo at the top left. The main title is "SURVEY OF INTERNATIONAL AIR TRAVELERS" in large, bold, blue letters, with "DEPARTING THE UNITED STATES" in smaller blue letters below it. To the right of the title is a graphic of a globe with a blue airplane flying over it. Below the title is a white box containing the following text:

Dear International Traveler:

Please help the travel industry improve the services they offer you. The information collected in this survey is used by airlines, airports, hotels, government travel offices, destination marketing organizations, and other travel planners and providers to understand you, the international traveler, and thereby take steps to improve your next international trip.

This questionnaire is designed to be completed by both non-U.S. residents who have visited the country and U.S. residents traveling abroad. If you are 18 years of age or older, please complete this voluntary survey. **ONLY ONE RESPONSE PER FAMILY, PLEASE.** We will not be asking your name or any other personally identifying information.

Upon completing this survey, please return it to the person who gave it to you. The estimated average time to complete this questionnaire is 15 minutes. If you have any comments regarding this survey, or find you need to mail your completed survey, please forward to **National Travel and Tourism Office, IAT, Washington DC 20530**, or the Office of Information and Regulatory Affairs, OMB, Control 0625-0227, Washington DC 20503.

Thank you for your cooperation on this important survey.

Below this box, it states: "This survey also available in Arabic, Chinese, French, German, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish."

At the bottom of the poster, there is a white box containing the survey title in multiple languages: Arabic, Chinese, French, German, Italian, Japanese, Korean, Polish, Portuguese, Russian, and Spanish. To the right of this box, the text "Expires 07/31/2021" and "OMB CONTROL NO. 0625-0227" is printed vertically.

New Questionnaire in 2012

Designed by Government and
the Travel Industry, OMB
Approved

New NTTO Airport Reports
Providing Data on 47
Traveler Characteristics
subset for airports

<https://www.trade.gov/travel-tourism-industry>

Trip Decision Information – 2022 International Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	International Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Intl.	Combined International Visitors to the U.S. and U.S. Residents to Intl.
Trip Decision Time Prior to Departure (days)	95	97	96
Airline Reservation Time Prior to Departure (days)	69	67	68
Top 3 Source for Making Airline Reservations			
Directly with the Airline	49%	54%	52%
Internet Booking Service	28%	29%	28%
Travel Agency Office	15%	11%	13%
% of Travelers Buying Travel Insurance for Trip	49%	33%	40%

Source: NTTO Survey of International Air Travelers

Trip Decision Information - 2022 Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Overseas Travelers to the U.S.	U.S. Residents on an Overseas Trip	Combined U.S. Residents & Overseas Visitors
Trip Decision Time Prior to Departure (days)	103	102	103
Airline Reservation Time Prior to Departure (days)	76	70	72
Top 3 Source for Making Airline Reservations			
Directly with the Airline	48%	54%	51%
Internet Booking Service	27%	27%	27%
Travel Agency Office	18%	13%	15%
% of Travelers Buying Travel Insurance for Trip	56%	35%	44%

Source: NTTO Survey of International Air Travelers

Trip Decision Information – 2022 Canada Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Canada Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Canada	Combined Canada Visitors to the U.S. and U.S. Residents to Canada
Trip Decision Time Prior to Departure (days)	74	71	73
Airline Reservation Time Prior to Departure (days)	54	46	51
Top 3 Source for Making Airline Reservations			
Directly with the Airline	55%	52%	54%
Internet Booking Service	29%	32%	31%
Corporate Travel Office	8%	10%	9%
% of Travelers Buying Travel Insurance for Trip	32%	23%	28%

Source: NTTO Survey of International Air Travelers

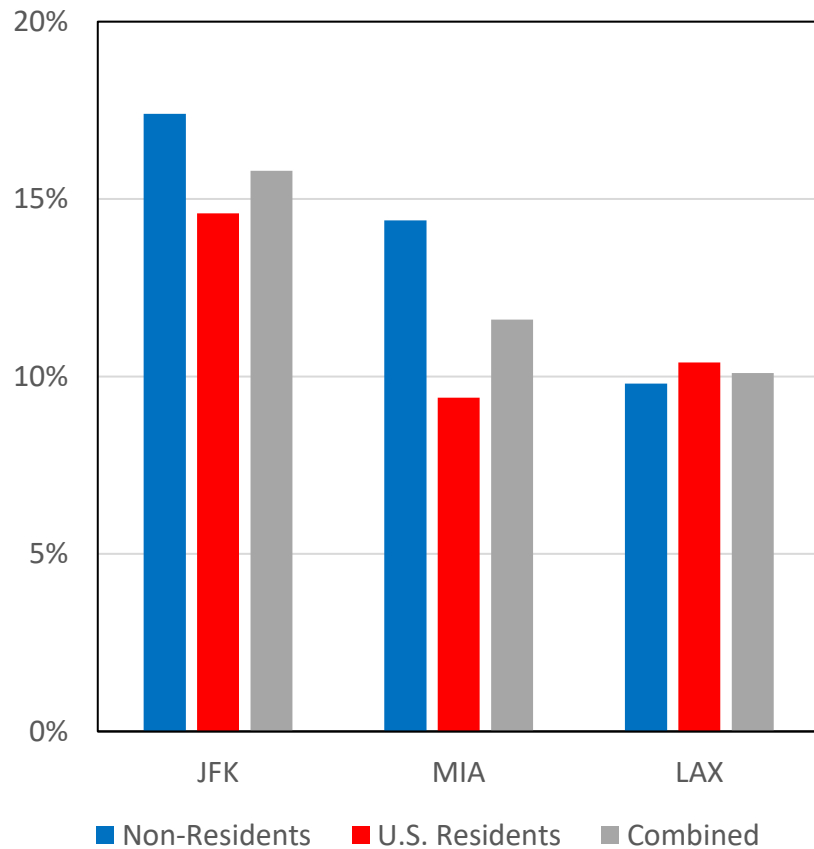
Trip Decision Information – 2022 Mexico Travelers Using All U.S. International Airports as Port of Entry/Embarkation

Trip Decision Information	Mexico Visitors Traveling to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Mexico	Combined Mexico Visitors to the U.S. and U.S. Residents to Mexico
Trip Decision Time Prior to Departure (days)	60	86	80
Airline Reservation Time Prior to Departure (days)	43	63	58
Top 3 Source for Making Airline Reservations			
Directly with the Airline	56%	57%	57%
Internet Booking Service	28%	33%	32%
Travel Agency Office	9%	8%	8%
% of Travelers Buying Travel Insurance for Trip	23%	29%	28%

Source: NTTO Survey of International Air Travelers

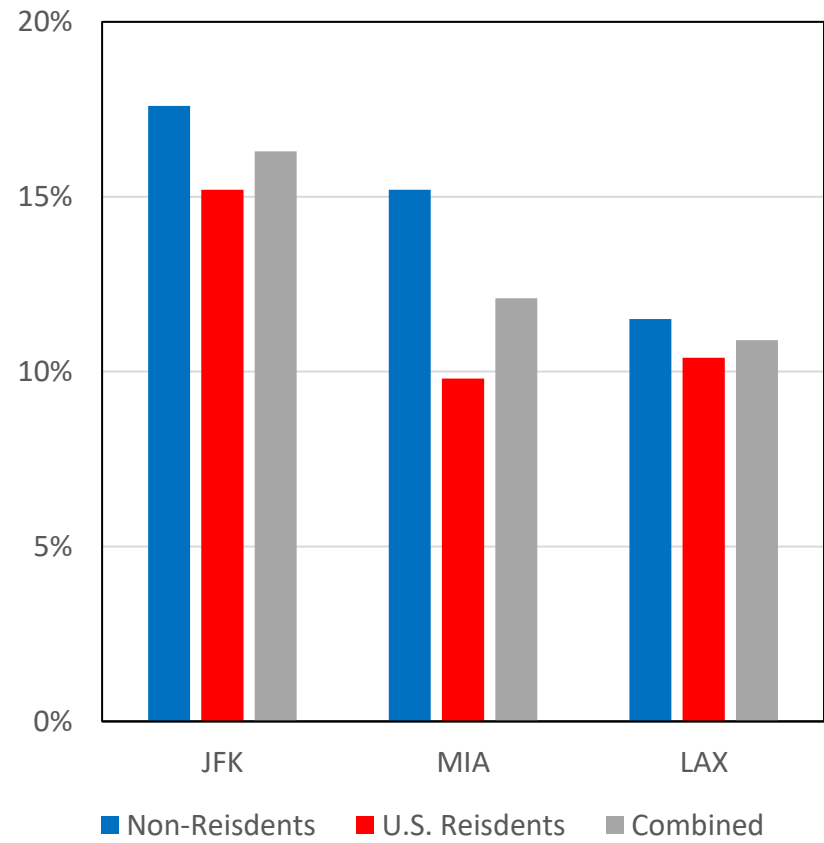
Total International Traffic Traveling via All U.S. International Airports as Port-of-Entry/Port of Embarkation 2022

Top Ports of Entry



Source: NTTO Survey of International Air Travelers

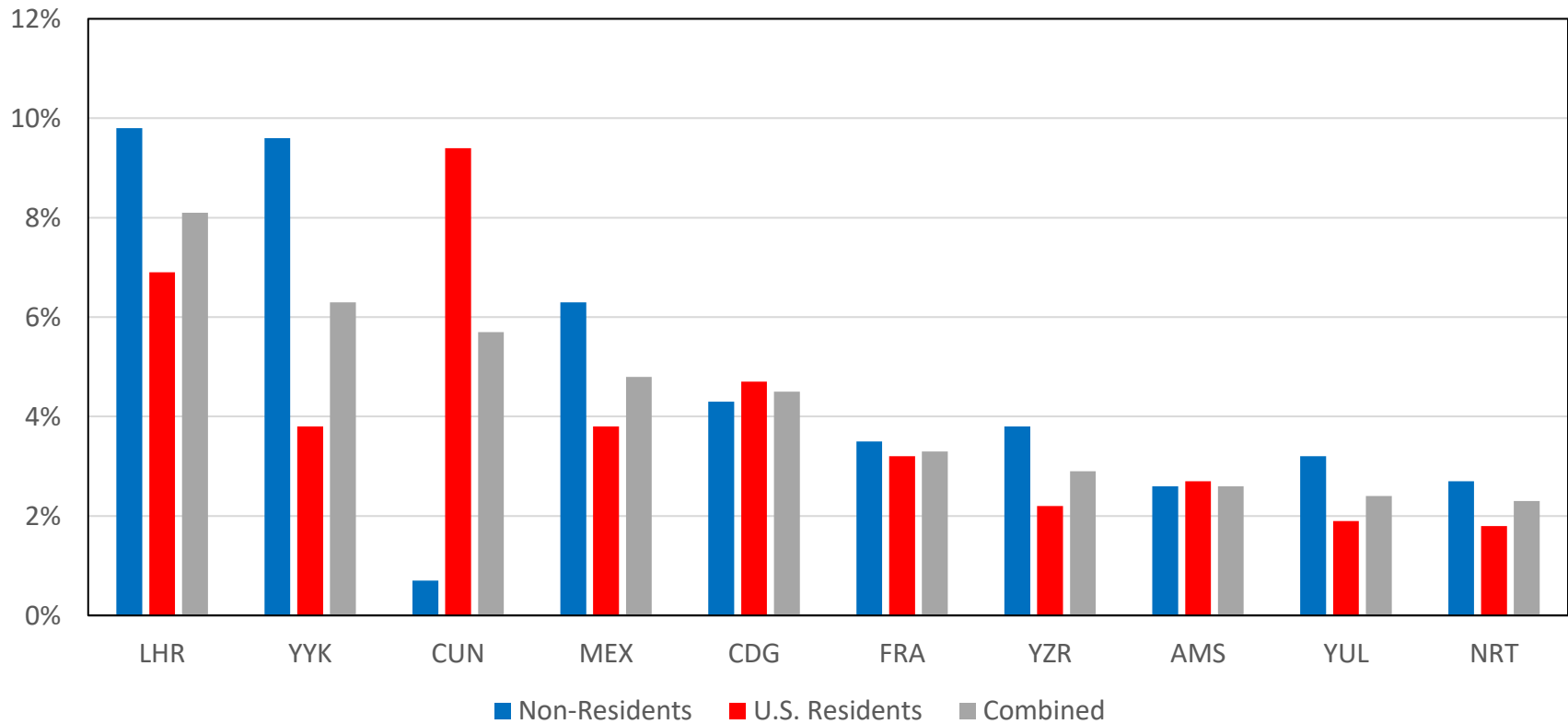
Top Ports of Embarkation



Source: NTTO Survey of International Air Travelers

2022 Total International Traffic Traveling via All U.S. International Airports as Port-of-Entry/Port of Embarkation – Foreign Debarcation Airport

International Airport Debarked



Source: NTTO Survey of International Air Travelers

Types of Transport Used by All International Visitors and U.S. Residents Combined Traveling to/from the U.S. and Intl. for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2022

Transport Used in Trip Destination	International Visitors to/from the U.S.	U.S. Residents Traveling to/from the U.S. and International	Combined International Visitors to the U.S. and U.S. Residents to International
Auto, Private or Company	41%	43%	42%
Air Travel Between Cities	26%	28%	27%
Taxicab/Limo	23%	26%	24%
City Subway/Tram/Bus	27%	18%	22%
Ride Sharing Service	22%	18%	20%
Rented Auto	26%	13%	19%
Bus Between Cities	11%	17%	14%
Railroad Between Cities	6%	12%	9%

Source: NTTO Survey of International Air Travelers



Types of Transport Used by Non-Resident Overseas Visitors and U.S. Residents Traveling Overseas for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2022

Transport Used in Trip Destination	Overseas Travelers to the U.S.	U.S. Residents on an Overseas Trip	Combined U.S. Residents & Overseas Visitors
Auto, Private or Company	41%	42%	41%
Air Travel Between Cities	29%	29%	29%
City Subway/Tram/Bus	30%	22%	26%
Taxicab/Limo	23%	25%	24%
Rented Auto	27%	14%	20%
Ride Sharing Service	20%	17%	18%
Bus Between Cities	12%	19%	16%
Railroad Between Cities	7%	16%	12%

Source: NTTO Survey of International Air Travelers



Types of Transport Used by Mexican Travelers to the U.S. and U.S. Residents Traveling to/from the U.S. and Canada for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2022

Transport Used in Trip Destination	Canada Travelers to/from the U.S.	U.S. Residents Traveling to/from the U.S. and Canada	Combined Canada Visitors to the U.S. and U.S. Residents to Canada
Auto, Private or Company	37%	42%	39%
Ride Sharing Service	33%	28%	31%
Taxicab/Limo	27%	20%	24%
Rented Auto	23%	19%	22%
Air Travel Between Cities	14%	28%	20%
City Subway/Tram/Bus	18%	19%	19%
Bus Between Cities	7%	9%	8%
Cruise Ship/River Boat 1+ Nights	5%	5%	5%

Source: NTTO Survey of International Air Travelers

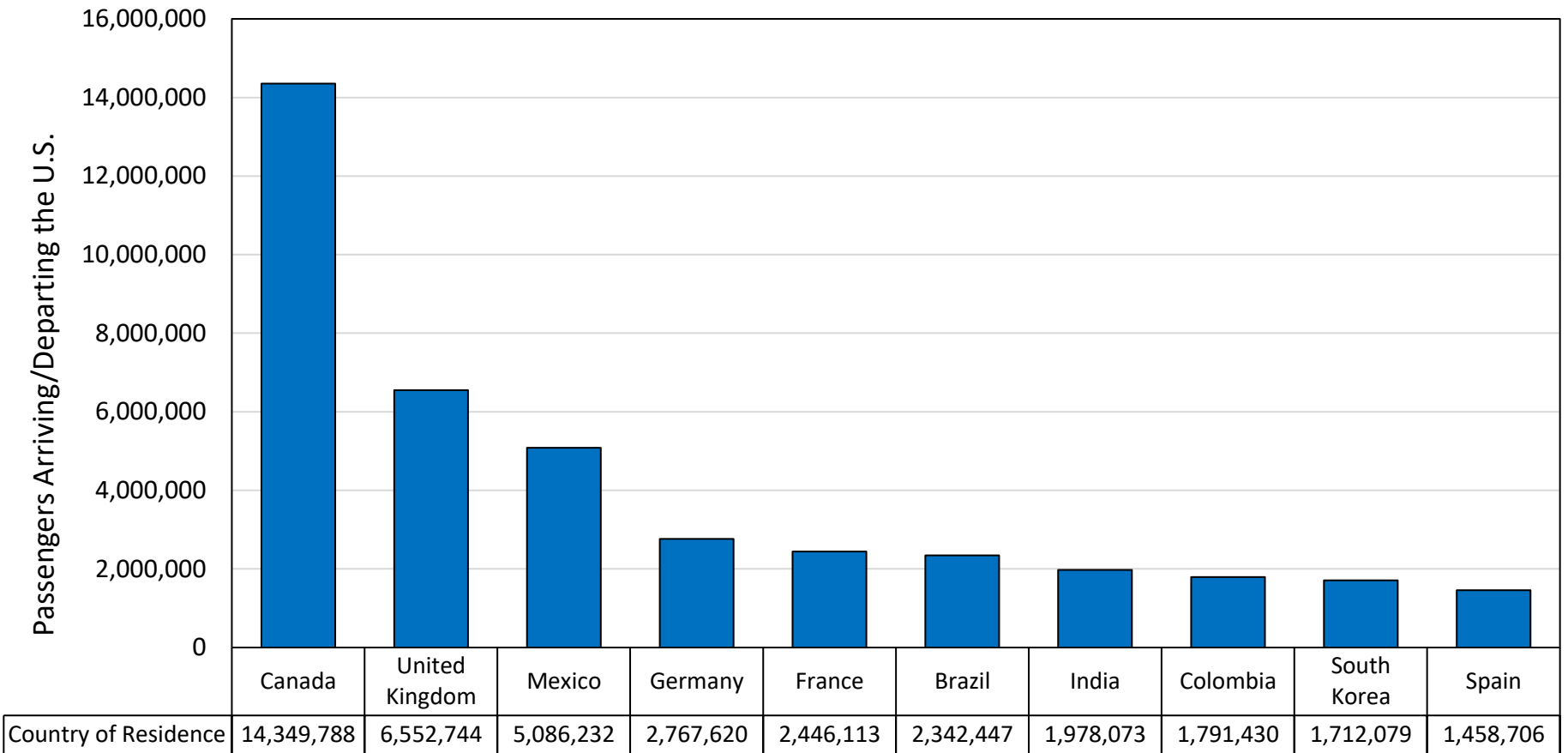
Types of Transport Used by Mexican Visitors and U.S. Residents Traveling to/from the U.S. and Mexico for Travelers Using All U.S. International Airports as Port of Entry/Embarkation 2022

Transport Used in Trip Destination	Mexico Travelers to/from the U.S.	U.S. Residents Traveling to/from the U.S. & Mexico	Combined Mexico Visitors Traveling to the U.S. and U.S. Residents to Mexico
Auto, Private or Company	48%	47%	47%
Taxicab/Limo	16%	28%	25%
Air Travel Between Cities	18%	27%	25%
Ride Sharing Service	21%	19%	19%
Rented Auto	22%	9%	13%
Bus Between Cities	10%	13%	12%
City Subway/Tram/Bus	15%	6%	8%
Ferry/River Taxi/Short Scenic Cruise	5%	4%	4%

Source: NTTO Survey of International Air Travelers



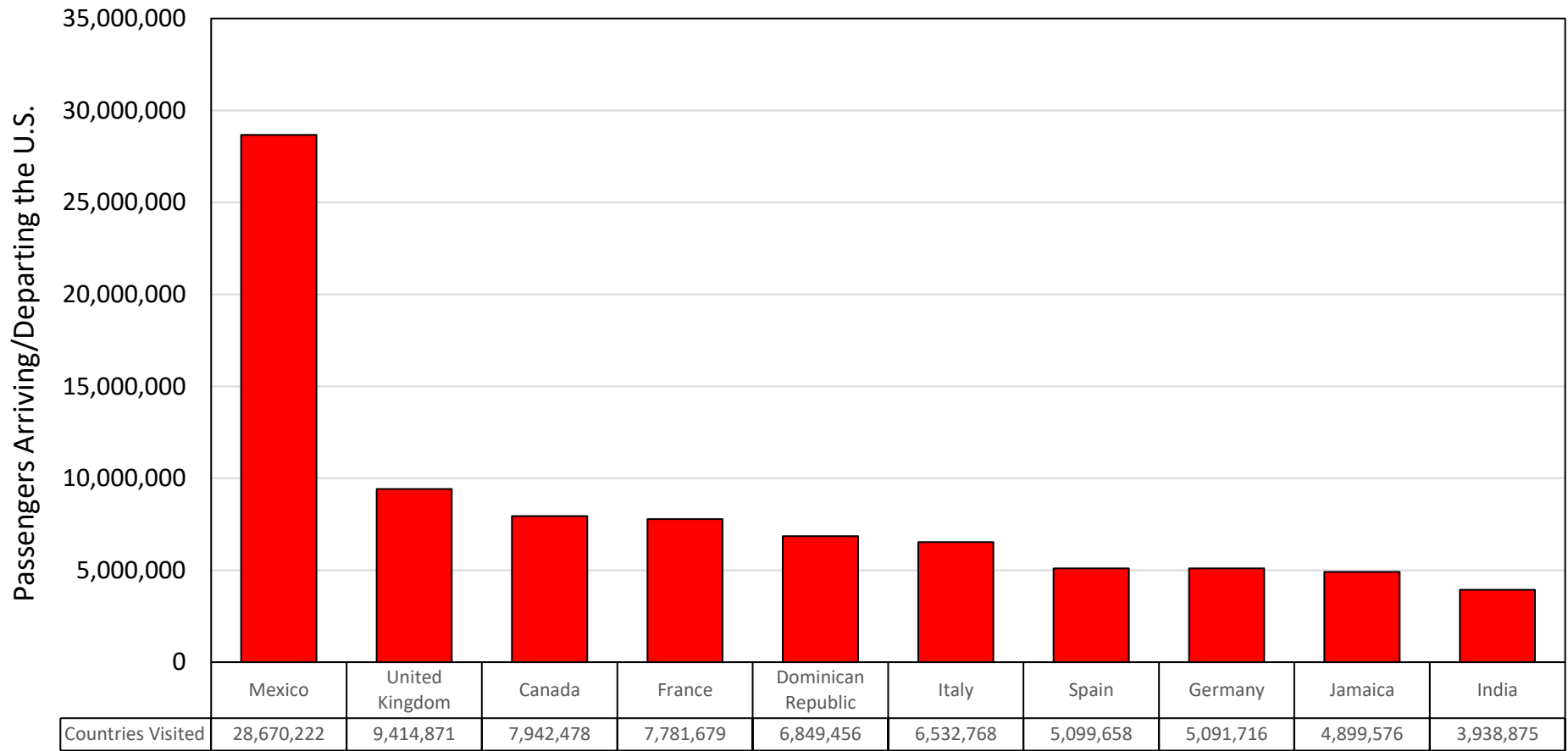
Top 10 International Countries of Residence for Visitors to the U.S. 2022 Total Arriving/Departing Passengers on U.S. International Flights



- 40.5 million passengers arriving/ departing the U.S. from the top 10 international countries of residence in 2022.
- 63.9 million passengers arriving/ departing the U.S. – residents of all international countries.

Source: NTTO Survey of International Air Travelers

Top 10 International Countries Visited by U.S. Residents 2022 Total Arriving/Departing Passengers on U.S. International Flights



➤ U.S. residents who visited Mexico generated more than triple the volume of passengers arriving/departing the U.S. compared to any other country visited by U.S. residents.

Source: NTTO Survey of International Air Travelers

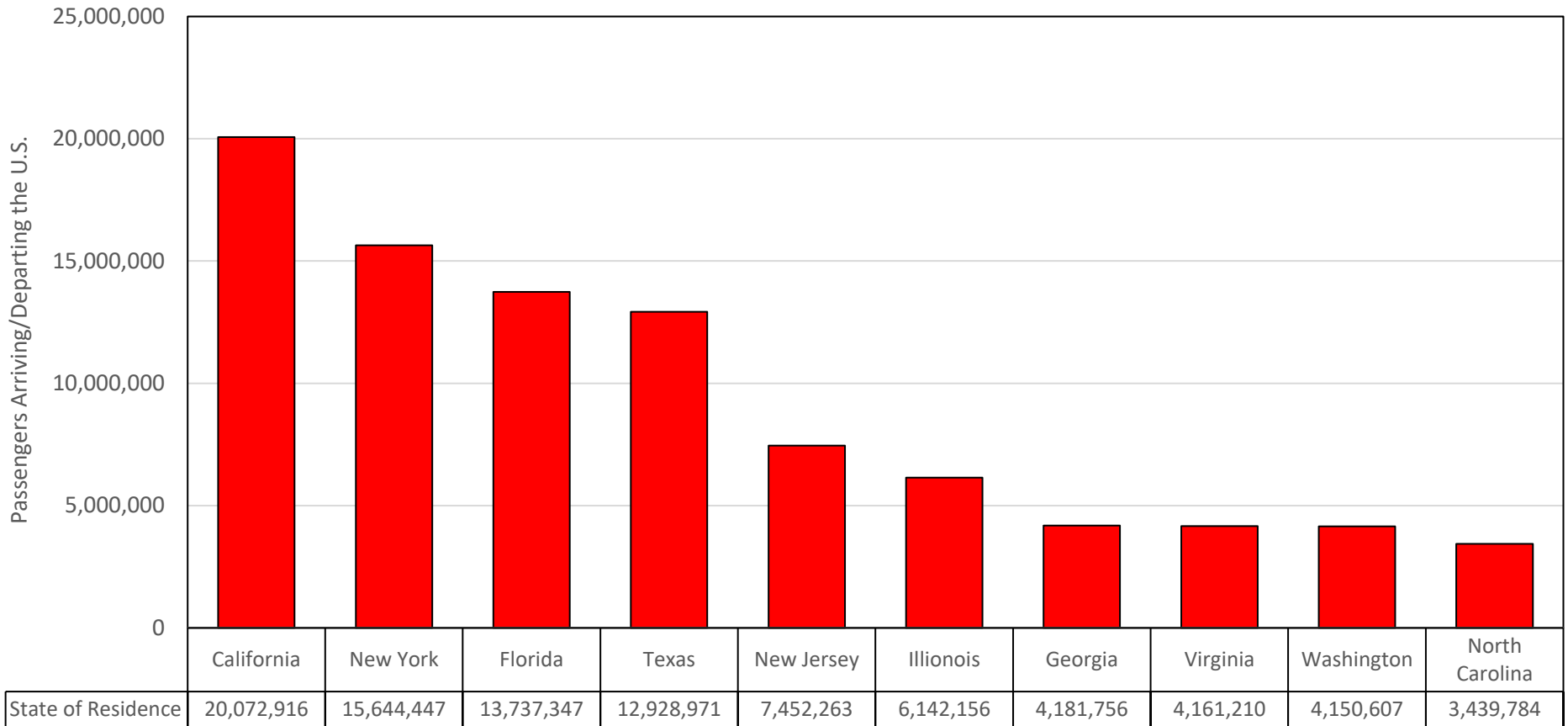


INTERNATIONAL
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National Travel & Tourism Office



CIC Research, Inc.
8361 Vickers Street
San Diego, CA 92111-2112

U.S. Residents: Top 10 States of Residence for Passengers Arriving/Departing the U.S. on International Flights in 2022

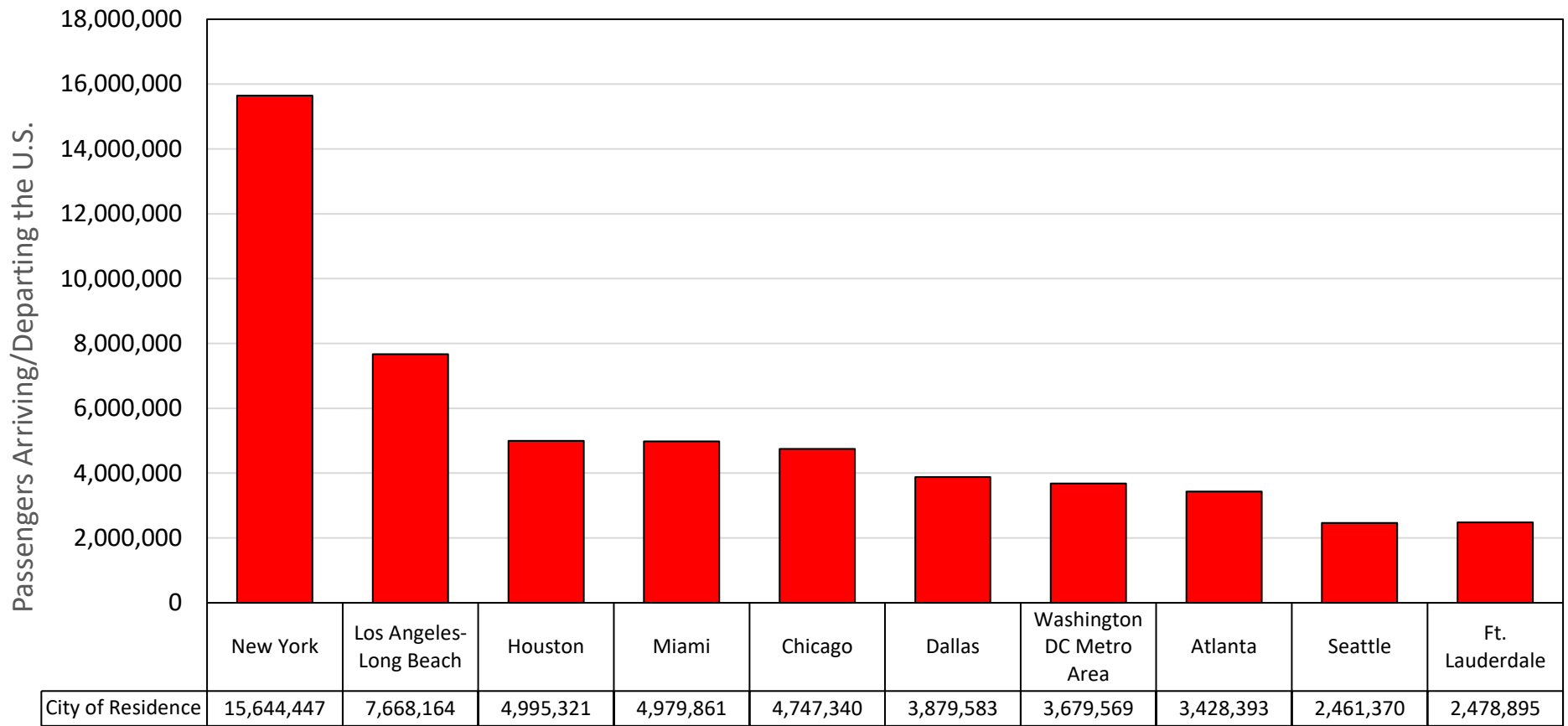


- Residents of California generated the largest volume of passengers arriving/departing the U.S. on international flights.
- Combined the residents of the top 10 states generated 91.9 million (69%) of the total 132.5 million U.S. resident passengers arriving/departing on U.S. international flights.

Source: NTTO Survey of International Air Travelers



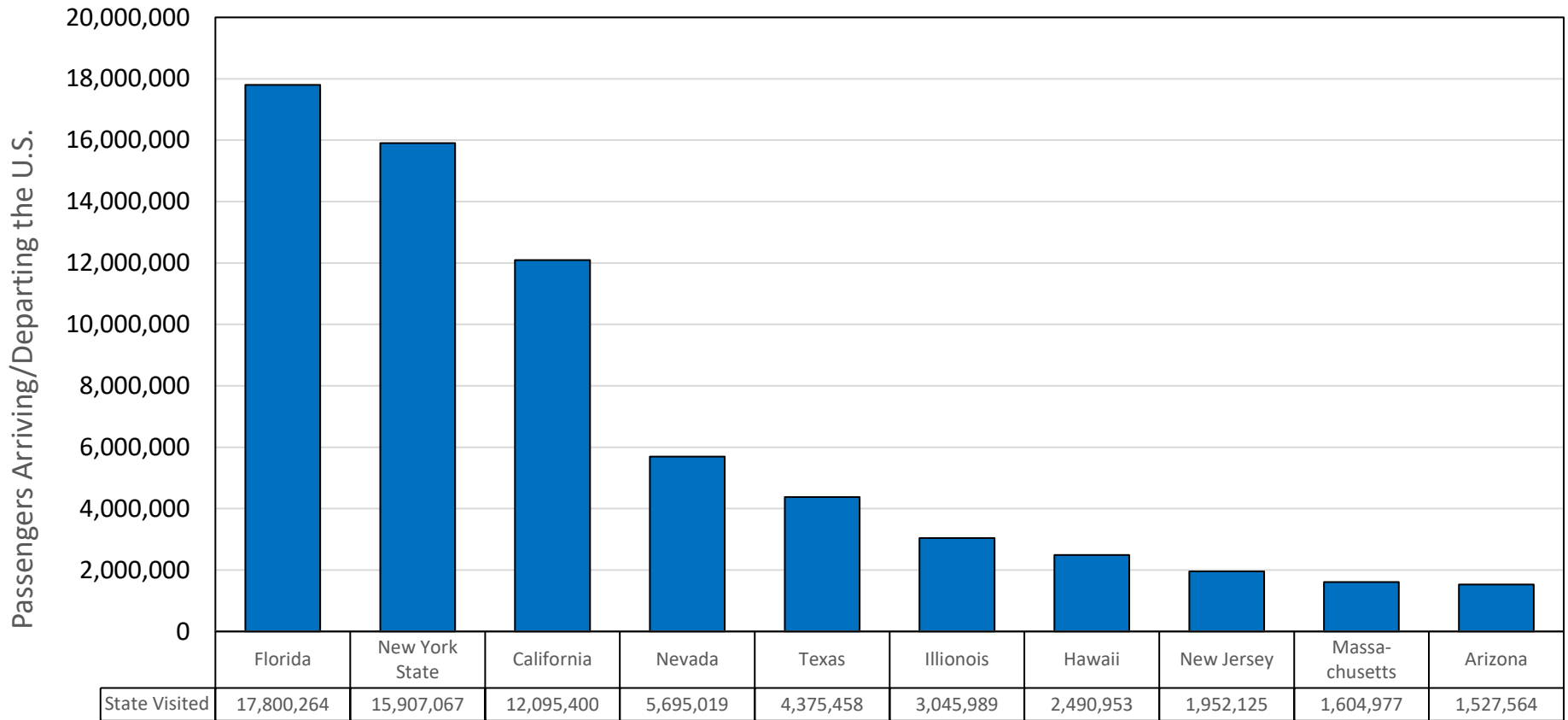
U.S. Residents: Top 10 Metro Areas of Residence for Passengers Arriving/Departing the U.S. on International Flights in 2022



- Residents of New York City generated the largest volume of passengers arriving/departing the U.S. on international flights.
- Combined the residents of the top 10 cities generated 53.96 million (41%) of the total 132.5 million U.S. resident passengers arriving/departing on U.S. international flights.

Source: NTTO Survey of International Air Travelers

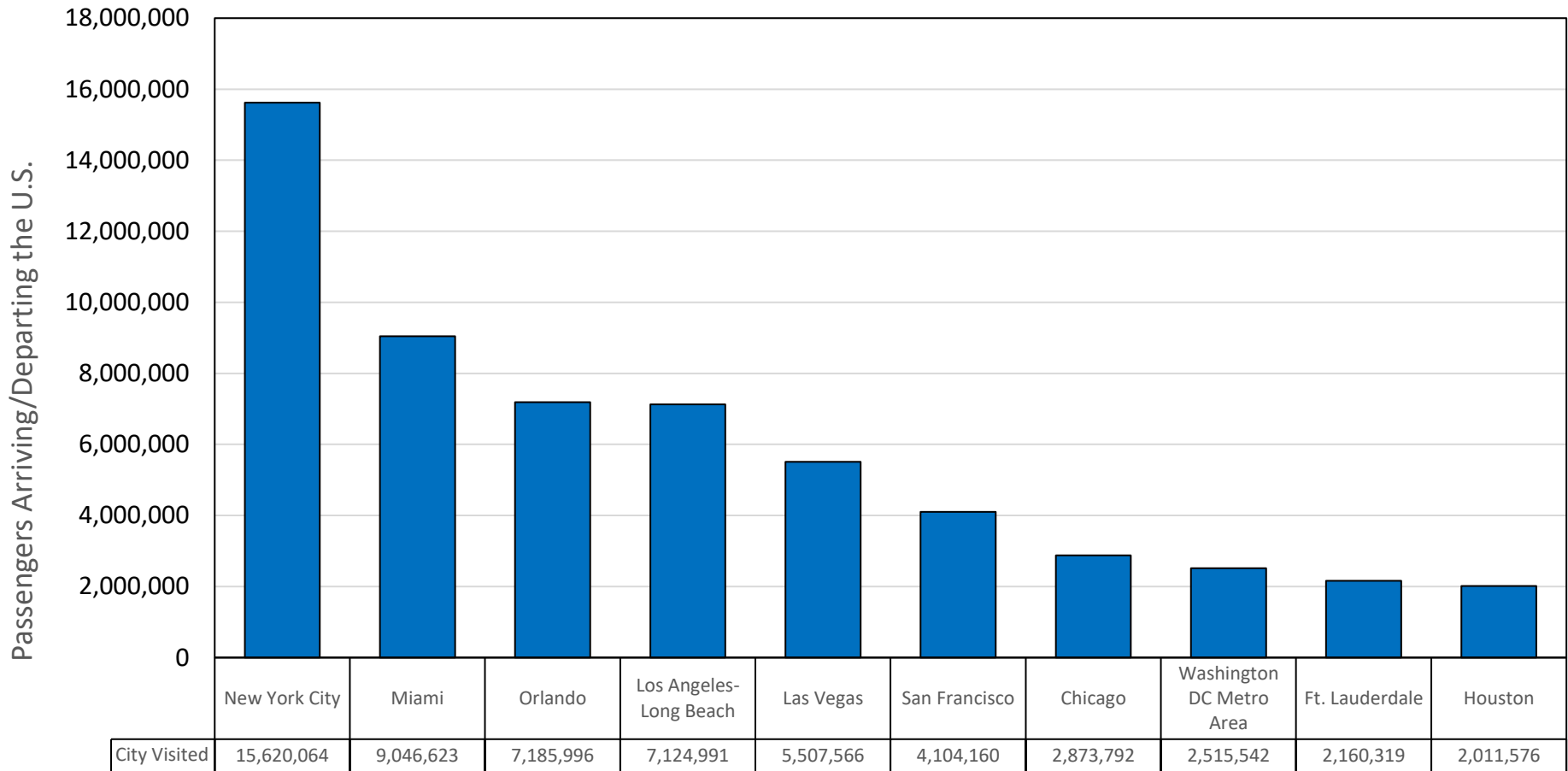
Top 10 States Visited by Non-U.S. Resident Passengers Arriving/Departing the U.S. on International Flights - 2022



- Florida was the highest ranked state destination reported by Non-U.S. residents arriving/departing the U.S. on international flights in 2022.
- New York was a close second, followed by California, Nevada, and Texas in the top five reported state destinations.

Source: NTTO Survey of International Air Travelers

Top 10 Cities Visited by Non-U.S. Resident Passengers Arriving/Departing the U.S. on International Flights in 2022



- New York City was ranked the #1 metro area destination (true O&D) in the U.S. by Non-U.S. residents arriving/departing the U.S. on international flights in 2022 with more than 15.6 million total passengers (24.5%). Miami ranked second, followed by Orlando and Los Angeles.

Source: NTTO Survey of International Air Travelers

Trip Purpose, Travel Group, Nights Away from Home, and Spending All Passengers Departing the U.S. on an International Flight - 2022

Trip Characteristics	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Top 3 Main Purpose of Trip			
Vacation/Holiday	55%	57%	56%
Visit Friends & Relatives (VFR)	27%	31%	29%
Business	9%	6%	7%
Top 3 Travel Party Descriptions			
Traveling Alone	62%	62%	62%
Spouse/Partner	20%	23%	22%
Family/Relatives	16%	16%	16%
Nights on International Trip	19	16	17
Trip Spending			
Mean Total Trip Expenditure per visitor/trip	\$2,635	\$2,540	\$2,546
Mean International Airfare Per visitor/trip	\$1,010	\$998	\$1,004

Source: NTTO Survey of International Air Travelers

Air Carrier: Flag, Flight Choice, Seating Information

All Passengers Departing the U.S. on an International Flight - 2022

Flight Information	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Flag of Carrier			
U.S. Flag	28%	57%	45%
Foreign Flag	72%	43%	55%
Top 3 Reasons for Flying on Departure Airline			
Airfare	51%	50%	51%
Convenient Schedule	47%	47%	47%
Non-Stop Flights	43%	42	42%
Seating Area			
Economy/Coach/Tourist	80%	73%	76%
Premium Economy	14%	18%	16%
1st/Executive/Business	7%	9%	8%

Source: NTTO Survey of International Air Travelers



Demographics: Gender, Age, and Income

All Passengers Departing the U.S. on an International Flight - 2022

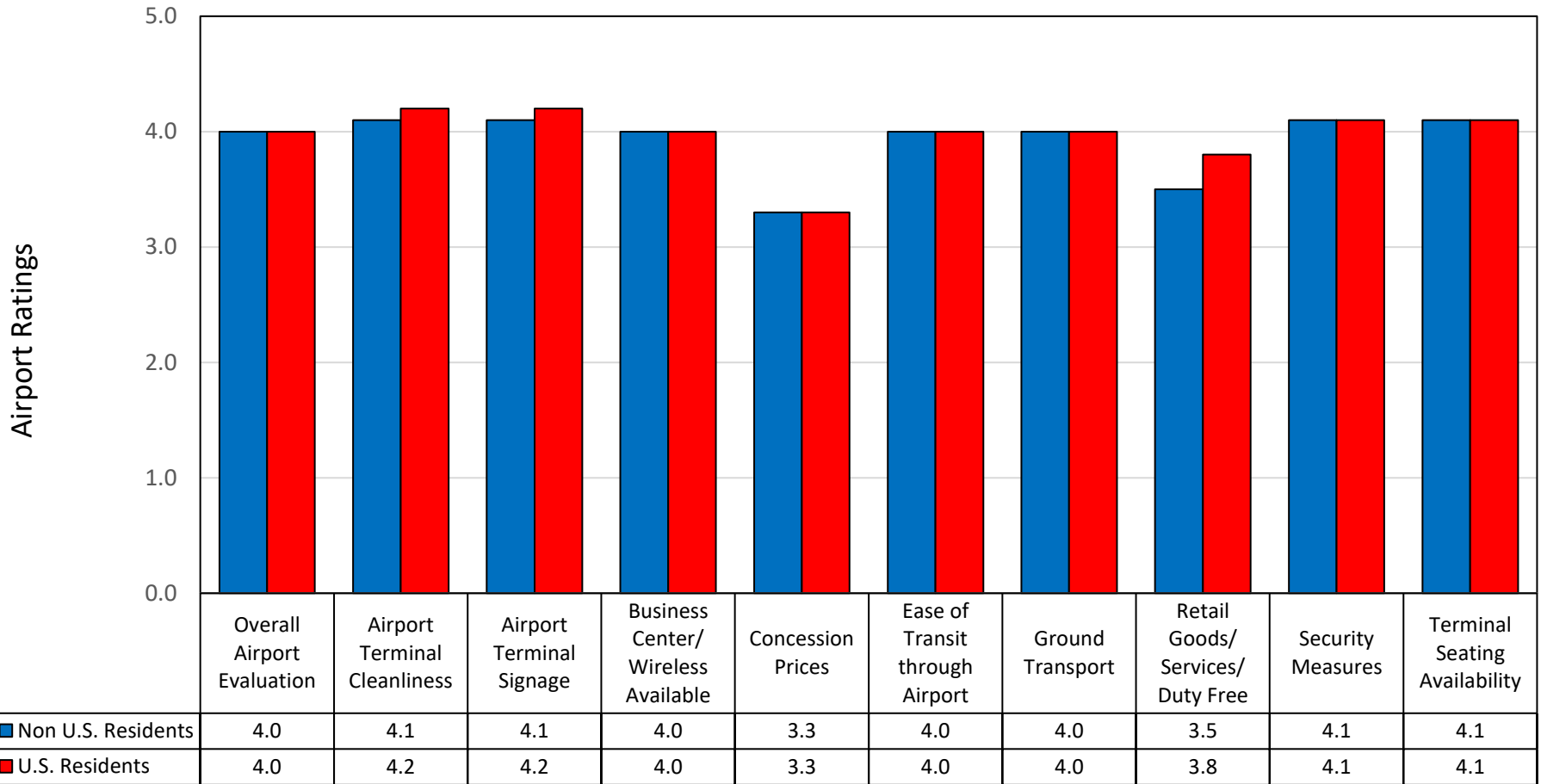
Demographics	Non-U.S. Residents	U.S. Residents	Combined Non-U.S. Residents & U.S. Residents
Percent of Male Travelers	48%	45%	46%
Percent of Female Travelers	52%	55%	54%
Average Age Males (years)	42	45	44
Average Age Females (years)	41	43	43
Average Household Income	\$89,087	\$147,780	\$123,874
Percent of Travelers on 1 st Int'l Trip	16%	7%	11%
# of Trips in Past 12 Months			
1 Trip	64%	47%	55%
2 or More	36%	53%	45%
Average	1.8	2.2	2.0

Source: NTTO Survey of International Air Travelers



Airport Ratings: All U.S. Airports

All Passengers Departing the U.S. on an International Flight - 2022



Source: NTTO Survey of International Air Travelers

2022 Passport Control, Baggage, & Customs Clearance Ratings by Non-U.S. Resident Passengers Port of Entry Airport

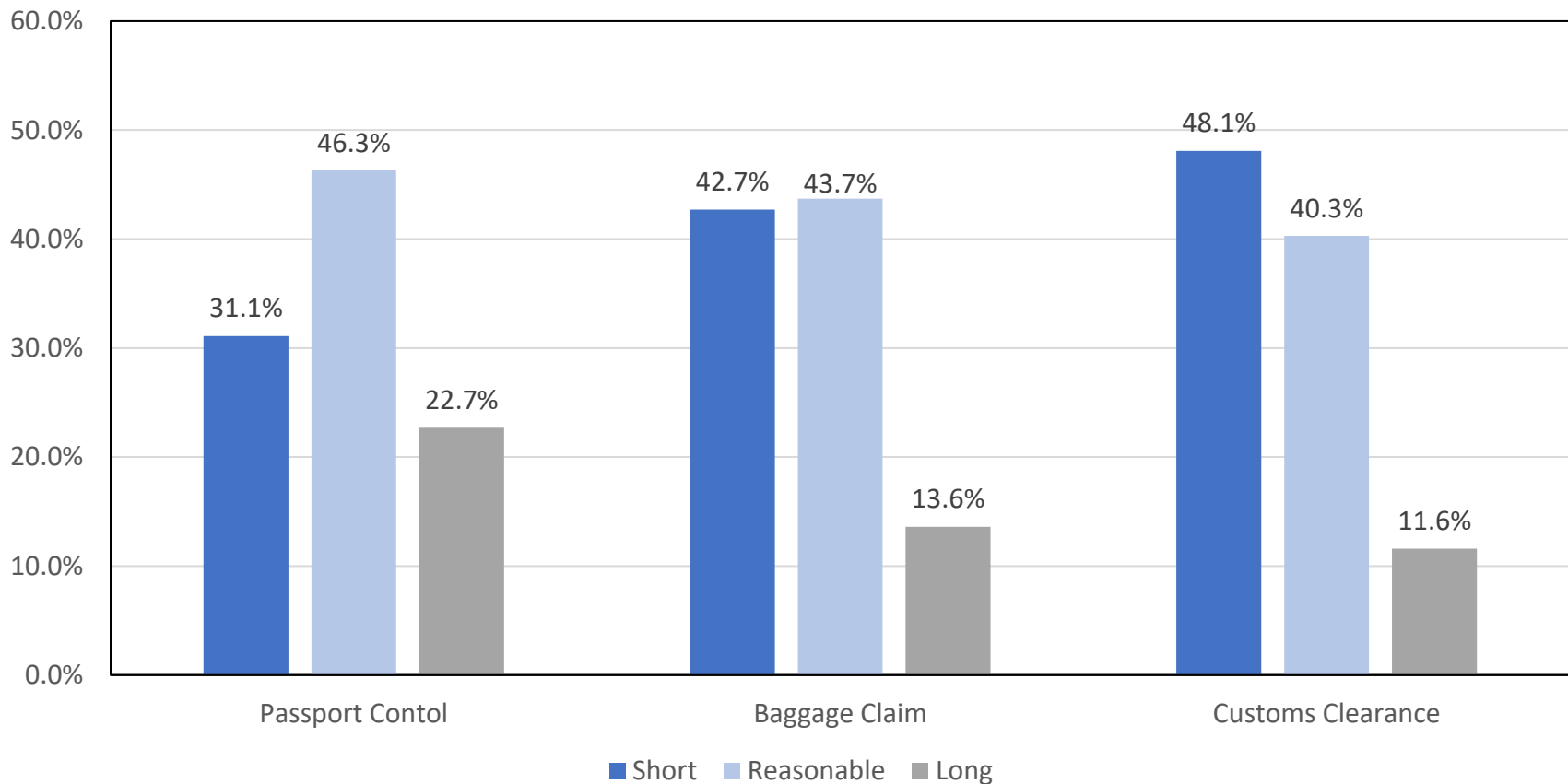
CBP Rated Items & Processing Time	Mexican Visitors Traveling to/from the U.S.	Canada Visitors Traveling to/from the U.S. & Canada	Mexico Visitors Traveling to/from the U.S. & Mexico	Intl Visitors Traveling to/from the U.S. and Intl
Rating of Passport Control Entry Experience (T36)				
Professionalism	4.2	4.2	4.4	4.2
Efficiency	4.0	4.1	4.4	4.1
Friendliness	3.9	4.0	4.2	3.9
Welcoming	3.8	4.0	4.1	3.9
Overall Customs & Border Protection Experience Rating (Mean) – (table 44)	3.9	4.0	4.2	4.0
Combined wait time to clear Passport Control/Baggage Collection/Customs Clearance Time (Mean # of Minutes) – (table 43)	68	52	56	65

Source: NTTO Survey of International Air Travelers

Ratings: Passport Control, Baggage, & Customs Clearance

Non-U.S. Resident Passengers Port of Entry Airport

How Would you Describe the Wait Time for:



Source: NTTO Survey of International Air Travelers



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- NTTO Travel Monitors: International arrivals (I-94), total international air traffic (I-92), travel spending, inbound & outbound SIAT travel characteristics monitors
- Links and information on Commerce's Commercial Service Travel & Tourism Team in the USA & Abroad
- Links to other relevant organizations in the travel and tourism industry
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